



ST. JOHN'S COLLEGE OF ARTS & SCIENCE

(Accredited with B++ by NAAC & Approved by UGC under section 2(f) & 12(B) status)

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

(A Christian Minority Institution)

St. John's College Road, Ammandivilai, Kanyakumari District - 629 204,

Tamil Nadu, South India. Visit us at : www.stjohnskk.ac.in



Ph : 04651 200013 | E-mail : Off. stjcas@gmail.com | e-mail Per : dasappanvy@gmail.com | Mob. 6282239156

FIELD WORK – BUSINESS ADMINISTRATION

A FIELD STUDY ON JOE & JOE DIGITALS

A Field Work Report

Submitted to the Manonmaniam Sundaranar University in partial fulfilment
of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

BY

KING ANCE C	20213221201231
SAHAYA JEBARIBIN A	20213221201252
SAHAYA SILUVAI S	20213221201258
SHERIN SHANEL T	20213221201264
SHERLIN ANTONY A	20213221201265

Under the Supervision of

Dr.T.Sujin

(Assistant Professor)



St. JOHN'S COLLEGE OF ARTS AND SCIENCE

AMMANDIVILAI, KANYAKUMARI 629 204

October 2023

CERTIFICATE

This is to certify that the Field Work report entitled "A Field study on Joe & Joe digitals", submitted to the Manonmaniam Sundaranar University, Tirunelveli, for the award of the Degree of Bachelor of Business Administration is a record work done by KING ANCE C (20213221201231), SAHAYA JEBA RIBIN A (20213221201252), SAHAYA SILUVAI S (20213221201258), SHERIN SHANEL T (20213221201264), SHERLIN ANTONY A (20213221201265) during the period of their study (July 2023 – November 2023) in the Department of Business Administration, St. John's College of Arts and Science, Ammandivilai, Kanyakumari District 629 204, under my supervision and guidance.



Signature of the Guide



Head of the Department



Internal Examiner



External Examiner

A FIELD STUDY ON ASIAN PAINTS

A Field Work Report

Submitted to the Manonmaniam Sundaranar University in partial fulfilment
of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

By

AROCKIA LINIYA S	20213221201212
RESHIBA J	20213221201246
SAHAYA JONE SABTHIKA J	20213221201254
STEMI MOL J	20213221201268

The Supervision of

Dr. T SUJIN

(Assistant Professor)



St. JOHN'S COLLEGE OF ARTS AND SCIENCE

AMMANDIVILAI, KANYAKUMARI 629 204

October 2023

CERTIFICATE

This is to certify that the Field Work report entitled "A field study on Asian paints", submitted to the Manonmaniam Sundaranar University, Tirumelveli, for the award of the Degree of Bachelor of Business Administration is a record work done by AROCKIA LINIYA S (20213221201212), RESHIBA J (20213221201246), SAHAYA JONE SABTHIKA J (20213221201254), STEMIL MOL J (20213221201268) during the period of their study (July 2023 – November 2023) in the Department of Business Administration, St. John's College of Arts and Science, Ammandivilai, Kanyakumari District 629 204, under my supervision and guidance.



Signature of the Guide



Head of the Department

9/11/23



Internal Examiner



External Examiner

A FIELD STUDY ON TVS MOTORS

A Field Work Report

Submitted to the Manonmaniam Sundaranar University in partial fulfilment
of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

NIBA.S	20213221201239
ROSHIBA .R	20213221201249
SAHAYA ASWATHY .J	20213221201251
SAHAYA SELVI .S	20213221201257
SHARMI .C	20213221201263

Under the Supervision of

Ms. A. ANZIL NINU

(Assistant Professor)



St. JOHN'S COLLEGE OF ARTS AND SCIENCE

AMMANDIVILAI, KANYAKUMARI 629 204

October 2023

CERTIFICATE

This is to certify that the Field Work report entitled “A FIELD STUDY ON TVS MOTORS ”, submitted to the Manonmaniam Sundaranar University, Tirunelveli, for the award of the Degree of Bachelor of Business Administration is a record work done by ~~Niba .S (Reg. No. 20213221201239), Roshiba .R (Reg. No. 20213221201249), Sahaya Aswathy .J (Reg. No. 20213221201251)~~ Sahaya Selvi .S (Reg. No. 20213221201257), Sharmi .C (Reg. No. 20213221201263), during the period of their study (July 2023 – November 2023) in the Department of Business Administration, St. John’s College of Arts and Science, Ammandivilai, Kanyakumari District 629 204, under my supervision and guidance.



