



ST. JOHN'S COLLEGE OF ARTS & SCIENCE

(Accredited with B++ by NAAC & Approved by UGC under section 2(f) & 12(B) status)

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

(A Christian Minority Institution)

St. John's College Road, Ammandivilai, Kanyakumari District - 629 204,
Tamil Nadu, South India. Visit us at : www.stjohnskk.ac.in



Ph : 04651 200013 | E-mail : Off : stjcas@gmail.com | e-mail Per : dasappanvy@gmail.com | Mob. 6282239166

MAJOR PROJECT – BACHELOR OF COMMERCE

A STUDY ON
PROBLEMS AND PROSPECTS OF ONLINE SHOPPING

*A Major Project Report submitted to St. John's College of Arts & science affiliated to
Manonmaniam Sundaranar University, Tirunelveli in partial fulfilment of the
Requirement for the award of the Degree of*

Bachelor of Commerce

Submitted by,

HELMEN. A

JERISH. J

JUSVATH JUSTIN. R

KELINGTON LEO. V

MOSHAK.M

Reg. No: 20213221301227

Reg. No: 20213221301229

Reg. No: 20213221301234

Reg. No: 20213221301235

Reg. No: 20213221301243

Under the supervision of

Dr.W.Vibin Hershon M.Com, M.Phil, B.Ed., Ph.D.,



DEPARTMENT OF COMMERCE

ST. JOHN'S COLLEGE OF ARTS & SCIENCE

AMMANDIVILAI

APRIL-2024

ST. JOHN'S COLLEGE OF ARTS & SCIENCE

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

Thivandakottai Road, Ammandivilai-629204

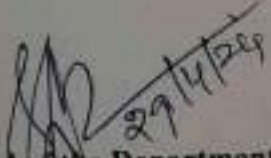
Kanyakumari District, Tamil Nadu



CERTIFICATE

DEPARTMENT OF COMMERCE

Certified that is the benefice major project work done by **HELMEN. A, JERISH. J, JUSVATH JUSTIN. R, KELINGTON LEBO. V, MOSHAK. M,** during the VI semester
2023-2024


Head of the Department


Staff in-charge

Submitted for the project viva-voce held on.....

Maximum Marks:

Obtained Marks:


Internal Examiner


External Examiner

Dr. M. JOSEPHIN RANGITH, B.Com, M.Phil, Ph.D.
ASSISTANT PROFESSOR AND HEAD
RESEARCH SUPERVISOR
DEPARTMENT OF COMMERCE,
MALANKARA CATHOLIC COLLEGE,
MARIAGIRI, KULIYAKKAVILAI - 629 153
KANYAKUMARI DISTRICT, TAMIL NADU

A STUDY ON CUSTOMER SATISFACTION TOWARDS CREDIT CARD SYSTEM IN COLACHEL TOWN

A project report submitted to St. John's College of Arts and Science

Affiliated by Manonmaniam Sundaranar University, Tirunelveli in partial

Fulfilment of requirement for the award of the Degree of

BACHELOR OF COMMERCE

Submitted by

Name	Register Number
ABISHA. J	20213221301202
ABISHA. K	20213221301203
AMMU. A	20213221301207
ANCY. A	20213221301209
ANISH. A	20213221301210

Under the supervision of

Dr.S.Sony, M.Com., M.Phil., Ph.D.



DEPARTMENT OF COMMERCE

ST.JOHN'S COLLEGE OF ARTS & SCIENCE

AMMANDIVILAI

MAY-2024

ST.JOHN'S COLLEGE OF ARTS & SCIENCE

(Affiliated to M.S.University, Tirunelveli.)

Ammandivilai-629204

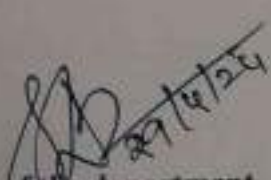
Kanniyakumari District, Tamil Nadu.



CERTIFICATE

DEPARTMENT OF COMMERCE

Certificate is the bonafide Group Project work done by Abisha.J, Abisha.K, Ammu.A, Ancy.A, Anish.A , during the VI semester 2024.


