



St. JOHN'S COLLEGE OF ARTS & SCIENCE

(Accredited with B++ by NAAC & Approved by UGC under section 2(f) & 12(B) status)

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

(A Christian Minority Institution)

St. John's College Road, Ammandivilai, Kanyakumari District - 629 204,
Tamil Nadu, South India. Visit us at : www.stjohnskk.ac.in



Ph : 04651 200014 | E-mail : Off.: stjcas@gmail.com | e-mail Per. : edwingnanadhas@gmail.com | Mob. 9488272021

PROJECT DETAILS - BCOM

Project Details
B.COM MAJOR PROJECTS
2022-2023

Sl. No	Reg. No	Name of the Students	Name of Guide	Title
1	20203221301202	ABISHA S	Dr. S. DAVID	A STUDY ON CONSUMER PREFERENCE TOWARDS FASTFOOD IN KANIYAKUMARI DISTRICT
2	20203221301203	ABITHA G		
3	20203221301204	ALPHA VARSHINI G		
4	20203221301208	AROKIYA RIMASENI J		
5	20203221301209	ARSHLIN S		
6	20203221301210	ARTHI S M	Dr. S. DAVID	CUSTOMER SATISFACTION TOWARDS ONLINE FOOD DELIVERY IN NAGERCOIL CORPORATION
7	20203221301211	ASHIKA MERIL P		
8	20203221301212	ASHIMILA K		
9	20203221301214	ASMI T		
10	20203221301216	BENISHA B		
11	20203221301217	EVANJALINE EBISHA K	Mrs. G. PARVATHI	A STUDY ON INVESTMENT PATTERN OF FISHERMAN IN KANYAKUMARI DISTRICT
12	20203221301218	GODLIN JENIBA R		
13	20203221301219	IKISHA I		
14	20203221301220	INFANT LIPNA S		
15	20203221301221	ISWARYA M		
16	20203221301223	JARO ANISHA J	Mrs. G. PARVATHI	A STUDY ON ATTRACTIVENESS OF CHOCOLATE TOWARDS CHILDRENS IN KANYAKUMARI DISTRICT
17	20203221301224	JAS RESMI J		
18	20203221301225	JENCIYA J		
19	20203221301226	JENI J		
20	20203221301227	JENSIYA S		
21	20203221301229	JERSHA J		
22	20203221301232	JUSCLIN ROSE M		

Sl. No	Reg. No	Name of the Students	Name of Guide	Title
23	20203221301233	KEERTHANA P	DR.S.SONY	A STUDY ON CUSTOMR SATISFACTION TOWARDS PHONE IN KANNIYAKUMA RI DISTRICT
24	20203221301234	KRISHNA DHARSHINI S		
25	20203221301235	MARY EVAAN.R		
26	20203221301236	MATHUSHA J	DR.S. SONY	A STUDY ON CUSTOMER PREFERENCE TOWARDS AAVIN MILK IN NAGERCOIL CITY
27	20203221301237	MICK SHALU M		
28	20203221301238	PERINA FANCY J M		
29	20203221301239	RAHANSI R		
30	20203221301240	RAMYA C		
31	20203221301241	RANSOM JASMINE M	P. ARUL SEELAN	A STUDY ON JOB SATISFACTION OF SCHOOL TEACHERS IN PRIVATE AND GOVERNMENT SCHOOL IN NAGERCOIL TOWN
32	20203221301243	RENIF PRAKSHA A		
33	20203221301244	RESHMA R		
34	20203221301245	RIHASHINI ROBERT R		
35	20203221301246	RISHI NITHISHA D		
36	20203221301249	SAHAYA ANCY J	P. ARUL SEELAN	IMPACT OF COVID-19 IN HANDICRAFT INDUSTRY WITH SPECIAL REFERENCE IN KANYAKUMARI AREA
37	20203221301250	SAHAYA ASHIKA IRIN J		
38	20203221301251	SAHAYA JEPRIN P		
39	20203221301253	SAHAYA PERIT P		
40	20203221301254	SAHAYA SHAJIMA S		
41	20203221301255	SAHAYA SHALU S	Dr.W. VIBIN HERSHON	A STUDY ON CONSUMER ATTITUDE TOWARDS SUPERMARKET IN NAGERCOIL AREA
42	20203221301256	SAJI J		
43	20203221301257	SANA E		
44	20203221301258	SATHA L P		
45	20203221301259	SHAMINI C		

