



St. JOHN'S COLLEGE OF ARTS & SCIENCE

(Accredited with B++ by NAAC & Approved by UGC under section 2(f) & 12(B) status)
(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)
(A Christian Minority Institution)

St. John's College Road, Ammandivilai, Kanyakumari District - 629 204,
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CRITERIA 2- TEACHING- LEARNING AND EVALUATION 2023-2024

Key Indicator-2.3.1 Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences

Our Institution aims to combine experiential, participatory, and problem-solving methodologies by devising innovative teaching-learning methodologies that bring a best learning experience for the divergent students in the artificial environment. Engaging the learner throughout the lecture session has been the best and acceptable methods of the teaching learning process. As the traditional way of lecture delivery is teacher-centric and not student-centred, our college pursues the lecturing method along with the teacher and student-centered digitalized class, experiential learning, participatory learning and problem-solving methodologies for enriching students learning experience. Various Participatory and Experiential learning activities followed in our institution. The Participatory Learning Methods followed in the college are Student Seminar, Debates, Home Assignments and Presentations, Group discussions, Case Analysis and Role plays. Our Institution further provides high quality of out of class learning opportunities through guest lectures, seminars, and workshops that align the academic stated goals and outcomes. The co-curricular and extra-curricular activities plays an integral part of the student's global education through various Cultural Club, Sports Club, NSS, Quiz Club, Consumer Club and Entrepreneurship Development Cell etc. Student's participation in Intra and Inter Collegiate Competitions, Cultural events, Sports and Games enrich their professional ethics and social responsibilities. Participatory learning among students is also facilitated through innovative components in Modular Assessing Panel such as Quiz, Poster Presentations and Inter-college and Intra-college Activities. Experiential

Learning Methods invoke student to the peak of knowledge by Learning by Doing, Projects Designs, Mini Project, Major Project, Industry internship and field works, The Outcome Based Education for the programme is formulated with theory cum practical for all the Discipline Specific Courses and Discipline Specific Elective Courses that facilitate the students to understand the learned theory concepts alongside hands on practical sessions. Problem Solving methods such as case studies are given for students to build solutions to problems. Students are taught to build Applications by developing various Projects as a part of curriculum. All the Departments are encouraged to their students gaining and increasing problem-solving skills and motivated to participate in various inter-college and intra-college technical competitions. The ultimate purpose of Student centric methods, such as experiential learning, participative learning and problem-solving methodologies followed in our Institution is to improve the participation of each learner in the learning process and to improve the outcome of the learning process.