Head of the department

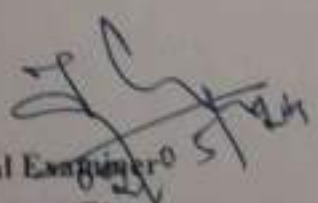

Staff- in -Charge

Submitted for the viva-voce held on:

Maximum Marks:

Obtained Marks:

Internal Examiner


External Examiner

Dr. M. JOSEPHIN RANGITH, M.Com, M.Phil, Ph.D.
ASSISTANT PROFESSOR AND HEAD
RESEARCH SUPERVISOR
DEPARTMENT OF COMMERCE,
MALANKARA CATHOLIC COLLEGE,
MARIAGIRI, KALIAKKAVILAI - 629 162
KANNIAKUMARI DISTRICT, TAMILNADU

A STUDY ON CONSUMER PREFERENCES TOWARDS FAST FOOD IN KANNIYAKUMARI DISTRICT

A Major Project Report submitted to St. John's College of Arts & science
Affiliated to

Manonmaniam Sundaranar University, Tirunelveli in partial fulfilment of the
Requirement for the award of the Degree of

Bachelor of Commerce Submitted by,

ANISH. K	Reg. No: 20213221301211
AROCIKA AHATH MATHEW. A	Reg. No: 20213221301213
AROCKIA NIROSHAN. N	Reg. No: 20213221301214
ARUL JOSE SHEMIN. A	Reg. No: 20213221301216
FEJIN. M	Reg. No : 20213221301225

Under the supervision of

Dr. S. Sony M.com.,M.phil.,Ph.D



DEPARTMENT OF COMMERCE

ST. JOHN'S COLLEGE OF ARTS & SCIENCE

AMMANDIVILAI

MAY 2024

ST. JOHN'S COLLEGE OF ARTS & SCIENCE

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

Thivandakottai Road, Ammandivilai-629204

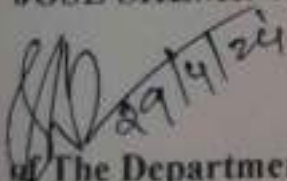
Kanniyakumari District, Tamil Nadu



CERTIFICATE

DEPARTMENT OF COMMERCE

Certified that is the benefice major project work done by **ANISH.K,**
AROCIKA AHATH MATHEW. A, AROCKIA NIROSHAN. N, ARUL
JOSE SHEMIN. A, FEJIN. M, during the VI semester 2023-2024

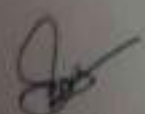

Head of The Department

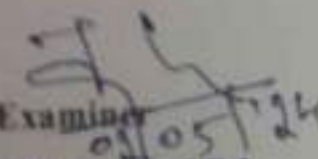

Staff-in-charge

Submitted for the project viva-voce held on.....

Maximum Marks:

Obtained Marks:


Internal Examiner


External Examiner

Dr. M. JOSEPHIN RAOJITH, M.Com, M.Phil, Ph.D.
ASSISTANT PROFESSOR AND HEAD
RESEARCH SUPERVISOR
DEPARTMENT OF COMMERCE,
MALANKARA CATHOLIC COLLEGE,
MARAYIL KALAKKAVILAI - 629 153
KANNIYAKUMARI DISTRICT, TAMIL NADU

**A STUDY ON SOCIO - ECONOMIC STATUS OF FISHERMEN IN
KANNIYAKUMARI DISTRICT**

A Major Project Reported submitted to St. John's college of Arts & Science

Affiliated by Manonmaniam Sundarnar University, Tirunelveli in Partial

Fulfilment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

MEERA.T	20213221301241
MONYBA.B	20213221301242
PRINCY MOL.M	20213221301245
RAJA SRLR	20213221301246
SABINI MIRSHA.J	20213221301248

Under the supervision of

MRS.G. PARVATHI, M.com., M.Phil.,Ph. D



DEPARTMENT OF COMMERCE

ST. JOHN'S COLLEGE OF ARTS& SCIENCE

AMMANDIVILAI

MAY-2024

ST. JOHN'S COLLEGE OF ARTS & SCIENCE

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli.)