Signature of the Guide


9/11/23

Head of the Department



Internal Examiner


9/11

External Examiner

“A Report On Reliance Industries Limited”

A Field Work Report

Submitted to the Manonmaniam Sundaranar University in partial fulfilment
of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

By

ABI P	20213221201201
ALEXSANDRIA A	20213221201203
ANISHMA A	20213221201205
AROCKIA DANIEL DHAS D	20213221201210
ASHON T L	20213221201214

Under the Supervision of

Mrs.JOY JULI D

(Assistant Professor)



St. JOHN'S COLLEGE OF ARTS AND SCIENCE
AMMANDIVILAI, KANYAKUMARI 629 204

October 2023

CERTIFICATE

This is to certify that the Field Work report entitled “A Report On Reliance Industries Limited”, submitted to the Manonmaniam Sundaranar University, Tirunelveli, for the award of the Degree of Bachelor of Business Administration is a record work done by Abi P (20213221201201), Alexandria A (20213221201203), Anishma A (20213221201205), Arockia Daniel Dhas D (20213221201210), Ashon T L (20213221201214) during the period of their study (July 2023 – November 2023) in the Department of Business Administration, St. John’s College of Arts and Science, Ammandivilai, Kanyakumari District 629 204, under my supervision and guidance.



Signature of the Guide



Head of the Department



Internal Examiner



External Examiner

A REPORT ON INDO-SHAH ALUMINIUM FABRICATION, KOCHUVELI

A Field Work Report

Submitted to the Manonmaniam Sundaranar University in partial fulfilment
of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted By

ANJALI B	20213221201206
BEBISHA F	20213221201215
JACKSANA J	20213221201219
RAHUL S	20213221201244
SIMA M	20213221201266

Under the Supervision of
Mrs. S. ASHA PARVIN
(Head of the Department)

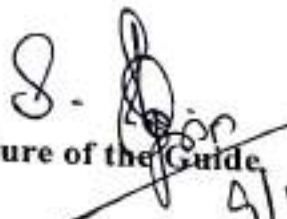


St. JOHN'S COLLEGE OF ARTS AND SCIENCE
AMMANDIVILAI, KANYAKUMARI 629 204

October 2023

CERTIFICATE

This is to certify that the Field Work report entitled "A REPORT ON INDO SHAH ALUMINIUM FABRICATION, KOCHUVELI", submitted to the Manonmaniam Sundaranar University, Tirunelveli, for the award of the Degree of Bachelor of Business Administration is a record work done by Anjali.B (Reg. No 20213221201206), Bebisha .F (Reg. No 20213221201215), Jacksana .J (Reg. No 20213221201219), Rahul .S (Reg. No 20213221201244), Sima .M (Reg. No 20213221201266) during the period of their study (July 2023 – November 2023) in the Department of Business Administration, St. John's College of Arts and Science, Ammandivilai, Kanyakumari District 629 204, under my supervision and guidance.


Signature of the Guide
9/11/23


Head of the Department
9/11/23


Internal Examiner
9/11/2023


External Examiner
9/11

A FIELD STUDY ON HYUNDAI MOTORS

A Field Work Report

Submitted to the Manonmaniam Sundaranar University in partial fulfilment
of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

By

ANU NIRASHINI S	20213221201208
AROCKIA DHARSHINI S	20213221201211
JEMIMA M	20213221201222
KIRUTHIKA K S	20213221201232
LINSHA N	20213221201233

the Supervision of

Mrs JOY JULI D

(Assistant Professor)



St. JOHN'S COLLEGE OF ARTS AND SCIENCE
AMMANDIVILAI, KANYAKUMARI 629 204

October 2023

CERTIFICATE

This is to certify that the Field Work report entitled "**A Field study on Hyundai Motors**", submitted to the **Manonmaniam Sundaranar University, Tirunelveli**, for the award of the Degree of Bachelor of Business Administration is a record work done by **Anu Nirashini S (20213221201208)**, **Arockia Dharshini S (20213221201211)**, **Jemima M (20213221201222)**, **Kiruthika K S (20213221201232)**, **Linsha N (20213221201233)** during the period of their study (July 2023 – November 2023) in the Department of Business Administration, **St. John's College of Arts and Science, Ammandivilai, Kanyakumari District 629 204**, under my supervision and guidance.