CLASS ROOM TEACHING



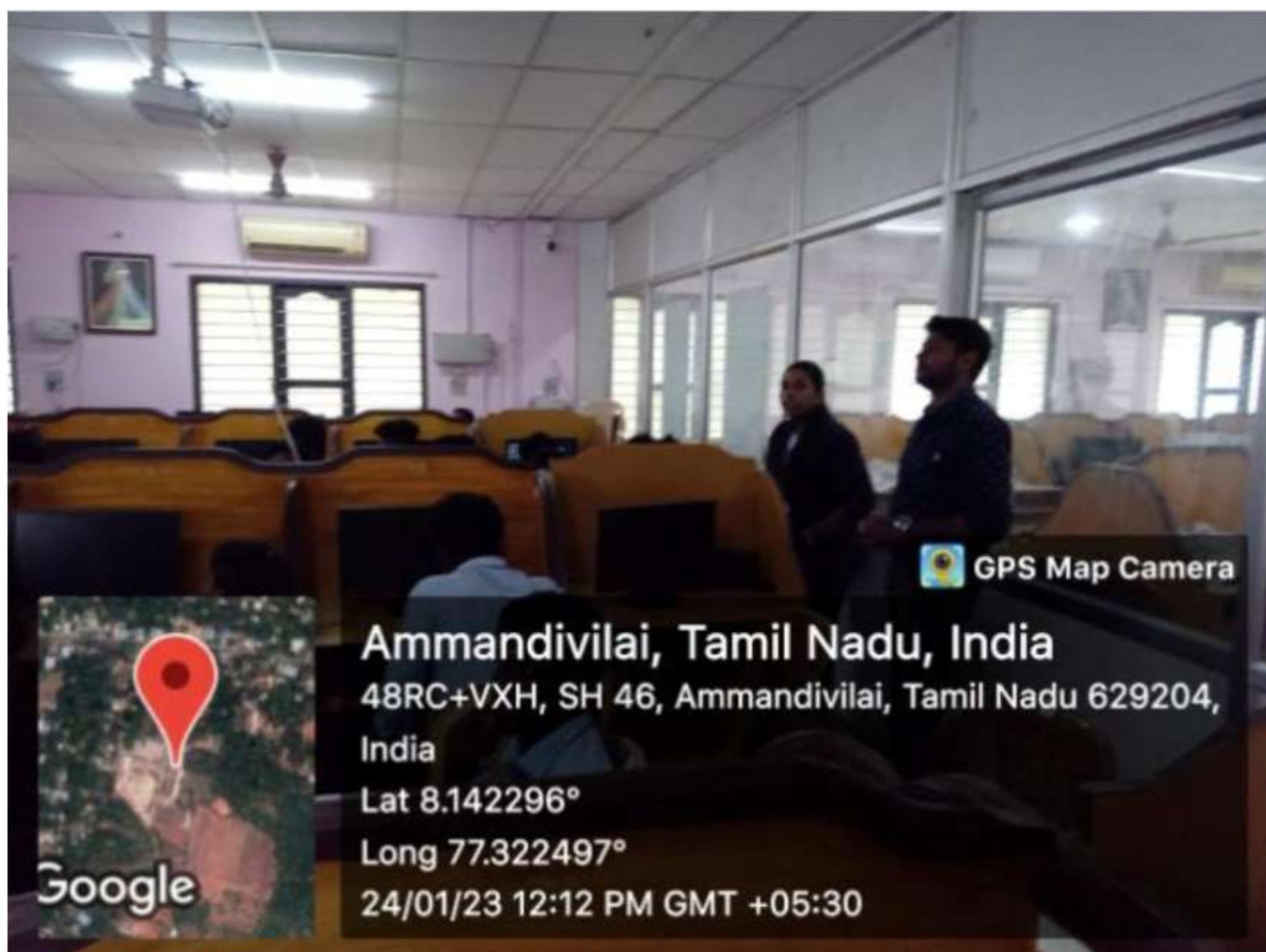
TEACHING USING ICT



TEACHING BY DRAMAS



PRESENTATION BY STUDENT



SOFT SKIL TRAINING



CONFERENCE GATHERING



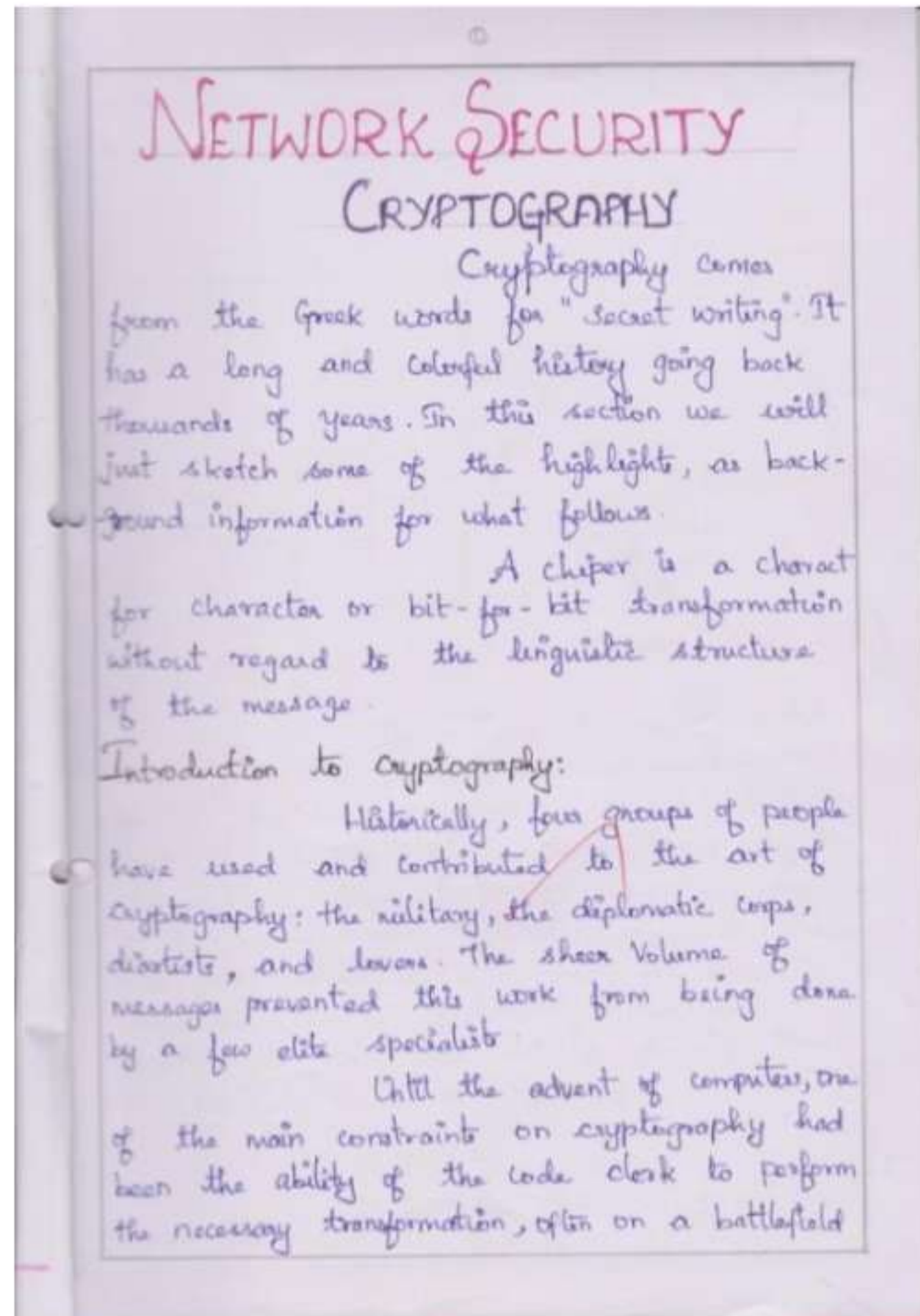
UGC NET/JRF EXAMINATION AWARENESS PROGRAM



TEAM PROGRAMMING WORK



GROUP STUDY



STUDENT'S ASSIGNMENT



WEEKLY TEST

St. John's College of Arts and Science,
Ammandivilai

DEPT. OF BUSINESS ADMINISTRATION
Organises a Seminar on

DESIGN YOUR DESTINY

WEDNESDAY
23 August 2023

TIME
10.00-11.30 Am

SPEAKER
Ms. ANTONUS ANUSYA
Social Worker
Alumni (2017 - 2020)