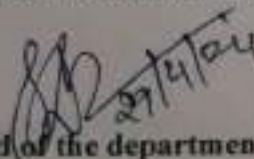
Ammandivilai-629204

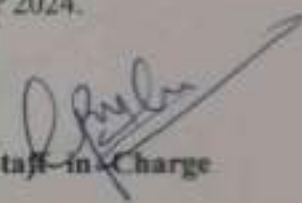


CERTIFICATE

DEPARTMENT OF COMMERCE

Certified that is the bonafide Major Project work done by MEERA.T, MONYBA.B, PRINCY MOL .M, RAJA SRI.R, SABINI MIRSHA.J during the VI semester 2024.


Head of the department

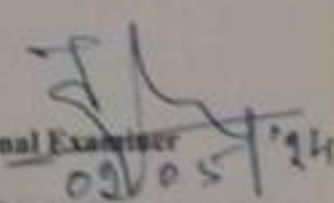

Staff in Charge

Submitted for the viva-voce held on:

Maximum Marks:

Obtained Marks:

Internal Examiner


External Examiner

09/05/24
MANONMANIAM SUNDARANAR UNIVERSITY
TIRUNELVELI
DEPARTMENT OF COMMERCE
AMMANDIVILAI - 629204

**A STUDY ON ATTITUDE OF CUSTOMER SATISFACTION
TOWARDS GREEN PRODUCTS IN NAGERCOIL CORPORATION
BACHELOR OF COMMERCE**

Submitted by

Name	Register Number
Anto Asmi.A	20213221301212
Arockia Salate.S	20213221301215
Arul Mithusha. A	20213221301217
Aruna.K	20213221301218
Ashika.J	20213221301219

Under the supervision of

Dr.S.David, M.Com., M.B.A., M.Phil., P.G.D.E.C., Ph.D.



DEPARTMENT OF COMMERCE

ST.JOHN'S COLLEGE OF ARTS& SCIENCE

AMMANDIVILAI

APRIL -2024

ST. JOHN'S COLLEGE OF ARTS & SCIENCE

(Affiliated to M.S. University, Tirunelveli.)

Ammandivilal-629204

Kanniyakumari District, Tamil Nadu.

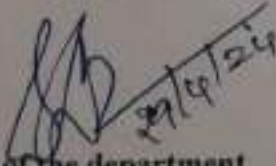


CERTIFICATE

DEPARTMENT OF COMMERCE

Certificate is the bonafide Group Project work done by Anto Asmi.A, Arockia Salate.S.,

Aruna.K, Arul Mithusha. A, Ashika.J , during the VI semester 2024.


29/4/24

Head of the department


29/4/24

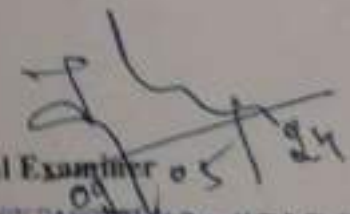
Staff in -Charge

Submitted for the viva-voce held on :

Maximum Marks :

Obtained Marks:

Internal Examiner


05/5/24
External Examiner
Dr. M. JOSEPHIN RANGITH M.Com, M.Phil, Ph.D.
ASSISTANT PROFESSOR AND HEAD
RESEARCH SUPERVISOR
DEPARTMENT OF COMMERCE,
MALANKARA CATHOLIC COLLEGE,
MARUDITHI, KALAKKAVILAI - 629 152
KANNIYAKUMARI DISTRICT, TAMILNADU.

**A STUDY ON CUSTOMER SATISFACTION TOWARDS
YAMAHA BIKES IN KANNIYAKUMARI DISTRICT**

A Major Project Reported submitted to St. John's college of Arts & Science

Affiliated by Manonmaniam Sundarnar University, Tirunelveli in Partial

Fulfilment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

Y. LEEBANSHA LALLU	20213221301236
T. LESHIMA SHERIN	20213221301237
M. MARIA LIVINSHA	20213221301238
A. MARY PRETHEUSHA	20213221301239
S. MEEGA	20213221301240

Under the supervision of

Dr.M. DURAI SINGH M. Com, MPhil., Ph. D



DEPARTMENT OF COMMERCE

ST. JOHN'S COLLEGE OF ARTS& SCIENCE

AMMANDIVILAI

MAY-2024

ST. JOHN'S COLLEGE OF ARTS & SCIENCE
(Affiliated to Manonmaniam Sundaranar University, Tirunelveli.)

