



St. JOHN'S COLLEGE OF ARTS & SCIENCE

(Accredited with B++ by NAAC & Approved by UGC under section 2(f) & 12(B) status)

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

(A Christian Minority Institution)

St. John's College Road, Ammandivilai, Kanyakumari District - 629 204,
Tamil Nadu, South India. Visit us at : www.stjohnskk.ac.in



Ph : 04651 200013 | E-mail : Off.: stjcas@gmail.com | e-mail Per. : dasappanvy@gmail.com | Mob. 6282239186

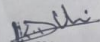
PROJECT – COMMERCE

ST. JOHN'S COLLEGE OF ARTS AND SCIENCE, AMMANDIVILAI
DEPARTMENT OF COMMERCE
III B.COM - VI Sem 2023-2024

S. No	Reg.No	Name of the students	Guid Name	PROJECT TOPICS
1	20213221301201	ABIN S	Mrs. G. Parvathi	A STUDY ON CUSTOMER USAGE OF MOBILE PHONES IN KANNIYAKUMARI DISTRICT
2	20213221301204	ABU ANSO M		
3	20213221301205	AKASH C		
4	20213221301206	ALEN JONES DEVARAJ		
5	20213221301208	ANALIN JOSES J		
6	20213221301210	ANISH A	Dr. S. Sony	A STUDY ON CUSTOMER PREFERENCES TOWARDS FAST FOOD IN KANNIYAKUMARI DISTRICT
7	20213221301213	AROCKIA AHATH MATHEW A		
8	20213221301214	AROCIA NIROSHAN N		
9	20213221301216	ARUL JOSE SHEMIN A		
10	20213221301225	FEJIN M		
11	20213221301227	HELMAN A	Dr. W.Vibin Hershon	A STUDY ON PROBLEMS AND PROSPECTS OF ONLINE SHOPPING
12	20213221301229	JERISH J		
13	20213221301234	JUSVATH JUSTIN R		
14	20213221301235	KELINGTON LEBO V		
15	20213221301243	MOSHAK M		
16	20213221301244	NITHIN SELVA K	Mr. M.Durai Singh	A STUDY ON JOB SATISFACTION OF SCHOOL TEACHERS IN PRIVITE AND GOVERNMENT SCHOOL IN NAGERCOIL TOWN
17	20213221301253	SHAFFIN J		
18	20213221301254	SHAJIN L		
19	20213221301257	SIVA PRAKASH G. O		
20	20213221301260	TEENU ANSO M		

21	20213221301202	ABISHA J	Dr. S. Sony	A STUDY ON CUSTOMER NSATISFATION TOWARDS CREDIT CARDV SYSTEM IN CILACHEL TOWN
22	20213221301203	ABISHA K		
23	20213221301207	AMMU A		
24	20213221301209	ANCY A		
25	20213221301211	ANISH K		
26	20213221301212	ANTO ASMI A	Dr. S. David	A STUDY ON ATTITUDE OF CUSTOMER SATISFACTION TOWARDS GREEN PRODUCTS IN NAGERCOIL CORPORATION BACHELOR OF COMMERCE
27	20213221301215	AROCKIA SALATE S		
28	20213221301217	ARUL MITHUSHA A		
29	20213221301218	ARUNA K		
30	20213221301219	ASHIKA J		
31	20213221301220	BEAULA M	Dr. W.Vibin Hershon	A STUDY ON CUSTOMER SATISFACTION TOWARDS BAJAI BIKES IN KANNIYAKUMARI NDISTRICT
32	20213221301222	CAPRIN SHEENA J		
33	20213221301223	DHANYA M		
34	20213221301224	DONISHA J		
35	20213221301226	HARITHA S		
36	20213221301228	JENIFER SHALIYA J	Mrs. K. Mary Macleen Sheema	A STUDY ON IMPACT OF INSTAGRAM ON CUSTOMERS PURCHASE INTENTIONS IN THE FASHION INDUSTRY
37	20213221301230	JESMI M		
38	20213221301231	JEYA AMOSILIN A		
39	20213221301232	JOSE JERINA J		
40	20213221301233	JOSPHIN DONIYA M		
41	20213221301236	LEEBANSHA LALLU Y	Mr. M.Durai Singh	A STUDY ON CUSTOMER SATISFATION TOWARDS YAMAHA BIKES IN KANNIYAKUMARI NDISTRICT
42	20213221301237	LESHIMA SHERIN T		
43	20213221301238	MARIA LIVINSHA M		
44	20213221301239	MARY PRETHEUSHA A		
45	20213221301240	MEEGA S		

