

(Accredited with B++ by NAAC & Approved by UGC under section 2(f) & 12(B) status)

(Affiliated to Manonmaniam Sundaranar University, Tirunelvell)

(A Christian Minority Institution)



St. John's College Road, Ammandivilai, Kanyakumari District - 629 204, Tamil Nadu, South India. Visit us at : www.stjohnskk.ac.in

Ph: 04651 200013 | E-mail: Off.: stjcas@gmail.com | e-mail Per.: dasappanvy@gmail.com | Mob. 6282239186

1.2.3 Addon Courses/Certificate Courses Offered During 2023-2024

Syllabus for the Cerificate course on "Maintenance of Electrical Home Appliances" (2023-2024) Odd Semester

Unit: I- Basic safety measures: Fires in electrical Circuits & Precautions; Treat a person for electric shock/ injury, Protective clothing: leather or asbestos gloves, flame proof aprons; proper handling of tools; safe lifting and carrying practices.

Unit: II- Basic Ideas on Electrical Measuring Instruments: Multimeter (Digital/ Analog), Energy meter (Digital/analog), Insulation Tester (Megger), Earth tester, Ammeter, voltmeter, Different types of switches, fuse, thermostat, heating elements, registers, conductors, insulators, capacitors, wires and cables (for up to 15 amp) symbol of various components.

Unit: III- Demonstration of Magnetic and thermal Appliances: Heating Appliances -type, Working Principle, Uses; Magnetic Appliances-Type, working principle, uses.

Unit: IV- Maintenance and Repair: Replacement of coil, insulators, thermostat etc. for the following: (a) Repair & maintenance of room heater. (b) Repair & maintenance of electric iron: (c) Repair & maintenance of electric stove (Induction), electric kettle. (d) Repair & maintenance of celling and table fan. (e) Repair & maintenance of domestic pump motor. (f) Repair & maintenance of washing machine.

Unit: V- Assemble of Some Appliances: Assemble battery charger circuit used in inverter with protection circuit. Assemble Online/Offline UPS & its measurements. Test, faultfinding & repair of given power supply.

Head of the Department of Physics St. John's College of Arts & Science Ammandivilai - 629 204

	-		=			=	-		-	-	.04G	121/15	DE UN	1823	RET. M	NAS	mac)													
		=		Ħ	-	=			116		_	-		****	-		Ш		щ						E		_	_		
MOHINE		1	200	2	2)1	14	-	21	4	24	18	14		1	A	4	4	14	16		_			~		10			ile	****
			16-		No.		100	NV.	7	20	200		THE STREET	類	開	16	Jhr.	1	100	2 (1) Edit	1000	器	100	1	J'sa	24		1		
page 6.)	A	0	0.4	4	F.	(6)	LIS.	1/4	10	44	100	1	Ų.	1	F	4	100		1	J.	N.			1		1	1	(10.	1
MARTS.	1	1	11		1	1	1	Ш		1	1	1	1	1	1	0	1	1	1	1	1	1	B	1	-	1	1	13	1	7
NAME OF STREET	1	3	1	1	1	1	1	7	1	0	a	0	1	1	T	7	1	1	ti	1		1	1	1	1	1	1	7	1	1
ginu ii	1	1	B)	1	1	1	1	1	1	1	1	ij	1	1	1	1	1	1	1	1	1	1	1	1.	1	1	1	1	1	1
MANAGEMENT I	1	1	W	1	1	1	U	1	1	1	1	1	1	1	y	1	1	1	1	1	1	1	1	1	1	1	Y	1	1	1
MACHINE I	1	1	1	1	H	1	7	j	1	V	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
SEN COME I	J	1	0	1	1	1	1	1	1	1	O.	1	7	10	1	1	1	7	1	1	1	1	1	1	1	1	1	0	0	a
1074	3	1	1	1	1	1	O.I.	1	1	1	1	1	1	1	3	1	1	1	2	0	a	1	1	1	1	1	1	1	1	10
promiti .	1	1	1	7	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
10001	1	1	1	t	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	t	1	1	1	1
miles tr	a	0	a	1	11	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	0	0	0	I	1	V.E
The same of	1	1	1	1	1	1	1	1	1	,	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	100
SALUAVIT.		1	1	1	9	1	-	a	0	1	,	×	1	1	10	1	1	1	1	,		W	1	1	1		1	1	i	1

Head of the Desistment of the St. John's College of Am & S Ammandwilla - 625 20 St. John's College of Arts and Science, Ammandivilai Department of Physics Certificate Course Report Odd Semester (2023-2024)

Department of Physics organized a certificate course on "Maintenance of Electrical and Home appliances" to enhance the student capability of self- employment in the field of maintenance and repairing of home appliances. The duration of the program was about 30 hrs. The course includes assembling of home appliances, components used in the gadgets, Layout of tools, equipment and instructions for winding shop, testing of the winding /coils, troubleshooting, testing of motor etc. Students should be able to troubleshot and repair the given appliances at the end of the course to avail the certificate.

Head of the Department of Physics

St. John's College of Arts & Science

Ammandivilai - 529 204

Syllabus for the Cerificate course on " Mobile Servicing" (2023-2024)

Unit I

Introduction to mobile phones, Generations of mobile phones, Basic electronics components.

Unit II

Handset Specific operating systems, Handset features & applications, working principle of mobile handset & Components used in mobile handsets.

Unit III

Tools & equipment used for repairing & maintenance of mobile handsets, types of batteries, troubleshooting basics.

Unit IV

Handsets assembly& disassembly, IC's, Basics of Computer, Installation of software, Flashing, PC based diagnostic tools, mobile sets formatting, used of secret codes.

Head of the Department of Physics St. John's College of Arts & Science Ammandivilai - 622 204

											Ť	041		100			ME							Ē	Ī						
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		15	701	34	0	N.P.	370	Vis	TVE.		8					et a			era i	iec	i ki	1501	400	673	X 1	14	100	1	14	E	1.6
1 1 2 2 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1					_		1	200	ent,		_	-	88	-	534		36	664		-	-	86.5							E	16.	
1 1 2 2 3 + 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	45.00	-	-	7	1	1	f	1	1	19	1	10	9	1			1	1	1	B	1	\$	П	1		1	1	E	1		Ш
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		1		4	12	M.	*	1	1	1	1	W	1	1	1	1	1	N	1	1	1	1	1	Ц			1	4	1	14	\$
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	-	17	-	O.	3	Q	û	1	1	1	l	2	1	1	9	2	0	0	2	Y	1.	1	1	1	1	Ai	0	2	1	1	
11111111111111111111111111111111111111		1	1	1	1	1	1	1	7	1	1	1	1	r	1	1	1	Ý	10	1	1		7	18	1	1	1.	1	t	L	1
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	o Monte de la constitución de la	0	1	1	1	1	1	1	1	17	1	1	1	7	1	1	1	Y	E	1	1	1	1		1	1	1	1	1	1	10
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	(620)	-	H	0	1	1	1	1	1	1	1	1	1	1	V	1	2	0	1	1	1	1	y,	1	3	a	a	0	1	*	1
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	NI PARK	1	1		1	1	1	1	1	1	19	V	7	1	1	1	1	1	1	1	1	1	-	1	1	1	1	1			1
10000000000000000000000000000000000000	10	1	Ш	17	1	1	1	1	1	1	ij	1	1	7	7	1	y	T	1	1	7	1	1	1	1			1	33		1
1 1 1 a a a 1 1 3 1 1 1 1 1 1 1 1 1 1 1	1001	1	1	1	11	1	1	1	1	1	1		1	1	1	1	1	1	1	1	1	4	8	0	0	1		生	3	0	1
Juny		1	U.	1	1	1	1	1	1	9	1	1	1	2	0	0	1	1	1	1	1	1	1	1	1	16	1	1	1	1	1
- 11, 10, 10, 10, 10, 10, 10, 10, 10, 10,			1	1	0	C.	0	U	1	1	1		1	1	1	V	1	1	1.	1	1	1	1	1	7	1	1	1	1	1	10
dony	-	11	1	1	1	1	1	1	1	1	1	10	1	1	1	n.	2	a	0	1	1	1	1	1	1	1	1	1	1	1	B
Auny	10.1	1	Į)į	IJ	1	1	1	1	1	1	1	7	1	1	1	1	1	1	1	2	1	1	1	ľ	2	1	1	1		11	to.
	-	1	1	11111	0	1 01 1	1	1	1 1 1		1		11111	1 1 1	01/1	0	1	1 / 0 0	1 0 1	1 1 1 1	1 1 1 1 1	1 1 1	21111	01/1/1	1111	11111	1 1 1 1	1111	111	1-11	10 11