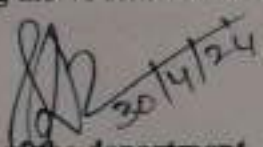
Ammandivilai-629204



CERTIFICATE

DEPARTMENT OF COMMERCE

Certified that is the bonafide Major Project work done by LEEBANSHA LALLU.Y,
LESHIMA SHERIN.T, MARIA LIVINSHA.M, MARY PRETHEUSHA.A, MEEGA.S
during the VI semester 2024.


Head of the department

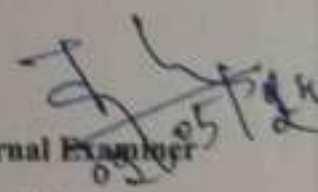

Staff-in -Charge

Submitted for the viva-voce held on:

Maximum Marks:

Obtained Marks:

Internal Examiner


External Examiner

Dr. M. JOSEPHIN RANGITHA, M.COM, M.Phil, Ph.D.
ASSISTANT PROFESSOR AND HEAD
RESEARCH SUPERVISOR
DEPARTMENT OF COMMERCE,
MALANKARA CATHOLIC COLLEGE,
MANTAGIRE, KULIYANDIVILAI - 629 107
KANNIYAKUMARI DISTRICT, TAMIL NADU.

A STUDY ON IMPACT OF INSTAGRAM ON CUSTOMERS PURCHASE INTENTIONS IN THE FASHION INDUSTRY

A project report submitted to St. John's College of Arts and Science, affiliated by
Manonmaniam Sundaranar University, Tirunelveli
in partial fulfilment of requirement for the award of the Degree of

BACHELOR OF COMMERCE

Submitted by

JENIFER SHALIYA.J	20213221301228
JESMLM	20213221301230
JEYA AMOSILIN.A	20213221301231
JOSE JERINA.J	20213221301232
JOSPIN DONIA.M	20213221301233

Under the supervision of
K.Mary Macleen Sheema, M.Com., (Ph.D)



DEPARTMENT OF COMMERCE

**ST. JOHN'S COLLEGE OF ARTS & SCIENCE,
AMMANDIVILAI, KANNIYAKUMARI – 629204.**

APRIL -2024

ST. JOHN'S COLLEGE OF ARTS & SCIENCE

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

Ammandivilai-629204, Kanyakumari District, Tamil Nadu.



CERTIFICATE

DEPARTMENT OF COMMERCE

Certificate that is the bona fide Group Project work done by JENIFER SHALIYA.J, JESMIM, JEYA AMOSILIN.A, JOSE JERINA.J, JOSPIN DONIA.M, during the VI semester 2023-2024.

Head of the department

Staff-in-Charge

Submitted for the viva-voce held on :

Maximum Marks :

Obtained Marks :

Internal Examiner

External Examiner

Dr. N. JOSEPHIN RANGITH, M.Com, M.Phil, M.
ASSISTANT PROFESSOR AND HEAD
RESEARCH SUPERVISOR
DEPARTMENT OF COMMERCE,
MALANKARA CATHOLIC COLLEGE,
MANNATHUR, KANYAKUMARI - 629 167
KANYAKUMARI DISTRICT, TAMIL NADU.

**A STUDY ON "CUSTOMER USAGE OF MOBILE PHONES IN
KANNIYAKUMARI DISTRICT"**

A Major Project Report submitted to St. John's College of Arts & science
Affiliated to

Manonmaniam Sundaranar University, Tirunelveli in partial fulfilment of the
Requirement for the award of the Degree of

Bachelor of Commerce

Submitted by,

S.ABIN

Reg. No: 20213221301201

ALEN JONES DEVARAJ

Reg. No: 20213221301206

J.ANALIN JOSES

Reg. No: 20213221301208

A.ABU ANSO

Reg. No: 20213221301204

C.AKASH

Reg. No: 20213221301205

Under the supervision of

Mrs. G. Parvathi M. Com, M. Phil, Ph.D.



