



St. JOHN'S COLLEGE OF ARTS & SCIENCE

(Accredited with B++ by NAAC & Approved by UGC under section 2(f) & 12(B) status)
(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)
(A Christian Minority Institution)

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PROJECT DETAILS - BBA

St.John's College of Arts & Science, Ammandivilai				
AMBA6P - Major Project				
Batch 2020 - 2023				
Team No	Reg.No	Candidate Name	Supervisor	Title of the Study
1	20203221201201	ABDUL BARHAN B	Dr.T.Sujin	A STUDY ON CUSTOMER SATISFACTION IN FRANCE MEN'S AT COLACHEL
	20203221201215	BALA SRI MURUGAN B		
	20203221201228	KALIRAJ G		
	20203221201235	MOHAMMED SUHIL S		
	20203221201238	NAGEEM B		
2	20203221201202	ABDUL RAVOOF A	Dr. T.C.Catherine	A STUDY ON CUSTOMER SATISFACTION TOWARDS HINDUSTAN UNILEVER LIMITED
	20203221201205	AKHIL P		
	20203221201230	MARIA ANTO JEGAN M		
	20203221201254	SAHAYA SARJUN S		
	20203221201260	SHABIN RAJ T		
3	20203221201203	ABITHA R	Ms. D.Joy Juli	A STUDY ON CUSTOMER SATISFACTION TOWARDS PROFESSIONAL COURIER AND CARGO
	20203221201217	CATHLIN C		
	20203221201219	DEINI D		
	20203221201226	JOBIIYA J		
	20203221201247	RUTHLIN J K		
4	20203221201204	AJILSHA A	Mrs. S. Asha Parvin	CUSTOMER SATISFACTION TOWARDS SAMSUNG MOBILE IN KANNIYAKUMARI DISTRICT
	20203221201209	AROCKIYA EBSIBA A		
	20203221201224	JENIFER P		
	20203221201232	MARY JACKLIN PRATHEESHA A		
	20203221201237	NABISHA A		
5	20203221201206	ANLET JINOBI J	Mrs. S. Asha Parvin	CUSTOMER RELATIONSHIP TOWARDS MANAGEMENT IN VASANTH&CO
	20203221201221	EDBIN DIFANI E		
	20203221201244	RASHMA R		
	20203221201259	SASMITHA J		
	20203221201263	SHENIKA A		
6	20203221201207	ANTONY RABISON A	Dr. N. Senthil Kumar	CUSTOMER SATISFACTION ON MARUTI SUZUKI CARS
	20203221201208	ANTONY YONA AUSTEN S		
	20193221201218	GEORGE GODWIN G		
	20203221201233	MAXAN RICKO S		
	20203221201270	XAVIER ROJNIL X		
7	20203221201210	AROCKIA REEMA RACKSHANI D	Ms. D.Joy Juli	A STUDY ON CUSTOMER SATISFACTION TOWARDS OPPO MOBILE IN NAGERCOIL
	20203221201213	ASHIBHA S		
	20203221201249	SAHAYA JOYCE MOLL V		
	20203221201257	SALINI N		
	20203221201258	SANIYA MIRSHA S		
8	20203221201212	ASHA A	Dr. N. Senthil Kumar	A STUDY ON EMPLOYEE SATISFACTION TOWARDS UDAYA HARDWARE
	20203221201216	BOOMIHA B		
	20203221201242	RAJKUMAR S		
	20203221201243	RANJITHKUMAR G		
	20203221201264	SHIBANI A		
9	20203221201220	DHAMINA T	Dr. T.C.Catherine	
	20203221201256	SAINA CLEETUS C		

	20203221201266	SHYJI J		A STUDY ON PROBLEMS FACED BY BANANA CULTIVATORS IN KANYAKUMARI DISTRICT
	20203221201267	SORIMUTHU S		
	20203221201268	SRIRAM PRAKASH M		
10	20203221201227	JUSWIN S	Ms. D.Joy Juli	A STUDY ON CUSTOMER SATISFACTION TOWARDS HONDA BIKES IN KANNIYAKUMARI
	20203221201234	MOHAMED THOWFEEQ S		
	20203221201250	SAHAYA LAYO G		
	20203221201253	SAHAYA RITHICK S		
	20203221201255	SAHAYA SIMONS BRO E		
11	20203221201211	ARUL VINESH A	Dr.T.Sujin	A STUDY ON CUSTOMER SATISFACTION TOWARDS CADBURY CHOCOLATES
	20203221201214	ASLIN BIBICKS A		
	20203221201222	FREDRICK JERIN A		
	20203221201223	GAJENDRAN A		
	20203221201241	RAJASEKAR J		
12	20203221201231	MARIA VINCY V	Dr.T.Sujin	A STUDY ON ONLINE PURCHASING BEHAVIOR OF COLLEGE STUDENTS IN KANYAKUMARI DISTRICT
	20203221201236	MOWLIYA A J		
	20203221201245	RATCHANI S		
	20203221201261	SHANA U		
	20203221201262	SHELCIA S		
13	20203221201225	JENISHA L	Dr. N. Senthil Kumar	CUSTOMER ATTITUDE TOWARDS TATA CARS IN KANNIYAKUMARI DISTRICT
	20203221201248	SABINA VANSHA S		
	20203221201265	SHIBIJA MOL S		
14	20203221201229	LANI MOL J	Dr. T.C.Catherine	A STUDY ON IMPACT OF SOCIAL MEDIA ON COLLEGE STUDENTS
	20203221201246	RITHISHA S		
	20203221201252	SAHAYA PRATHEESHA P		

CUSTOMER SATISFACTION ON MARUTI SUZUKI CARS

A Major Project Report

Submitted to the Manonmaniam Sundaranar University in partial fulfilment
of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

By

ANTONY RABISON A	20203221201207
ANTONY YONA AUSTEN S	20203221201208
GEORGE GODWIN G	20193221201218
MAXAN RICKO S	20203221201233
XAVIER ROJNIL X	20203221201270

Under the Supervision of

Dr. N. Senthil Kumar



St. JOHN'S COLLEGE OF ARTS AND SCIENCE
AMMANDIVILAI, KANYAKUMARI DISTRICT 629 204
APRIL 2023



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DECLARATION

I hereby declare that the details and information given above are complete and true to the best of my knowledge and belief.


Dr. M. EDWIN GNANADHAS
PRINCIPAL
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Ammandivilai- 629 204