St. John's College of Arts and Science, Ammandivilai Department of Physics Certificate Course Report Even Semester (2023-2024)

Department of Physics organized a certificate course on "Mobile Servicing" to enhance the student capability of self- employment in the field of mobile phone repairing. The duration of the program was about 30 hrs. The course includes generations of mobile phones, components used in mobile handsets, installation of software, troubleshooting, PC based diagnostic tools, broken screens, battery issues etc. Students should be able to troubleshot and repair the given mobile handset at the end of the course to avail the certificate.

Mana at the same

Head of the Department of Physics St. John's College of Arts & Science Ammandivilai - 629 204

St.John's College Of Arts and Science, Ammandivilai Department of Computer Science-2024

Syllabus For Certificate Course UI/UX Design

Unit 1:Introduction to UX(User Experience) - User Centered Designed process

Unit 2:Conceptualization and ideation-User's Mental Model - Products

Designed on User's Mental Model

Unit 3:Confused Mental Models Products Designed on Confused Mental Model

Unit 4:UCD Process - 5 Distinct Phases

Unit 5:Methods of UX research - Qualitative/Quantitative- Data Gathering
Methods and Sources Expert Review

Head of the Department

ST.JOHN'S COLLEGE OF ARTS & SCIENCE, AMMANDIVILAI

UDUX Design (2023-2024)

				_	-	_	-	-	_	_	U	WX I	hesigo	(282	3-262	0_															
LNO.	NAME OF THE STUDENT	111111111	S-Jen-2	4	-	8-Feb	-24	-	-Fré	24		6-Mar	34	1	5-Mar	24	12	Mar-0	14	25	Mari	14	05	-Apr	-24	12	Apr-2	14	19	Apr	-24
1	Ajel Ribishini M	The Y	2hr Y	Ehr.	Alte	-	6 hr	7 to	-	9 hr	-	All Adding	121e	-	SAR	-	-	17 hr	1814	15 h 2	DW 2	1.50	22 hr	21 N	24 hr	15 %	28 to	271	28 No	29 h	30
1	Amili Saima 2	X	10	15	Š	X.	X	X	×	X	7	X	×	X	X	X	×	X	×	×	×	X	X	X	X	×	X	×	X	Х	X
1	And Rebisitio M	×	0	1×	1×	X	A	1	X.	X	X.	X	X	×	×	×	X	X	×	X	×	×	×	×	×	x	x	×	x	X	
	And Reshma	ŷ	0	13	×	×	13	X	Ž.	X	×	X	X	×	X	×	×	1	X.	2	Y	x	X.	x	×	X	30	×	×	2	2
5	Asmi G	Y	10	10	+-	12	×	10	Č.	X.	0	X.	X	×	y	×	X	K	×	X	×	×	×	X.	×	X	y	×	×	×	1
	Asmi Lasiva	×	1V	12	tô	t-	10	to	2	0	0	10	×	0	X	X	Х.,	X.	X	X	X	X	X.	×.	×	A	A	12	×	X	1
7	Asothi	y.	1¢	怜	怜	\$	0		÷	X	0	10	×	X	X	A	×	X.	X.	X	X	×	2	×	X.	×	X	X.	X	X	×
8	Ellon Babusha Jt.	X	X	×	t₽	Ŷ	10	×	\$	1	÷	10	0	S	×	X	a	×	×.	X	X	^	X	X	×	×	×	X.	X.	X	X
9	Gubbin Bashmi J	×	1×	V	懷	×	×	×	×	×	S.	1x	×	S	3	X	Y	CA.	V	X	X	X	X.	X.	X	X.	X	X.	X.	x	X
10	Giatha B	×	x	×	be	×	×	1	×	×	X	12	×	5	×	X	×	œ	÷	25	X	×	X	X.	X	X	×	X	×	X	2
11	Heles Sensi	×	X	V	×	×	×	v	Y	×	×	1	y	×	×	÷	×	0	EQ.	0.4	X	×	×	X.	×	×	×	X	×.	X	A
32	Jamitha	20	×	文	×	×	V	¥	×	×	0	10	×	20	10	0	V-	N.	X	Ϋ́	×	X	X	×	X	×	×	×	X	×	×
11	Jenni Retula J	X	X	×	×	X	×	Y	×	8	×	2	×	100	×	-	1	12	X		3	Ŷ	×	Ž.	12	×	×.	×	X.	x	X
34	Nivetta S	Y	×	×	×	×	×	2	×	X	×	×	1	×	1×	2	0	10	0		4	÷	X	X.	×	×	×	X.	×	20	¥
15	Rakshithe R	x	×	18	×	×	×	×	×	×	×	1	10	×	1 v	\$	0	10	0		X	X	×	×	×	1	×	×	X	×	×
36	Ristona A	×	×	×	×	y	×	×	Y	X	X	1×	8	×	10	\$	×	10	×	2	X	x	×	×	×.	-	×	×	X.	×	12
17	Trena J	×	X	×	×	X	X	V	×	×	×	Y	2	V	×	v.	V	1º	S.		0	Ť	÷	X	X	×	×	×	×	×	1
18	Sahaya Thornse Roshalia N	X	X	×	×	X	×	X	×	×	V	12	×	×	2	0	N	10	2	S	×	-	X	×	K.	X	Z.	X	X	Y.	1
19	Shartin !	X	×	×	Y	X	×	×	Y	X	X	V	1	×	100	×	×	1×	10		-	×	X	463	+	X	×	×	×	X	12
20	Thurster F	X	X	Y	×	X	×	8	×	1	3	1	W.	×	v	×	10	10	10	5	X.	X	1ç	×	-	×	×	×	×	De.	1
21	Vifit Jacobs 5	v	×	×	×	X	×	2	×	3	X	×	8	-	14	X	12	×	15	0	Ž.	-2	12	+	- Consul	4	÷	100	delica	×	45
22	Yantis Shorm R	×	X	x	×	×	×	2	×	2	×	X	×	1	×	×	1×	12	10	5	×	V	2	X	×	X	4	×	1.	×	+
23	App T	X	v	×	N	x	V	У	Y	v	V	1	8	1	X	V	10	15	×	×	0	-	1×	100	-	×	×	2	×	12	46
24	Alekk	X	20	χ	V	V	Y	1		V	v	×	×	×	150	5	2	15	交	1	2	×	10	×	-	4	×	-	-	-6/50	94
23.	Allen Mensin 13	×	X	×	×	×	×	x	v	V	Y	×	×	V	15	-	10	12	H.	4	×	Y	10	+2	XX	X	×	12	X	X	43
26	Ancop P	X	×	×	×	×	×	80	¥	×	v	1	V	1	10	2	10	15	₩	×	X	X	1	X	-	15	-	12	1×	K	+
27	Arockia Supe S	×	×	×	x	×	×	3	V	V	¥	V	10	10	1	0	X	14	10	100	×	X	X	X	-	-10	X	-X	X.	X	10
in.	Desput Vermen J	×	X	2	×	×	X	V	y	2	v	Y	v	1	12	3	-	X	400	X	X	X	×	X	X	×	X	X	X	X	+
29	Jerona Clateria D	×	×	2	×	×	10	2	2	4	8	Y	1	13	14	13	3	X	×	1	X	X	X	+2	42	(X	1×	1X	X.	X.	H,