Sl. No	Reg. No	Name of the Students	Name of Guide	Title
46	20203221301260	SHERLIN JOSHIKA S	Dr.W. VIBIN HERSHON	A STUDY ON EFFECTIVENESS OF SOCIAL ADVERTISEMEN T IN NAGERCOIL TOWN
47	20203221301261	SOUNDARYA B		
48	20203221301262	SOWMIA ANCY A		
49	20203221301263	STENILA V		
50	20203221301264	SUJAY LISNE S J		
51	20203221301266	SUVETHA S	MR. M DURAI SINGH	A STUDY ABOUT WOMEN ENTREPRENEURSHIP IN KANYAKUMARI DISTRICT
52	20203221301268	VENISHA RAJI V		
53	20203221301270	VINEESHA V		
54	20203221301201	ABDUL RAHUMAN M	MR. M DURAI SINGH	A STUDY ABOUT AWARENESS ON INDIA POST PAYMENTS BANK IN KANYAKUMARI DISTRICT
55	20203221301205	AMALA JAGAN A		
56	20203221301206	ANDROO JANISHA D		
57	202032213012207	ANTO JERBIN SHISON S		
58	20203221301215	ASWIN PRAKASH S		
59	20203221301222	JACQUAS REO J	Dr.S.K.Dhanala kshmi	A STUDY ON CONSUMER BEHAVIOUR TOWARDS ONLINE SHOPPING IN KANYAKUMARI DISTRICT
60	20203221301228	JERAVIN JUBISON J		
61	20203221301230	JOEL M C DANI		
62	20203221301231	JOLIN DERIK A		
63	20203221301242	RATHINSON T		
64	20203221301247	ROHAN SAMEER J	Dr.S.K.Dhanala kshmi	A STUDY ON CUSTOMERS TOWARDS YAMAHA BIKE IN KANYAKUMARI DISTRICT
65	20203221301248	ROHITH SAVIO W		
66	20203221301265	SUJIN S		
67	20203221301267	VARSHAN S		
68	20203221301269	VIBIN SAM S		

**A STUDY ON ATTRACTIVENESS OF CHOCOLATE
TOWARDS CHILDRENS IN KANNIYAKUMARI DISTRICT**

A major project report submitted to St. Johns collage of Arts & Science
Affiliated by Manonmaniam Sundaranar University, Tirunelveli in partial
fulfilment of the requirement for the award of Degree of

BACHLOR OF COMMERCE

Submitted by

Name	Reg.no.
J. JARO ANISHA	20203221301223
J. JAS RESMI	20203221301224
J. JENCIYA	20203221301225
J. JENI	20203221301226
S. JENSIYA	20203221301227

Under the supervision of

MRS.G. PARVATHI, M.com., M.Phil.



Department of commerce

ST. JOHN'S COLLEGE OF ARTS AND SCIENCE

AMMANDIVILAI-629204

April 2023

ST. JOHN'S COLLEGE OF ARTS & SCIENCE

(Affiliated to M.S. University, Tirunelveli)

Thivandakottai road ammandivilai-629204

Kanniyakumari District, Tamil Nadu.



CERTIFICATE

DEPARTMENT OF COMMERCE

Certified that this group project work done by **JARO ANISHA.J, JAS RESMI.J, JENCIYA.J, JENI.J, JENSIYA.S** during the VI Semester 2022-2023.


21/5/23

HEAD OF THE DEPARTMENT


Staff-in-charge

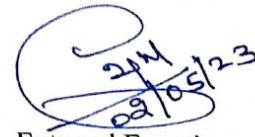
Submitted for the project viva-viva held on _____

Maximum marks: _____

Obtained marks: _____



Internal Examiner


21/4
02/05/23

External Examiner

Dr. R.SHOBARANI
DEPARTMENT OF COMMERCE
NANJIL CATHOLIC COLLEGE OF
ARTS AND SCIENCE



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DECLARATION

I hereby declare that the details and information given above are complete and true to the best of my knowledge and belief.


Dr. M. EDWIN GNANADHAS
PRINCIPAL
St. John's College of Arts and Science
Ammandivilai- 629 204