DEPARTMENT OF COMMERCE

ST. JOHN'S COLLEGE OF ARTS & SCIENCE

AMMANDIVILAI

MAY - 2024

ST. JOHN'S COLLEGE OF ARTS & SCIENCE

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

Thivandakottai Road, Ammandivilai-629204

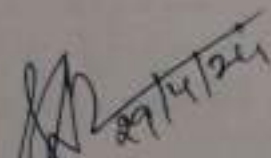
Kanniyakumari District, Tamil Nadu

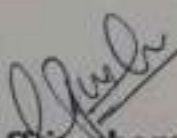


CERTIFICATE

DEPARTMENT OF COMMERCE

Certified that is the benefited major project work done by. **S.ABIN, ALEN JONES DEVARAJ, J.ANALIN JOSES, A.ABU ANSO, C.AKASH**, during the VI semester 2023-2024

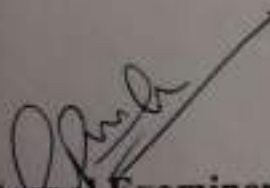

Head of The Department


Staff-in charge

Submitted for the project viva-voce held on.....

Maximum Marks: -----

Obtained Marks: -----


Internal Examiner


External Examiner

Dr. M. JOSEPHIN RANGITH, M.Com, M.Phil,
ASSISTANT PROFESSOR AND HEAD
RESEARCH SUPERVISOR
DEPARTMENT OF COMMERCE,
MALANKARA CATHOLIC COLLEGE,
MARIAGIRI, KALINGKAVILAI - 629 103

**A STUDY ON
EFFECTIVENESS OF SOCIAL MEDIA ADVERTISEMENT IN NAGRCOIL
CORPORATION**

*A Project Report submitted to St. John's College of Arts & science affiliated to Manonmaniam
Sundaranar University, Tirunelveli in partial fulfilment of the requirement for the award of the
Degree of*

BACHELOR OF COMMERCE

By

A.SAHAYA DONI PRATHIYUSHA

20213221301249

S. SHAYA PRINISHA

20213221301250

R. SAHAYA RUBINI

20213221301251

S.SAJANIYA

20213221301252

R.SHAMINI

20213221301255

K.SHATHIRISHA

20213221301256

Under the supervision of

Dr.S.David, M.Com., M.Phil., M.B.A.,P.G.D.E.C., Ph.D.,



DEPARTMENT OF COMMERCE

**ST. JOHN'S COLLEGE OF ARTS AND SCIENCE
AMMANDIVILAI, KANYAKUMARI 629 204**

April 2024

ST. JOHN'S COLLEGE OF ARTS & SCIENCE

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

Thivandakottai Road, Ammandivilai-629204

Kanyakumari District, Tamil Nadu



CERTIFICATE

DEPARTMENT OF COMMERCE

Certified that is the benefice major project work done by, A.SAHAYA DONI PRATHIYUSHA, S.SAHAYA PRINISHA, R.SAHAYA RUBINI, S.SAJANIYA, R.SHAMINI, K.SHATHIRISHA during the VI semester 2023-2024.

[Signature]
29/4/24

Head of the Department

[Signature]
29/4/24

Staff-in-charge

Submitted for the project viva-vice held on -----

Maximum Marks: -----

Obtained Marks: -----

Internal Examiner

External Examiner

[Signature]
02/05/24
Dr M. JOSEPHIN RANGITH, M.Com, M.Phil, Ph.D.
ASSISTANT PROFESSOR AND HEAD
RESEARCH SUPERVISOR
DEPARTMENT OF COMMERCE,
MALANKARA CATHOLIC COLLEGE,
BARIAGIRI, KALAMKAVILAI - 629 183
KANYAKUMARI DISTRICT, TAMILNADU

**A STUDY ON CUSTOMER PERCEPTION TOWARDS GST
IN KANYAKUMARI DISTRICT**

A project report submitted to St. John's College of Arts and Science
Affiliated by Manonmaniam Sundaranar University, Tirunelveli in partial
Fulfilment of requirement for the award of the Degree of

BACHELOR OF COMMERCE

Submitted by

SL NO	NAME	REGISTER NUMBER
1	M. SOWMIYA	20213221301258
2	M. THANYA	20213221301261
3	A. THARANI JOY	20213221301262
4	T. THARSIYA	20213221301263
5	N. TRIFFINA	20213221301264
6	V. VARSHA	20213221301265

Under the supervision of

Dr.S.K.DHANALAKSHMI, M.Com, M.B.A., M.Phil., Ph.D



DEPARTMENT OF COMMERCE

ST.JOHN'S COLLEGE OF ARTS& SCIENCE

AMMANDIVILAI

APRIL -2024

ST.JOHN'S COLLEGE OF ARTS & SCIENCE

(Affiliated to M.S.University, Tirunelveli.)