10 Jude	Edwin Clinton S	X	X	X	X	X	X	×	×	×	×	×	×	×	×	×	X	×	V	×	x	×	×	N	×	×	×	U	VI	4	Г
11 Kean	rra Rahul V	1X	X	Īχ	X	X	X	X	×	X	X	×	×	×	×	×	×	×	v	×	×	W.	×	×	×	×	×	又	31	V	۲
12 Libin	Raj M	X	X	X	X	×	X	X	×	X	×	X	×	×	×	×	×	×	V	×	×	×	×	×	~	~	V	V	SI	0	۲
13 Mark	Tony N	×	X	13	10	1	X	×	×	X	×	V	×	X	×	×	×	×	Y	×	×	v	×	×	V	×	7	Z	V	0	ľ
4 Motor	ed Ukarha M	×	×	V	X	×	X	×	X	×	×	×	Y	×	×	×	×	×	V	2	x	×	×	×	×	V	×	V	V	2	t
5 Narest	Restroon S	X	X	Γ_{λ}	1×	×	1×	×	×	×	×	×	×	X	20	30	×	×	2	V	y	V	×	v	V	v	Y	V	7	0	r
6 Nihil V	/	×	X	×	y	×	×	×	×	×	×	×	×	×	×	20	×	×	V	V	2	v	20	X	×	×	V	W	×		ľ
7 Provin	A	X	X	×	1×	×	X	X	×	x	×	V	×	×	V	v	V	v	v	0	×	V	V	V	×	×	×	×	V	V	ì
Sechin	S	×	X	X	X	×	X	20	x	V	×	V	×	×	V	×	×	x	3	x	×	X	×	X	×	×	×	V	×	×	ľ
Sujith:	5	×	×	×	X	×	×	X	×	×	×	×	2	V	V	×	×	¥	×	×	X	×	v	×	V	×	×	×	2	v	i
vinith		X	×	X	1×	×	X	×	X	2	×	×	×	×	×	2	y	×	×	×	×	×	×	×	×	×	×	×	×	k	i
Aurthi.	R -	×	×	×	×	×	X	X	X	2	×	×	20	4	×	×	×	×	×	×	2	×	×	2	X	×	2	u	2	3	I
Ancy N	ishalini, S	50	x	×	×	×	×	V	×	×	×	×	×	V	×	×	y	×	x	2	x	×	y.	×	×	×	×	×	×	2	Ī
Annha	Prathiksha, F	X	×	×	X	X	X	×	V	x	×	×	×	×	×	X	×	X	×	X	×	X	X	×	X	X	×	×	×	×	1
Arthy P	renistra. P	X	2	×	X	×	X	X	X	×	×	X	×	X	×	X	x	×	X	×	×	X	×	×	×	×	×	×	×	×	Ī
Anii Ai	oshana, M	×	x	X	×	×	×	4	Y	X	×	×	×	×	v	×	~	×	×	V	X	×	×	×	X	×	×	×	×	×	1
Ami. A		X.	X	×	×	X	×	×	X	×	X	×	×	×	×	×	×	×	×	×	×	×	30	X	×	×	X	X	X	×	1
Bevishe	T.R.	20	×	x	Y	×	X	X	Y	X	X	×	×	×	×	×	×	×	×	x	X	×	×	×	×	x	×	×	×	×	I
Dorbi.		X	×	Y	3	x	20	×	×	×	X	X	X	X	×	X	×	X	X	×	X	×	×	×	×	X	X	×	X	>	1
Lisha S		X	×	X	×	×	×	3/	x	×	2	×	X	X	×	×	×	X	×	×	X	×	X	×	X	×	X	×	×	×	
	ashertu. D	X.	×	v	x	×	x	X	x	×	X	X	X	×	X	×	X	×	×	×	×	×	X	×	×	×	×	×	×	×	
-	ifies Kumari. J	X	X	Ŷ	x	x	×	×	×	×	X	x	X	X	2	X	×	×	×	×	×	×	×	X	X	×	×	×	X	2	
Protections	Steshani, J	~ <u>\$~</u>	×	×	×	×	×	X	×	×	×	x	×	X	×	×	×	×	×	V	×	×	×	X	×	×	×	×	×	×	
-	Rephase Gorffoy, V	x	x	V	V	V	y	×	y	V	×	×	×	×	X	×	×	×	×	×	×	X	×	×	×	X	×	×	X	×	
-	Rabia R	X	V	V	2	V	V	×	W	V	20	x	×	W	×	×	×	4	V	×	×	x	1	X	×	X	X	×	X	X	
-	Anto Sunni, 5	V	×	Ŷ	V	V	V	V	V	Z I	×	X	X	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	X	×	
-	Scentia P		V	0	1	V	V	핡	21	0	X	X	×	X	X	×	×	×	×	V	×	×	×	Y	×	x	×	×	X	×	
	Simile Sweller, P	2	3	0	1	0	2/	V	V	2	2	v	V	V	V	v	v	V	~	V	30	V	V	×	×	×	×	×	×	×	
1000	whime, K	X	Ž	X	×	3	V	V	V	,	2	V	N	0	~	2	V	1	1	3	×	×	×	×	×	×	×	2	X	×	
Sonia E		-	X	×	X	0	2	V	2	-	2	0	V	×	×	×	x	×	×	V	×	×	×	X	×	×	×	X	×	×	4
-		X.	X	A.	Ý	5	2	2		31	5	2	20	0	0	×	V	y	V	×	×	×	×	×	×	×	×	X	×	2	ŝ
Dorode	Busitha, T	X	X	X	4	٥J	X.	4	نہے	4	4	A	*	0	C	0	0	Y	2	V	~	V	V	V	5	Y	X	K	×	SX	Í

Department of Computer Science St. Johns College of Arts and Science Ammandivial 929204

St. John's College of Arts and Science

Ammandivilai

Department of Computer Science Certificate course Report (2023-2024)

Department of Computer Science organized a learning program for the enhancement for the student community. In order to improve the skill of our students we offered a separate subject related certificate course UI/UX Design. Duted from 25th January 2024 to 19* April 2024. 61 students attended the course. They utilized to develop their skills.