WITH REGARDS & BLESSINGS OF
Management Team, StJCAS



SEMINAR

St. John's College of Arts & Science,
Ammandivilai

DIGITAL SKILL ENHANCEMENT WORKSHOP

An exclusive
One Day Workshop
for
Business Administration Students

10 FEBRUARY 2023
10.30 AM - 3.10 PM
Multimedia Hall, StJCAS

WITH WARM REGARDS & BLESSINGS
Management Team, StJCAS

Resource Person
Dr. JAI ARUL JOSE
Head
Computer Applications
StJCAS

Resource Person
Mrs. RENUKA
Assistant Professor
Computer Science
StJCAS

Organised by
Dept. of Business Administration



Digital Skill Enhancement Program

Submitted by
Kajin Binniyo.J

20223221201232

9/9/2023

CASE STUDY

CHOICE OF A LEADER

Mr. Rajan Kumar is the Management Director of a Soap Manufacturing Company. To increase sales, the Board of Directors wanted to start a full-fledged marketing department. Mr. Kumar is entrusted with the task of finding a suitable candidate to head the proposed marketing department. After considering a number of candidates, he has narrowed down his choice to two persons: Viswanath Dutt and Rajnarain. Mr. Viswanath Dutt has an excellent track-record in the company. During his fruitful association with the company, to be precise, ten years, he has always shown a high degree of enthusiasm and initiative in his work. He is still young (35 years) dynamic and aggressive. He is result oriented and is, naturally, more interested in ends rather than means. One of the workers, testifying his leadership qualities, remarked thus: "Though he is harsh at times, you will know where you stand when you work with him. When you have done a good job, he lets you know it". Mr. Dutt is willing to shoulder additional responsibilities. He decides things quickly and when action is required, he is always on his toes. During his 15 years tenure in the company, Mr. Rajnarain has endeared himself to all his colleagues by his superior workmanship and pleasing manners. He always believes in the principle of employees participation in the decision-making process. Unlike Mr. Dutt he encourages his subordinates to come out with innovative ideas and useful suggestions. Before arriving at a decision he always makes it a point to consult his subordinates. Not surprisingly, all his subordinates are very pleased to work under him and praise his leadership qualities. They readily admit that the participative climate has encouraged them to use their talents fully in the service of the organisation. Company records also bear evidence for the increase in the production soon after Rajnarain become the head of the department.

Questions

- (a) Analyse the leadership qualities and styles of Mr. Dutt and Rajnarain.
- (b) Between the two people, who would you recommend for the position of a marketing manager?


Dr. T. Sujin

Summary of the Case:

Mr. Rajan Kumar, the Managing Director of a Soap Manufacturing Company was entrusted by the Board of Directors with the task of finding a suitable person for the position of a Marketing Manager. Mr. Kumar has shortlisted the persons. One Mr. Viswarath Dutt. A young person with ten years of experience and another Mr. Rajnarain with 15 years of service. A full-fledged Marketing Department had to be started by positioning a person as a Marketing Manager.

Problem of the Case

Whom to select, Dutt or Rajanarain, for the post of Marketing Manager was the problem of Mr. Rajan Kumar the Managing Director.

(a) Analyse the leadership qualities And Styles of Mr. Dutt And Rajnarain.

Mr. Viswanath Dutt has a Very good record of 10 years of Service in a Soap Manufacturing Company. He has an interest And initiative in his Work. He is dynamic, Aggressive And Young. He is Result Oriented. He is for Achievement of Objectives by Any Methods. He is Ready to Accept Any Assignment. He takes decision quickly. Mr. Viswanath is An Aggressive leader. He is An Autocratic leader. He Posses Negative leadership Style.

Mr. Rajnarain 15 years of Service in the Company. He is Superior Workmanship, And good behaviour. He had Participate Power Style. He invites Suggestions And New ideas from his Subordinates. He Never takes Unilateral decisions. He is liked by his Subordinates. Under his leadership

Production increased. Mr. Rajnarain is a Positive leader. He follows Participative Power Style. He is Not An Autocratic leader.

(b) Between the two people, Who Would you Recommend for the Position of a Marketing Manager

I Would Recommend Mr. Rajnarain for the Position of a Marketing Manager. Because leadership is the Ability to persuade Others to Seek defined Objectives enthusiastically. It is the human factor Which binds a group together And Motivates it toward goals. leadership is Something a Person does, Not Something he has. There is an increase in the Production Soon After Mr. Rajnarain Becomes the head of his department.

Aggressiveness Will Not Necessarily develop leadership With a group. As Compared to Mr. Viswanath Dutt. Mr. Rajnarain is More Suitable for the Position of a

a Marketing Manager. He thinks of his Company by giving Consideration to Means Which is Not the Approach of Mr. Viswanath Dutt, Mr. Ranjarain is More Suitable for the Position of a Marketing Manager. He thinks of his Company By giving Consideration to Means Which is Not the Approach of Mr. Viswanath Dutt. An Effective Manager Should Work Closely With his Subordinates. Hence I Recommend Mr. Ranjarain for the Post of Marketing Manager.

CASE STUDY- DEPARTMENT OF BUSINESS ADMINISTRATION

Signature
14/9/2023



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Declaration

I hereby declare that the details and information given above are complete and true to the best of my knowledge and belief.

Dr. V.Y. DASAPPAN M.A., M.Phil., Ph.D.
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