Ammandivilai-629204

Kanyakumari District, Tamil Nadu.



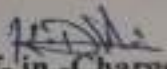
CERTIFICATE

DEPARTMENT OF COMMERCE

Certificate is the Bonafide Group Project work done by Sowmiya.M, Thanya.M, Tharsiya.T,

Tharani Joy.A, Triffina.N, Varsha.V , during the VI semester 2024.


Head of the department


Staff-in -Charge

Submitted for the viva-voce held on :

Maximum Marks :

Obtained Marks:

Internal Examiner


External Examiner

Dr. M. JOSEPHIN RANGITH, M.Com, M.Phil, Ph.D
ASSISTANT PROFESSOR AND HEAD
RESEARCH SUPERVISOR
DEPARTMENT OF COMMERCE,

**A STUDY ON JOB SATISFACTION OF SCHOOL TEACHERS IN
PRIVITE AND GOVERNMENT SCHOOL IN NAGERCOIL TOWN**

A Major Project Report submitted to St. John's College of Arts & science affilliated to

Manonmaniam Sundaranar University, Tirunelveli in partial fulfilment of the

Requirement for the award of the Degree of

BACHELOR OF COMMERCE

Submitted by,

NITHIN SELVA. K	Reg. No: 20213221301244
SHAFFIN. J	Reg. No: 20213221301253
SHAJIN. L	Reg. No: 20213221301254
SIVA PRAKASH. G.O	Reg. No: 20213221301257
TEENU ANSO. M	Reg. No: 20213221301260

Under the supervision of

Dr. M. DURAI SINGH M.Com., M.Phil., Ph.D.,



**DEPARTMENT OF COMMERCE
ST. JOHN'S COLLEGE OF ARTS & SCIENCE
AMMANDIVILAI.**

APRIL - 2024

ST. JOHN'S COLLEGE OF ARTS & SCIENCE
(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)
Thivandakottai Road, Ammandivilai-629204
Kanyakumari District, Tamil Nadu

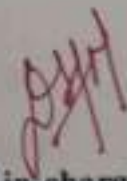


CERTIFICATE

DEPARTMENT OF COMMERCE

Certified that is the benefice major project work done by. **NITHIN SELVA. K,**
SHAFFIN. J, SHAJIN. L, SIVA PRAKASH. G.O, TEENU ANSO. M,
during the VI semester 2023 – 2024.


Head of The Department

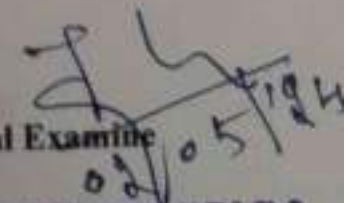

Staff-in-charge

Submitted for the project viva-voce held on.....

Maximum Marks:

Obtained Marks:

Internal Examiner


External Examiner

Dr. M. JOSEPHIN RANGITH, M.Com, M.Phil, Ph.D.
ASSISTANT PROFESSOR AND HEAD
RESEARCH SUPERVISOR



St. JOHN'S COLLEGE OF ARTS & SCIENCE

(Accredited with B++ by NAAC & Approved by UGC under section 2(f) & 12(B) status)
(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)
(A Christian Minority Institution)

St. John's College Road, Ammandivilai, Kanyakumari District - 629 204,
Tamil Nadu, South India. Visit us at : www.stjohnskk.ac.in



Ph : 04651 200013 | E-mail : Off.: stjcas@gmail.com | e-mail Per.: desappanvy@gmail.com | Mob. 6282239186

Declaration

I hereby declare that the details and information given above are complete and true to the best of my knowledge and belief.

Dr. V.Y. DASAPPAN M.A., M.Phil., Ph.D.
PRINCIPAL
Principal
ST. JOHN'S COLLEGE OF ARTS & SCIENCE
AMMANDIVILAI - 629204
KANYAKUMARI DISTRICT