Outcome:

After the completion of this course

- Learn the fundamentals of UI /UX Design.
- Learned about User-Centered Design.
- Learned about simple design tools

Head of the Department
Desirtment of Computer Science
St.Johns College of Arts and Science
Animandivilai 629204.

St.John's College Of Arts and Science, Ammandivilai Department of Computer Science-2024 Syllabus For Certificate Course Artificial Intelligence and its impact

Unit 1:What is AI?- How AI work-AI terminology? Foundation of AI
-History of AI Intelligent Agent

Unit 2:Datasets- machine learing- Types

Unit 3: Introduction to Data Science-Application of Data Science

Unit 4:Searching-BFS-DFS- Problem in game playing

Unit 5:Introduction to Expert System-Basic and Structure of Expert System.

The Human Element in Expert System

Head of the Department

ST.JOHN'S COLLEGE OF ARTS & SCIENCE, AMMANDIVILAL

_		-	_	_	-			_			TAN		SIMP			3-202	40														
X.900	NAME OF THE STUDENT		HS-Jul	1	900	23-3	+1-23	1	12-As	~~	-	26-Aug	1		03-Sep	-23	0	5-Sep	23	Г	16-Sep	-23		311-ties	-23	1	7-04	23	L	14-00	8-27
1	Ajol Ribishird M	1hr	1274	-	-	y 51	e Bh	-	e in the	-	10 h	11 h	12.64	-		-	15 %	17 A	int	29)	20 hr	21.6				25 Nr	2611	27	28.6	423	4
-	Acosti Sajina I	10	12	4	-	43	43	4×	48	K	1×	1×	X	X	X	X	X	X	X	X	X	X	X	12	Marie	X	1	1	X	X	
1	And Rebislin M	15	1×	-40	14	+	12	1×	1	10	Y	X	X	X	X	X	X	12	×	×	X	X	X	×	×	×	×	120	30	x	1
	Ami Restona	10	10	+3	4	45	HX	10	13	1×	X.	X	X	X	×	X	12	X	×	X	X	12	X	12	×	X	يد	4	7	×	12
-	Asesi G	X	to	10	18	10	HŞ.	X	X	K	X	×	×	×	X	×	×	×	×	K.	×	×	X	×	×	2	×	12	x	14	Þ
_	Asmi Laniva	12	12	Ť	15	10	10	18	0	a	X	×	X	×	X.	X	×	×	X	×	X	X	X.	X.	Y.	×	X	×	2	×	دل
-	Asobi	×	10	10	10	+	×	17	14	V	×	X	X	X.	X	×	×	X	X.	X	×	x	×.	χ.	Y	×	X	X	×	×	Þ
men of	Elles Babusha R	X	12	15	Tŷ.	£×	10	1	10	10	-	X	×	×	X.	×	X	X	DK,	X,	×	×	×	X	X	×	×	7	×	×	12
$\overline{}$	Guithim Rashmi J	1	1	X	40	10	+×	IX.	×	ŀč	×	X	×	X	×	×	X	×	X.	×	×.	x	×	×	X	X	×	×	×	*	Ł
	Gisitha B	Y	1×	-	X	1	+×	X	X	1	×	×	×	X	×	×	×	K	X	×	X	×.	×	×	×	×	×	X	20	4	à
_	Halen Somi	2	12	t	1X	1	- X	1	×	×	×	×	×	×	X	×	X	X	×	X.	X	X	×	×	X	X	×	24	2	×	×
-	learn it has	2	12	¢	念	10	+X	×	×	×	÷.	×	0	×	X	X.	X	×	X	×	X	X	X.	Х.,	×	X	x	X	x	×	2
-	Inoni Rebula J	X	10	10	to	10	L.	C	×	X	2	×	*	×	X	7	×	×	×	×	X.	X	X	×.	×.	x	×	X	-	X	2
-	Niverha S	y	10	tô	12	12	1×	1	1	×.	2	×	~			X	0	a	9	×	×	X	X	Σ.	×	×	X.	X	×	×	×
-	lokskitha R	Ŷ	10	₩	12	Ť	15	0	×	0	0	2	~	14	×	*	×	× .	X.	24	×	×-	×	×	X	×	×	×	×	×	ď.
-	lishosa A	V	1×	10	15		10	1	0	V	-	0	0	2	0	*	V.	×		×	×	X	X	×	~	×	×,		×	-	1
-	cons I	y	×	V	V	1	1	3	2	2	0	2	-	×	*		5	V	Ş.		-	0	×	×	×	3	×	싄	~	~	4
18	shava Therese Roshalia N	y	Y	10	1º	0	12	2	÷	2	2	~	2	Ω.	-	-	~	÷	S	S	5-1	0	9	a	-	y	×.	0	15	~	2
_	harlie J	X	×	2	10	10	2		Ŷ	0	V	2	20	2	×	-	2	2	숤			20	Y	×	54	×	×	\odot	X	×	×
-	Funtari	×	2	·V	1¢	10	2	G	Û		1	2	-	χ	×	V	9	V	x	Š	×	~	×	2	×	2	×	×	64	20	r
-	-7470000	V	0	v	V	V	0	Ž.	V	V	×	2	V		S	-	×	×	0		2	× -	2	S	2	-	2		recional and	×	×
-	eron Starry R	X	2	8	×	x		0		₽	V	2	-	Ž.	×	×	5	x		Z)	Ź I	×	2		2	\hat{x}		21	-	-	~
_		V	v l	V	×	×	0	V	V	~	V		2	V	X	V		×		J	~	2	2		2	2				X	×
Ai		×	2	×	V	V	Y	V	2	21		8	×	X	2	2	×	S.		t	X	Ŷ	2		0	*	X	A	X	4	7
-		2	x.	V	v.	0	2	V	2	2	S		X	-	4	01	1	V	0	đ	21	-	2	2	×	Z.		3	~	X	2
-	rough	N	X	v	×	×	V	V		V	×	21	×	0	a	9	26	Y			2		2		-	ŵ	×	1	-	×	3
$\overline{}$		N/	V	×	×	×	×	Ž.		CI	V.	×	X			4	\$	V	2	7	×	×	×		×	×	2	1	×	0	-
_	- Control of the Cont	VI	X	W	v	×	X	W.	ST.	X	×	×	-	x	×	×	V	Y	0	5	2	2	~	1	2	0	0	3	X	5	1
-		2	V	2	2	0	V	V.	2		~	V	v	-		-	2	0	0	St	5	-	-	0	1	0			×	4	A

