



St. JOHN'S COLLEGE OF ARTS & SCIENCE

(Accredited with B++ by NAAC & Approved by UGC under section 2(f) & 12(B) status)

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

(A Christian Minority Institution)

St. John's College Road, Ammandivilai, Kanyakumari District - 629 204,
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PROJECT – MASTER OF COMMERCE

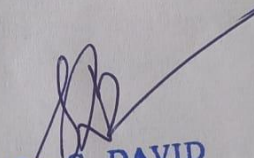
ST JOHN'S COLLEGE OF ARTS AND SCIENCE, AMMANDIVILAI

DEPARTMENT OF COMMERCE

II M.COM : 2023 - 2024

S.NO	Register Number	Student name	Guide name	Project name
1	20223222301201	Abisha P	Mrs. G Parvathi	A study on customer perception towards branded smart phone in Nagercoil
2	20223222301203	Akshara A	Dr.Vibin Hershon W	A study on consumer brand preference towards shampoo in Nagercoil
3	20223222301202	AkshalinHarishma M	Dr Durai singh M	A study on effectiveness of YouTube advertising among consumer in Kanyakumari District
4	20223222301207	Ashik shami M	Dr S Sony	Aa study on customer satisfaction towards fast-track watch in Nagercoil town
5	20223222301206	Arul Rishiba P	Dr S David	A study on customer satisfaction on mobile banking service in Nagercoil corporation.
6	20223222301204	Anchu A	Dr Mary Macleen Sheema K	A study on consumer perception and preference towards retail store
7	20223222301208	Chruba Ancy C	Dr S David	A study on customer satisfaction in India post Payment Bank in Kanyakumari District
8	20223222301209	Esohhi Silviya Nishani N	Mrs. G Parvathi	a study on problem and prospects of online shopping in Kanyakumari district.
9	20223222301211	Juna mol S	Dr Mary Macleen Sheema K	A study on consumer preference towards laptop
10	20223222301210	Jobin Abish J	Dr S K Dhanalakshmi	A study on customer satisfaction towards branded helmet in Kanyakumari District
11	20223222301212	Kribi Kumar R	Dr.Vibin Hershon W	A study on customer satisfaction towards Flipkart in Kanyakumari District

12	20223222301213	Liya K	Dr S Sony	A study on invests pattern of fisherman in Thangapattanam
13	20223222301215	Ramya Roslin P	Dr S K Dhanalakshmi	A study on customer satisfaction towards skin care product in Nagercoil city.
14	20223222301214	Mary Sowmiya R	Dr Durai singh M	A study on customer satisfaction towards LAKME products in Kanyakumari District
15	20223222301216	Sahaya Benny R	Dr Durai singh M	A study on consumer preference towards fast food
16	20223222301217	Shalu C	Dr Mary Macleen Sheema K	A study on customer perception as buying decision for towards cosmetic product
17	20223222301219	Subiksha Arock A	Mrs. G Parvathi	A study on quality of work life among the employee of Gladson exports in mutton
18	20223222301220	Varsh vincy joy W	Dr S Sony	A study on awareness and perception towards tax saving instruments with special reference to salaried person in Nagercoil.


Dr. S. DAVID
 Head & Assistant Professor in Commerce
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Declaration

I hereby declare that the details and information given above are complete and true to the best of my knowledge and belief.

Dr. V.Y. DASAPPAN M.A., M.Phil., Ph.D.
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