Signature of the Guide



Head of the Department



Internal Examiner



External Examiner

A FIELD STUDY ON SOUTHIN POLYMERS MANUFACTURING COMPANY

A Field Work Report

Submitted to the Manonmaniam Sundaranar University in partial fulfilment
of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

By

ANANTHA FEROSE D	20213221201204
JASMINE MOL J	20213221201221
JOYAL AJEESH L	20213221201226
MERIN JISHA R	20213221201235
SAHAYA VINISHA S	20213221201260

the Supervision of

Mrs JOY JULI D

(Assistant Professor)



St. JOHN'S COLLEGE OF ARTS AND SCIENCE
AMMANDIVILAI, KANYAKUMARI 629 204

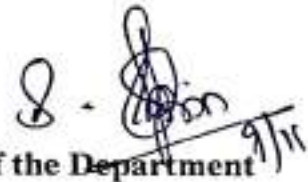
October 2023

CERTIFICATE

This is to certify that the Field Work report entitled "A Field study on SouthinPolymers Manufacturing Company in Villayannur", submitted to the Manonmaniam Sundaranar University, Tirunelveli, for the award of the Degree of Bachelor of Business Administration is a record work done by Anantha Ferose D (20213221201204.) , Jasmine Mol J (20213221201221) , Joyal Ajeesh L (20213221201226) , Merin Jisha R (20213221201235) , Sahaya Vinisha S (20213221201260) during the period of their study (July 2023 – November 2023) in the Department of Business Administration, St. John's College of Arts and Science, Ammandivilai, Kanyakumari District 629 204, under my supervision and guidance.



Signature of the Guide



Head of the Department



Internal Examiner



External Examiner

A REPORT ON ZOMATO - AN ONLINE FOOD DELIVERY PLATFORM

A Field Work Report

Submitted to the Manonmaniam Sundaranar University in partial fulfilment
of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

By

BIBIN RAJ R	20213221201216
FRANCY S	20213221201218
KANS DERIL K	20213221201227
SAHAYA SANJAY THARSON S	20213221201256
SHANU M	20213221201262

Under the Supervision of
Mrs. S. Asha Parvin

(Head of the Department)



St. JOHN'S COLLEGE OF ARTS AND SCIENCE
AMMANDIVILAI, KANYAKUMARI DISTRICT 629 204

October 2023

CERTIFICATE

This is to certify that the Field Work report entitled “A REPORT ON ZOMATO - AN ONLINE FOOD DELIVERY PLATFORM ”, submitted to the Manonmaniam Sundaranar University, Tirunelveli, for the award of the Degree of Bachelor of Business Administration is a record work done by **BIBIN RAJ R (20213221201216) FRANCY S (20213221201218) KANS DERIL K (20213221201227) SAHAYA SANJAY THARSON S (20213221201256) SHANU M (20213221201262)** during the period of their study (July 2023 – November 2023) in the Department of Business Administration, St. John's College of Arts and Science, Ammandivilai, Kanyakumari District 629 204, under my supervision and guidance.



Signature of the Guide



Head of the Department



Internal Examiner



External Examiner

A FIELD STUDY ON JAWA MOTORCYCLES

A Field Work Report

Submitted to the Manonmaniam Sundaranar University in partial fulfilment
of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

By

ANUJO LEBIN L

20213221201209

JOHN SHARUK TINO J

20213221201225

MARIA STHEBAN M

20213221201234

RAJITH R

20213221201245

VISHANU G

20213221201271

Under the Supervision of

Ms. A. Anzil Ninu

(Assistant Professor)



St. JOHN'S COLLEGE OF ARTS AND SCIENCE

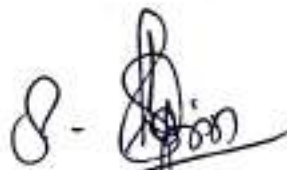
AMMANDIVILAI, KANYAKUMARI 629 204

October 2023

CERTIFICATE

This is to certify that the Field Work report entitled "A FIELD STUDY ON JAWA MOTORCYCLES", submitted to the Manonmaniam Sundaranar University, Tirunelveli, for the award of the Degree of Bachelor of Business Administration is a record work done by ANUJO LEBIN L (20213221201209), JOHN SHARUK TINO J (20213221201225), MARIA STHEBAN M (20213221201234), RAJITH R (20213221201245), VISHANU G (20213221201271) during the period of their study (July 2023 – November 2023) in the Department of Business Administration, St. John's College of Arts and Science, Ammandivilai, Kanyakumari District 629 204, under my supervision and guidance.