0	Jude Edwis Cliaten S	X	X	X	X	×	×	X	×	×	×	×	×	V	×	V	×	×	1	12	×	1	U	1v	~	1	×	Tu	5	V.	10
1	Kennara Rabal V	x	x	V	X	V	×	×	X	×	×	×	×	V	×	V	V	×	V	V	V	V	V	1	1	v	1v	10	V		1
12	Libin Raj M	×	×	×	×	2	×	×	V	×	×	3	×	×	1	N	20	×	V	×	S	x	V	5	V	10	0	V	-	0	2
13	Mark Tony N	×	×	12	×	X	×	×	×	×	V	be	×	×	×	×	×	V	V	×	v.	×	×	×	×	V	2	V	×	0	
34	Mohmed Ukasha M	X	×	X	1×	×	×	V	×	30	×	V	×	V	V	×	V	V	V	V	2	×	v	×	V	×	V	×	×	4	×
35	Naresh Reshmon S	X	X	X	X	×	×	X	X	Y	X	1	×	Y	×	Y	X	V	2	2	V	x	×	V	Y	Y	×	V	2	3	×
36	NHIV	X	X	X	X	X	×	a	a	9	×	×	×	Y	x	Y	×	V	V	2	V	×	×	×	×	×	×	×	×	X	×
37	Provis A	X	X	X	×	x	×	×	×	X	×	×	×	×	×	20	×	30	Y	X	Y	X	×	v	×	×	×	2	×	×	×
18	Sactin S	20	×	×	×	2	×	×	×	V	×	×	×	X	×	X	X	×	X	×	×	X	Y.	×	×	×	×	X	X	×	×
29	Sujith S	X	×	×	1	×	x	×	×	×	×	×	Y	V	×	×	×	×	×	X	X	>	×	Y	×	×	×	×	×	X	×
40	visith	×	X	×	X	X	12	X	×	×	X	×	×	×	×	×	×	1	×	×	V	×	×	V	X	×	×	×	×	V	×
41	Aarthi. R.	X	X	×	X	X	X	×	×	×	×	×	×	×	×	×	V	×	×	×	×	×	V	×	×	×	×	X	X	×	×
42	Aacy Nishalini, S	×	×	X	1 y	X	×	×	×	V		X	×	x	×	y.	×	×	X	X	X	×	X	X	×	x	×	×	X	X	×
43	Anisha Pratriksha, F	V	1x	X	X	x	×	X.	×	×	X	×	×	×	×	v	×	×	x	y.	×	×	x	X	×	×	λ	2	×	×	×
44	Arthy Prenishs, P	X	X	×	X	X	V	X	×	×	×	×	×	×	V	×	×	×	Y	×	×	2	y	×	×	×	×	×	Y	31	x
45	And Akshana, M	×	×	X	X	X	X	X	X	X	×	×	×	X	×	×	×	×	×	×	×	V	V	y	×	×	×	×	X	×	×
46	Atmi. A	X	×	X	X	X	X	×	X	×	×	×	X	×	×	×	X	X	X	хĪ	×	X	X	Y	X	×	X	×	X	×	X
47	Breitha, T. R.	×	X	×	X	X	x	X	x	×	×	Y	x	X	X	×	×	λ	×	X	X	X	X	×	X	×	X	X	× I	×	×
48	Diobi, M	X	X	X	X	X	×	X	X	X	X	×	x	X	×	×	X	X	X	X	X	X	X.	X	X	×	×	×	Х	X	X
49	Lisha S	X	X	X	×	V	×	×	X	X	x	X	X	×	X	×	×	×	X	X	x	X	X	V	×	×	X	×	X	X	X
90	Mary Prasheeba, D	x	X	X	X	X	X	×	X	×	×	X	X	X	X	X	V	X	X	X	X	X	X	×	X	×	×	X	×	×	×
51	Mary Safirs Kumari, J	X	×	X	X	X	×	×	×	X	X.	×	×	V	×	x	×	x	X	×	X	×	×	×	×	X	×	×	×	×	×
12	Monic Stephani, J	Y	×	X	×	×	×	×	×	×	×	×	×	×	×	×	X	×	X	×	×	×	X	X	×	×	×	×	×	×	×
91	Pastus Stephane Garbsy, V	4	X	X	×	X	X	×	×	X	X	×	×	X	×	×	×	X	×	2	×	×	×	×	×	×	×	X	×	×	×
54	Freetis Rabin, R	S	×	X	×	×	×	×	×	×	×	×	×	Y	X	X	×	×	V	v	X	×	V	x	×	X	4	X	×	×	x
77	Sahaya Anto Signii, S	X	×	X	X	×	×	×	X	X	×	2	×	×	×	20	×	×	X	X	×	×	×	×	×	×	×	X	×	×	×
96	Sebaya Sonima, P	×	×	X	X	×	X	×	×	X	×	×	×	x	×	×	×	×	X	×	×	X	×	X	X	×	×	X	\times	×	×
17	Sharmi Simile Swether P	×	×	X	×	X	X	X	X	X	×	×	X	×	x	×	×	×	X	×	×	X	×	×	×	X	×	×	X	×	×
38	Sinhu Fahing, K.	Y	X	X	X	x	×	×	×	×	×	X	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
10	Soria K	×	×	X	×	×	X	×	×	×	×	×	×	X	X	×	×	×	×	×	×	×	×	X	×	×	×	×	×	×	×
100	Sweetlis Raciba, T	X	×	X	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	X	×	X	X	×	×	×	20	8	×
ı.	Dimida 5	y	×	4	×	×	× 1	×	7	×	X	X	~	30	V	V	×	V	4	4	×	V	v	0	V	V	2	2	N.	Mic	×

Penart of the Department
Department of Gomputer Science
St. Johns College of Arts and Science
Ammandivilai 625204.

St. John's College of Arts and Science

Ammandivilai

Department of Computer Science

Certificate course Report (2023-2024)

Department of Computer Science organized a learning program for the enhancement for the student community. In order to improve the skill of our students we offered a separate subject related certificate course AI AND ITS IMPACT Dated from 23* July 2023 to 14* October 2023, 61 students attended the course. They utilized to develop their skills.

Outcome:

After the completion of this course

- Learn about Artificial Intelligence
- Learn about the applications of AI in real life
- Learned to smart appliances.

Deartment of Computer Science
St. Johns College of Arts and Science
Ammandivital 629204.

St.John's College of Arts and Science, Ammandivilai Department of Business Administration

Certificate Course in Digital Marketing 2023-24

Scheme and Syllabus

Module-I (10 hrs)

Fundamentals of Digital marketing & Its Significance, Traditional marketing Vs Digital Marketing, Evolution of Digital Marketing, Digital Marketing Landscape, Key Drivers, Digital Consumer & Communities, Gen Y & Netizen's expectation & influence wrt Digital Marketing.

Module-II (10 hrs)

The Digital users in India, Digital marketing Strategy- Consumer Decision journey, POEM Framework, Segmenting & Customizing messages, Digital advertising Market in India, Skills in Digital Marketing, Digital marketing Plan.