46	20213221301241	MEERA T	Mrs. Parvathi	A STUDY ON SOCIO -ECONOMIC STATUS OF FISHERMEN IN KANNIYAKUMARI DISTRICT
47	20213221301242	MONYBA B		
48	20213221301245	PRINCY MOL M		
49	20213221301246	RAJA SRI R		
50	20213221301248	SABINI MIRSHA J		
51	20213221301249	SAHAYA DONI PRATHIYUSHA A	Dr.S.David	A STUDY ON EFFECTIVNESS OF SOCIAL MEDIA ADVERTISEMENT IN NAGERCOIL
52	20213221301250	SAHAYA PRINISHA S		
53	20213221301251	SAHAYA RUBINI R		
54	20213221301252	SAJANIYA S		
55	20213221301255	SHAMINI R		
56	20213221301256	SHATHIRISHA K	Dr. S.K. Dhanalakshmi	A STUDY ON CUSTOMER PERCEPTION TOWARDS GST IN KANNIYAKURI DISTRICT
57	20213221301258	SOWMIYA M		
58	20213221301261	THANYA M		
59	20213221301262	THARANI JOY A		
60	20213221301263	THARSHIYA T		
61	20213221301264	TRIFFINA N		
62	20213221301265	VARSHA V		


Staff in-charge


Dr. S. DAVID
Head & Assistant Professor in Commerce
St. John's College of Arts and Science
Mandivilai - 629 204

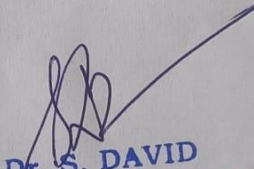
ST JOHN'S COLLEGE OF ARTS AND SCIENCE, AMMANDIVILAI

DEPARTMENT OF COMMERCE

II M.COM : 2023 - 2024

S.NO	Register Number	Student name	Guide name	Project name
1	20223222301201	Abisha P	Mrs. G Parvathi	A study on customer perception towards branded smart phone in Nagercoil
2	20223222301203	Akshara A	Dr.Vibin Hershon W	A study on consumer brand preference towards shampoo in Nagercoil
3	20223222301202	AkshalinHarishma M	Dr Durai singh M	A study on effectiveness of YouTube advertising among consumer in Kanyakumari District
4	20223222301207	Ashik shami M	Dr S Sony	Aa study on customer satisfaction towards fast-track watch in Nagercoil town
5	20223222301206	Arul Rishiba P	Dr S David	A study on customer satisfaction on mobile banking service in Nagercoil corporation.
6	20223222301204	Anchu A	Dr Mary Macleen Sheema K	A study on consumer perception and preference towards retail store
7	20223222301208	Chruba Ancy C	Dr S David	A study on customer satisfaction in India post Payment Bank in Kanyakumari District
8	20223222301209	Esohhi Silviya Nishani N	Mrs. G Parvathi	a study on problem and prospects of online shopping in Kanyakumari district.
9	20223222301211	Juna mol S	Dr Mary Macleen Sheema K	A study on consumer preference towards laptop
10	20223222301210	Jobin Abish J	Dr S K Dhanalakshmi	A study on customer satisfaction towards branded helmet in Kanyakumari District
11	20223222301212	Kribi Kumar R	Dr.Vibin Hershon W	A study on customer satisfaction towards Flipkart in Kanyakumari District

12	20223222301213	Liya K	Dr S Sony	A study on invests pattern of fisherman in Thangapattanam
13	20223222301215	Ramya Roslin P	Dr S K Dhanalakshmi	A study on customer satisfaction towards skin care product in Nagercoil city.
14	20223222301214	Mary Sowmiya R	Dr Durai singh M	A study on customer satisfaction towards LAKME products in Kanyakumari District
15	20223222301216	Sahaya Benny R	Dr Durai singh M	A study on consumer preference towards fast food
16	20223222301217	Shalu C	Dr Mary Macleen Sheema K	A study on customer perception as buying decision for towards cosmetic product
17	20223222301219	Subiksha Arock A	Mrs. G Parvathi	A study on quality of work life among the employee of Gladson exports in mutton
18	20223222301220	Varsh vincy joy W	Dr S Sony	A study on awareness and perception towards tax saving instruments with special reference to salaried person in Nagercoil.


Dr. S. DAVID
 Head & Assistant Professor in Commerce
 St. John's College of Arts and Science
 Ammandivilai - 629 204.



St. JOHN'S COLLEGE OF ARTS & SCIENCE

(Accredited with B++ by NAAC & Approved by UGC under section 2(f) & 12(B) status)

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

(A Christian Minority Institution)

St. John's College Road, Ammandivilai, Kanyakumari District - 629 204,
Tamil Nadu, South India. Visit us at : www.stjohnskk.ac.in



Ph : 04651 200013 | E-mail : Off.: stjcas@gmail.com | e-mail Per. : dasappanvy@gmail.com | Mob. 6282239186

Declaration

I hereby declare that the details and information given above are complete and true to the best of my knowledge and belief.

Dr. V.Y. DASAPPAN M.A., M.Phil., Ph.D.
PRINCIPAL
ST. JOHN'S COLLEGE OF ARTS & SCIENCE
AMMANDIVILAI - 629204
KANYAKUMARI DISTRICT