Signature of the Guide


Head of the Department


Internal Examiner


External Examiner

A REPORT ON HDFC BANK LIMITED

A Field Work Report

Submitted to the Manonmaniam Sundaranar University in partial fulfilment
of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

By

KIMOSHA R	20213221201230
MONISHA A	20213221201237
SAHAYA JEEVA A	20213221201253
SUBIKSHA S	20213221201269

Under the Supervision of

Mrs. S ASHA PARVIN

(Head of the Department)



St. JOHN'S COLLEGE OF ARTS AND SCIENCE
AMMANDIVILAI, KANYAKUMARI DISTRICT 629 204

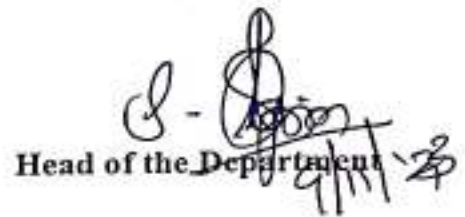
October 2023

CERTIFICATE

This is to certify that the Field Work report entitled “A REPORT ON HDFC BANK LIMITED.”, submitted to the Manonmaniam Sundaranar University, Tirunelveli, for the award of the Degree of Bachelor of Business Administration is a record work done by KIMOSHA R (20213221201230) , MONISHA A (20213221201237) , SAHAYA JEEVA A (20213221201253) , SUBIKSHA S (20213221201269) during the period of their study (July 2023 – November 2023) in the Department of Business Administration, St. John’s College of Arts and Science, Ammandivilai, Kanyakumari District 629 204, under my supervision and guidance.



Signature of the Guide



Head of the Department



Internal Examiner



External Examiner

A FIELD STUDY ON BRITANNIA MANUFACTURING COMPANY

A Field Work Report

Submitted to the Manonmaniam Sundaranar University in partial fulfilment
of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

By

PAZEENA JONSHI M

20213221201241

PRATHEESHA D

20213221201242

RAHISHA Y

20213221201243

STEFY SAJINA J

20213221201267

Under the Supervision of

Dr.T.Sujin

(Assistant Professor)



St. JOHN'S COLLEGE OF ARTS AND SCIENCE

AMMANDIVILAI, KANYAKUMARI 629 204

October 2023

CERTIFICATE

This is to certify that the Field Work report entitled "A FIELD STUDY ON BRITANNIA MANUFACTURING COMPANY", submitted to the Manonmaniam Sundaranar University, Tirunelveli, for the award of the Degree of Bachelor of Business Administration is a record work done by PAZEENA JONSHI M (20213221201241), PRATHEESHA D (20213221201242), RAHISHA Y (20213221201243), STEFY SAJINA J (20213221201267), during the period of their study (July 2023 – November 2023) in the Department of Business Administration, St. John's College of Arts and Science, Ammandivilai, Kanyakumari District 629 204, under my supervision and guidance.



Signature of the Guide



Head of the Department



Internal Examiner



External Examiner

A FIELD STUDY ON NESTLE INDIA LIMITED

A Field Work Report

Submitted to the Manonmaniam Sundaranar University in partial fulfilment
of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

By

AJEESH DP	20213221201202
JOHN KISHOR J	20213221201224
NAVIS EDSHARON J	20213221201238
SAHAYA UDAYA SHAQSON R	20213221201259
SHAMEER S	20213221201261

Under the Supervision of

Mrs. D. JOY JULI

(Assistant Professor)



St. JOHN'S COLLEGE OF ARTS AND SCIENCE

AMMANDIVILAI, KANYAKUMARI 629 204

October 2023

A FIELD STUDY ON LENOVO MANUFACTURING COMPANY

A Field Work Report

Submitted to the Manonmaniam Sundaranar University in partial fulfilment
of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

By

NISHOK R	20213221201240
ROHITH ROSHAN A	20213221201247
ROSHAN S	20213221201248
SAHAYA ABISHA P	20213221201250
VINISTAN RAJ R	20213221201270

Under the Supervision of
Ms. A. Anzil Ninu
(Assistant Professor)



St. JOHN'S COLLEGE OF ARTS AND SCIENCE
AMMANDIVILAI, KANYAKUMARI 629 204

October 2023



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Tamil Nadu, South India. Visit us at : www.stjohnskk.ac.in



Ph : 04651 200013 | E-mail : Off.: stjcas@gmail.com | e-mail Per.: desappanvy@gmail.com | Mob. 6282239186

Declaration

I hereby declare that the details and information given above are complete and true to the best of my knowledge and belief.

Dr. V.Y. DASAPPAN M.A., M.Phil., Ph.D.
PRINCIPAL
Principal
ST. JOHN'S COLLEGE OF ARTS & SCIENCE
AMMANDIVILAI - 629204
KANYAKUMARI DISTRICT