Module-III (10 hrs)

Terminology used in Digital Marketing, PPC and online marketing through social media, Social Media Marketing, SEO techniques, Keyword advertising, Google web-master and analytics overview, Affiliate Marketing, Email Marketing, Mobile Marketing

Suggested Books

- 1. Digital Marketing –Kamat and Kamat-Himalaya
- 2. Marketing Strategies for Engaging the Digital Generation, D. Ryan,
- 3. Digital Marketing, V. Ahuja, Oxford University Press
- 4. Digital Marketing, S.Gupta, McGraw-Hill 5. Quick win Digital Marketing, H. Annmarie, A. Joanna, Paperback edition

Mrs.S.Asha Parvin Head, BBA Department

St.JOHN'S COLLEGE OF ARTS & SCIENCE, AMMANDIVILAI

Department of Business Administration Certificate Course - DIGITAL ARKETING 2023 - 2024

Attendance sheet

S.NO	NAME OF THE STUDENT	0'	7/15/20	023	0	7/22/20	023	(08/12/20)23	0	8/24/20	23	0	9/02/20)23	()9/09/20	023	0	9/16/20	123	0	9/30/2	023		10/07/2	023	70111	10/14/2	023
1	Aarthi T	/	/	/	/	/	/	a	a	a	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
2	Abinesh Bejino J	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
3	Ajin T	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	а	а	а
4	Ajisha G	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
5	Alen A Hadson	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
6	Angel A	/	/	/	а	а	a	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	а	a	а	/	/	/	/	/	/
7	Annu Moll V	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
8	Anto Micheal Sam R	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
9	Arockia Divini S	/	/	/	/	/	/	/	/	/	а	а	а	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
10	Ashik J	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	а	а	а	/	/	/	/	/	/	/	/	/
11	Ashik Thipu M	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
12	Ashin Kowsik J	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
13	Asin Kowshik A	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
14	Asper Anisha A	/	/	/	/	/	/	/	/	/	/	/	/	а	а	а	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
15	Aswin S K	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
16	Babin J	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
17	Bebisha	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
18	Brittia B	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
19	Esther Rajathi	а	а	а	/	/	/	/	/	/	а	а	а	/	/	/	/	/	/	а	а	а	/	/	/	/	/	/	/	/	/
20	Gladson	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
21	Herman Xavier A	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
22	Hudsitha A	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	а	а	а	/	/	/
23	Ignatius Anton S	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
24	Jeen Rufeena Kumar G	/	/	/	/	/	/	а	а	а	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
25	Jogin Jasva G	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
26	John Sanjay J	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
27	Jushif Rohith V	/	/	/	/	/	/	а	а	а	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	а	а	а
28	Kajin Binniyo J	/	/	/	/	/	/	/	/	/	/	/	/	а	а	а	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
29	Mancy V	а	а	а	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
30	Maria Pushpam A	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	а	а	а	/	/	/	/	/	/
31	Marina Neenu C	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	
32	Muralidharan M S	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	
33	Nisma K	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	1/
34	Nithish F	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	a	a	a	/	/	/	/	/	1/
35	Pratheesha P	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	1/
36	Rahul M	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	a	a	a	/	/	/	/	/	/	/	/	1/
37	Rahul Vins M	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	1	1/
38	Rajona A	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	1/	1′
39	Reshma M	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	<u> </u>
40	Ricky Marcin V	/	/	/	/	/	/	/	/	/	a ,	a	a	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	<u> </u>	 /
41	Riyashith jack B	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	a ,	a	a	/	/	/	/	/	/	/	/	/	/	1	 /
42	Rohith M	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	1,	/	/	1/_	1′
43	Sahaya Abishek	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	 /	 /
44	Sahaya Abison B	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	1,	 /
45	Sahaya Nethish B	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	1,	 /
46	Sahaya Roshan D	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/		

47	Sahaya Thusnavisyal D	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	а	а	а	/	/	/	/	/	/	/	/	/	/	/	/
48	Sahaya Vaishiha R	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
49	Sajith Rojan S	а	а	а	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
50	Sejan S	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
51	Sahaya Deenu E	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
52	Shan Joseph K	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
53	Shani Katharin P	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
54	Sharvin D	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	а	а	а	/	/	/	/	/	/	/	/	/
55	Thashkrown T	/	/	/	а	а	Α	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
56	Teepika	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
57	Vilency V	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
58	Vinitha P	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
59	Welleslin Noblin S	/	/	/	/	/	/	а	а	а	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
60	Yohan Regin Mani M	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	а	а	а	/	/	/	/	/	/	а	а	а	/	/	/



S.Asha Parvin Head, BBA Dept.

St.John's College of Arts and Science, Ammandivilai Department of Business Administration

Certificate Course in Digital Marketing 2023-24

Scheme and Syllabus

Module-I (10 hrs)

Fundamentals of Digital marketing & Its Significance, Traditional marketing Vs Digital Marketing, Evolution of Digital Marketing, Digital Marketing Landscape, Key Drivers, Digital Consumer & Communities, Gen Y & Netizen's expectation & influence wrt Digital Marketing.

Module-II (10 hrs)

The Digital users in India, Digital marketing Strategy- Consumer Decision journey, POEM Framework, Segmenting & Customizing messages, Digital advertising Market in India, Skills in Digital Marketing, Digital marketing Plan.

Module-III (10 hrs)

Terminology used in Digital Marketing, PPC and online marketing through social media, Social Media Marketing, SEO techniques, Keyword advertising, Google web-master and analytics overview, Affiliate Marketing, Email Marketing, Mobile Marketing

Suggested Books

- 1. Digital Marketing –Kamat and Kamat-Himalaya
- 2. Marketing Strategies for Engaging the Digital Generation, D. Ryan,
- 3. Digital Marketing, V. Ahuja, Oxford University Press
- 4. Digital Marketing, S.Gupta, McGraw-Hill 5. Quick win Digital Marketing, H. Annmarie, A. Joanna, Paperback edition

Mrs.S.Asha Parvin Head, BBA Department

St. John's College of Arts and Science, Ammandivilai Department of Business Administration

Certificate Course Report – 2023-2024 – Odd Semester

Digital Marketing

The Department of Business Administration successfully conducted a certificate course on **Digital Marketing** for undergraduate students from **15th July 2023 to 14th October 2023**. This program aimed to equip students with essential skills and knowledge to thrive in the everevolving digital landscape. The course, tailored for aspiring marketers, was designed to bridge the gap between theoretical knowledge and practical applications in the field of digital marketing.

The curriculum covered a wide range of topics, including Search Engine Optimization (SEO), Social Media Marketing, Content Marketing, Email Campaigns, Analytics Tools, and Pay-Per-Click Advertising. Delivered through a mix of interactive lectures, case studies, hands-on workshops, and live projects, the course encouraged active student participation.

Guest speakers from industry-leading organizations were invited to provide insights into current trends and real-world challenges. Participants also had the opportunity to work on a capstone project, enabling them to develop and execute comprehensive digital marketing strategies.

The course concluded with an evaluation based on project submissions, quizzes, and practical assignments. 60 students successfully completed the program, gaining a valuable certification that enhances their employability in the competitive job market.

Course Outcome

- 1. Gained practical skills in digital marketing tools, including SEO, social media, and analytics.
- 2. Developed creative content strategies and data-driven decision-making abilities.
- 3. Built industry-readiness through hands-on projects and professional portfolio development.

S Acha

Parvin Head, BBA

Department

St.John's College of Arts and Science, Ammandivilai

Department of Business Administration

Certificate Course in Introduction to Logistics Management 2023-24

Module 1: Introduction to Logistics Management (4 hours)

• Definition and Scope of Logistics

- o What is logistics?
- o History and evolution of logistics
- o Role of logistics in supply chain management

• Key Concepts in Logistics

- o Logistics vs. supply chain management
- o Functions of logistics: transportation, warehousing, inventory management, etc.

