

**A STUDY ON CONSUMER PERCEPTION AND ATTITUDE
TOWARDS THE USAGE OF PLASTIC MONEY IN KANYAKUMARI
DISTRICT**

A dissertation submitted to ManonmaniamSundaranar University in partial fulfilment of the
requirement for the award of the degree of

MASTER OF COMMERCE

Submitted by

KETTARIN HABILA.T

Reg.No:20203222301208

Under the guidance of

Dr. F. Eframe Sophia selvam, M.com, B.Ed, M.Phil, NET, Ph.d.



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May-2022

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**A STUDY ON SOCIO ECONOMIC CONDITION OF
INFORMAL WOMEN WORKERS IN
KANNIYAKUMARI DISTRICT**

A dissertation submitted to Manonmaniam Sundaranar University in
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**“E-WASTE: THE DIRTY SIDE OF THE DIGITAL WORLD”- AN ANALYSIS WITH
SPECIAL REFERENCE TO COLACHEL AREA**

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A STUDY ON THE CUSTOMER PERCEPTIONS OF ELECTRONIC FOOD ORDERING WITH SPECIAL REFERENCE TO KANYAKUMARI DISTRICT

A dissertation submitted to Manonmaniam Sundaranar University in partial
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A STUDY ON PROBLEMS BY TEMBLE JEWELLERY MAKERS IN NAGERCOIL TOWN

A dissertation submitted to Manonmaniam Sundaranar University in partial
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**A STUDY ON BRAND PREFERENCE TOWARDS USAGE OF CELLULAR PHONE
IN NAGERCOIL TOWN**

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A STUDY ON CONSUMER PREFERENCE ON SIZE OF JEWELLERY SHOP TO PURCHASE WITH SPECIAL PREFERENCE TO MARTHANDAM TOWN

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A STUDY ON IMPACT OF ONLINE CLASSES AMONG ARTS AND SCIENCE COLLEGE STUDENTS IN KANNIYAKUMARI DISTRICT

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A STUDY ON INCOME AND EXPENDITURE PATTERN OF FISHERMAN IN COLACHEL

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A STUDY ON SAVINGS AND SPENDING BEHAVIOUR OF COLLEGE STUDENTS IN NAGERCOIL TOWN

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**A STUDY ON "EMPLOYEES TRAINING AND
DEVELOPMENT IN INDIAN RAREEARTHS LIMITED"
MANAVALAKURICHI**

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