• Types of Logistics

o Inbound, outbound, reverse, and third-party logistics (3PL)

Module 2: Logistics Network and Infrastructure (5 hours)

• Transportation Management

- o Modes of transportation (road, rail, sea, air, and pipeline)
- o Criteria for selecting transportation modes
- o Freight forwarding and carrier management

• Warehousing and Distribution

- o Types of warehouses (public, private, distribution centers)
- o Warehouse layout and design
- o Inventory management in warehouses

• Logistics Technology

- o Role of technology in logistics (WMS, TMS, GPS, RFID)
- Introduction to logistics software solutions

Module 3: Supply Chain Management Integration (5 hours)

• Relationship Between Logistics and Supply Chain Management

- o End-to-end supply chain process
- o Inventory control and demand forecasting

• Just-In-Time (JIT) and Lean Logistics

- o Principles of JIT and lean in logistics
- o Reducing waste and improving efficiency in the supply chain

Global Logistics

- o Challenges and opportunities in global logistics
- Customs and international shipping regulations

Module 4: Inventory and Warehouse Management (5 hours)

• Inventory Control Techniques

- o Economic Order Quantity (EOQ), Reorder Point (ROP)
- Safety stock and inventory turnover

• Warehouse Management Systems (WMS)

- Key features and functions of WMS
- o Barcode scanning, RFID, and automated storage systems

• Stock Picking and Packing Strategies

- o Picking methods: single order, batch picking, zone picking
- o Packaging considerations in logistics

Module 5: Logistics Planning and Strategy (4 hours)

Logistics Network Design

- Designing efficient transportation and distribution networks
- o Location analysis and network optimization

• Logistics Cost Management

- Identifying and controlling logistics costs
- Total landed cost calculation
- Key performance indicators (KPIs) in logistics

• Risk Management in Logistics

- o Identifying risks (e.g., transportation delays, inventory stockouts)
- Mitigation strategies for logistics risks

Module 6: Customer Service and Performance Measurement (3 hours)

• Customer Expectations in Logistics

- o Delivery speed, accuracy, and order fulfillment
- Customer service metrics and KPIs

• Performance Measurement Tools

- o Cost-to-serve analysis
- o Logistics performance benchmarking

Module 7: Emerging Trends and Technologies in Logistics (4 hours)

• Sustainability in Logistics

- o Green logistics and reducing environmental impact
- Carbon footprint reduction strategies

• Innovations in Logistics

- o Automation, drones, and robotics in logistics operations
- o Artificial intelligence (AI) and machine learning in supply chain management
- o Blockchain technology and its impact on logistics

Module 8: Case Studies and Practical Application (4 hours)

• Industry Case Studies

- o Real-world logistics challenges and solutions
- Best practices from leading logistics companies

• Hands-On Exercises

- o Simulation of logistics planning and problem-solving
- o Group discussions and role-playing on logistics decision-making

Suggested Books

- 1. Logistics and Supply Chain Management by Martin Christopher
- 2. Designing and Managing the Supply Chain by David Simchi-Levi, Philip Kaminsky and Edith Simchi-Levi
- 3. Logistics Management and Strategy: Competing through the Supply Chain by Alan Harrison and Remko Van Hoek
- 4. Purchasing and Supply Chain Management: Analysis, Strategy, Planning and Practice by Arjan J. Van Weele

S. Jon

Mrs.S.Asha Parvin Head, BBA Department

St.JOHN'S COLLEGE OF ARTS & SCIENCE, AMMANDIVILAI

Department of Business Administration

Certificate course - Introduction to Logistics Management- 2023 - 2024 Attendance sheet

S.NO	NAME OF THE STUDENT	0	1/25/2	024	0	2/08/20	024	(02/15/20	24	(3/08/20	124	0	3/15/20	024	()3/22/2	024	0	3/29/20	24	0	4/05/2	024	7.71"	04/12/2	024	7010	04/19/2	024
1	Aarthi T	/	/	/	a	a	Α	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	a	a	а	/	/	/	/	/	/
2	Abinesh Bejino J	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
3	Ajin T	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
4	Ajisha G	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
5	Alen A Hadson	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
6	Angel A	а	а	а	/	/	/	/	/	/	/	/	/	а	а	а	/	/	/	/	/	/	а	а	а	/	/	/	/	/	/
7	Annu Moll V	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
8	Anto Micheal Sam R	/	/	/	/	/	/	/	/	/	а	а	а	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
9	Arockia Divini S	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	а	а	а
10	Ashik J	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	а	а	а	/	/	/	/	/	/	/	/	/
11	Ashik Thipu M	/	/	/	/	/	/	/	/	/	а	а	а	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
12	Ashin Kowsik J	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	а	а	а	/	/	/	/	/	/
13	Asin Kowshik A	а	а	а	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
14	Asper Anisha A	/	/	/	а	а	А	/	/	/	/	/	/	/	/	/	а	а	а	/	/	/	/	/	/	/	/	/	/	/	/
15	Aswin S K	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
16	Babin J	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
17	Bebisha	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
18	Brittia B	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
19	Esther Rajathi	/	/	/	/	/	А	a	а	/	/	/	/	/	/	/	/	/	/	/	/	/	а	а	а	/	/	/	/	/	/
20	Gladson	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
21	Herman Xavier A	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
22	Hudsitha A	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
23	Ignatius Anton S	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	а	а	а	/	/	/	/	/	/	/	/	/
24	Jeen Rufeena Kumar G	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
25	Jogin Jasva G	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
26	John Sanjay J	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
27	Jushif Rohith V	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
28	Kajin Binniyo J	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
29	Mancy V	/	/	/	/	/	/	/	/	/	а	а	а	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
30	Maria Pushpam A	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
31	Marina Neenu C	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	а	а	а	/	/	/	/	/	/	/	/	/
32	Muralidharan M S	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
33	Nisma K	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
34	Nithish F	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
35	Pratheesha P	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
36	Rahul M	/	/	/	/	/	/	/	/	/	а	а	а	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
37	Rahul Vins M	/	/	/	/	/	/	/	/	/	/	/	/	а	а	а	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
38	Rajona A	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
39	Reshma M	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
40	Ricky Marcin V	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
41	Riyashith jack B	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
42	Rohith M	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
43	Sahaya Abishek	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	а	а	а	/	/	/	/	/	/	/	/	/	/	/	/
44	Sahaya Abison B	/	/	/	а	/	А	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
45	Sahaya Nethish B	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
46	Sahaya Roshan D	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/

47	Sahaya Thusnavisyal D	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
48	Sahaya Vaishiha R	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	а	а	а	/	/	/	/	/
49	Sajith Rojan S	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
50	Sejan S	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
51	Sahaya Deenu E	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
52	Shan Joseph K	а	а	а	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
53	Shani Katharin P	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
54	Sharvin D	/	/	/	/	/	/	/	/	/	а	а	а	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	а	а	а
55	Thashkrown T	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
56	Teepika	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
57	Vilency V	/	/	/	/	/	/	/	/	/	а	а	а	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
58	Vinitha P	/	/	/	а	а	Α	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
59	Welleslin Noblin S	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
60	Yohan Regin Mani M	/	/	/	/	/	/	а	а	а	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	а	а	а



S.Asha Parvin Head, BBA Dept.

St. John's College of Arts and Science, Ammandivilai Department of Business Administration

Certificate Course Report – 2023-2024 – Even Semester

Introduction to Logistics Management

The Department of Business Administration conducted a certificate course titled Introduction to Logistics Management for undergraduate students from 25th January 2024 to 19th April 2024. This course aimed to familiarize students with the fundamental concepts, strategies, and operations of logistics management, focusing on the critical role it plays in global supply chains.

The course curriculum included modules on inventory management, transportation and distribution strategies, warehouse operations, supply chain integration, and the use of technology in logistics. A practical approach was emphasized through case studies, real-world logistics scenarios, and interactive sessions with industry experts.

Course Outcome

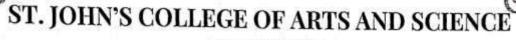
- A foundational understanding of logistics processes and their interdependence with supply chain management.
- Practical skills in designing and managing efficient logistics operations.
- Knowledge of the latest technological advancements and sustainability practices in logistics.

The course was completed by 60 students, who received certification acknowledging their skills and learning. Student feedback highlighted the relevance of the content and the clarity of instruction. This course represents the department's commitment to equipping students with industry-relevant competencies for career success in logistics and supply chain management.

S.Asha

Parvin Head, BBA

department



AMMANDIVILAI

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

CERTIFICATE

OF COMPLETION

This is to certify that R	eshma. M	h:	as successfully
completed the Add-On course	on Introduction -	to logistics	Management
during the period from 2501	विश्वा कि विभिन्न	ч	and passed
the fin	al examination.		
Dr. MEDWIN GNANADHAS		REV. FR. SAI	M.F MATHEW
SE JOHNS WICE PAL SCHENCE	79	Secre	Mallatt Paryathew

g of Arts & Science (

hi - 629 204

AMMANDIVILAL - 620*** &

KANYAKUMARI DIZILLER

ST. JOHN'S COLLEGE OF ARTS AND SCIENCE

AMMANDIVILAI

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

CERTIFICATE

OF COMPLETION

This is to certify that	Nisma .K	has successfully
		on to logistics Management
	the final examination.	
D. M. POWIN CNANA		REV. FR. SAM.F MATHEW

St. JOHE PRINCIPAL AREA SCIENCE
ARMANDIVIDAL - 6295.04
KANYARUMARI DISTRICT

Rev. Fr. Sam. Realled

St. John's Collected Tythew
Atmandivilai - 629 & Science
Atmandivilai - 629 & Science
Townskym i the 29 264

AMMANDIVILAI

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

CERTIFICATE

OF COMPLETION

This is to certify that Mancy	has successfully
completed the Add-On course on Inheduc-	F7.
during the period from 25/01/2024 40	19/31/ 2024 and passed
the final examination	on.
Dr. MEDWIN GNANADHAS	REV. FR. SAM. F MATHEW
Principal	Secretary
ADMANDIVILAL - 629204 KANYAKUSTARI DISTRICT	St. John's Codings of Aris & Science Ammondivital - 629 264 Kanyakumni District

St; John's College of Arts and Science

Ammandivillai

Department of mathematics

Add on Course (2023-2024) Odd Semester

Vedic mathematics

Syllabus

Unit I (10 hrs)

High speed addition and subtraction: Addition without carrying Dot method-Subtraction by NikhilamNavatashcaramamdashatah (All from 9 last from 10 – Fraction Addition and subtraction)

Unit II (10 hrs)

Miracle multiplication and Excellent Division: Multiplication by vertically and crosswise method-Nikhilam method- Anurupyen method – Special cases-Ekadhikenapurvena, Series of 9,1 etc – division up to three digits by Nikhilam method-Flag digit method-paravartayojayet method

Unit III (10 hrs)

Divisibility-osculation method – Duplex method – Powers upto three digits – squres and square roots – Cubes and cube roots-Vedic Algebra -Multiplication and division – Factorisation- Anurupyen method – solving the equation

Reference Books:

- 1.Intoduction to Vedic mathematics By Bharati Krishna thirthaji
- 2.Essential of bBedicmathematicd By Rajesh Kumar Thakur
- 3.A Modern Introduction to Ancient Indian Mathematics By
- T.S.Bhanumurthy

Head of the Department

ST.JOHN'S COLLEGE OF ARTS & SCIENCE, AMMANDIVILAI

Department of Computer Applications - July 2023 Essentials of macOS

SNO	STATE OF STREET	200		3	4	5	6	7		200	-3		12			33	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
COLUMN TO SERVICE STATE OF THE SERVICE STATE STATE OF THE SERVICE STATE OF THE SERVICE STATE STA	SCA SCRONGS SA	R.	hr	hr	tir	the .	br	W.	hr	he	hr	hr	hr	hr	hr	pt	hr	pr	hr	hr	hr	hr	hr	he	hr	hr	hr	hr	hr	hr	hr
1	Abhi Ansil S	×	×	X	X	X	×	al	×	X	Y	26	X	X	X	X	26	×	X	x	X	X	1	X	×	×	V	V	v	v	3
2	Abimol A	X	X	X	X	X	X	x	x	×	×	X	X	×	X	Y	×	×	ah	У	У	y	y	X	Y	v	-	y	y	Y	14
3	Abinaya N	×	X	x	X	x	×	a	×	×	x	X	×	×	X	×	y	X	X	×	×	X	X	x	y	×	×	×	×	¥	
4	Agnes Hershiya A	y	1	×	X	×	x	Y	x	x	X	X		LOC	×	X	V	Y	×	×	×	y	×	y	×	×	y	V	4	V	
7	Ajith K	Ah	×	x	X	×	×	×	1000	X	×	10000	×		X	X	X	×	00	X	1	2	y	y		Y	X	4	y	V	30
8	Akash L	ab	x	×	×	×	×	×		100	×	-	x	10000	1000	×	×	×	4	1	> +	Y	-	*	y	y	1	4	y	y	2
9	Ancy R G	1	X	K	×	×	X	X	1	K	113		X	*		x	X	x	X	X	X	ob	×	X	X	X	X	-0-1	×	X	A
10	Anish K	K	X	0	1 4		×	-			×		2		χ	X	x	K	×	×		х	-	x	×	λ	×	X		×	*
11	Aron T	X	×	7	()	Ł X	t x	X	Ou	×	X	×	x	×	x	x	X	×	×	x		x	K	X	×	×	×	X	х	×	×
12	Ashlin Nithisha P	X	X	×		200	X		×	×	100	×	×	x	×	X	X	ab		x	×	X	×	X	×.	×	X	×	X	x	×
33	Blessy Jany S	x	X	×		X	X	100	-	100	100	-	X	×	×	X.	A	×	-	×	×	X	×	x	x	×	X	X	×	X	×
14	Brithin Vincent V	V	y	1 3	X I	0 >	2	. 1	X	×	X	×	Ab	×	X	X	×	×	X	×	×	×	×	×	×	X	X	. 7.	×	X	A
15	Chris Lifnia C	×	X	0	10/1		N X	X	7	0	×	×	x	x	X	×	X	×	x	×	×	×	X	ad	K	×	×	×	X	X	×
16	Constantine Beski J	Y	X	2	1 2	K	×	X	×	×	×	X	×	×	X	×	×	×	×	×	x	×	X	х	X	×	Х	X	X.	×	×
17	Fretlin E	0	X	1 3	X 3	×	n	×	2	X	×	×	0,0	×	×	×	X	X	X	×	Х	х	X	X	×	×	×	X	×	٨	×
18	Janiha J	X	1	1 3	1 9	×	2 3	X	x	×	×	X	×	×	×	X	x	64	2	٨	×.	X	X	×	X	×	x	×	×	λ	×
19	Dasmine R	a	DX	1)	c x	×	0	X	×	×	×	×	×	X	X	×	×	00	×	x	×	×	Х	×	×	x	×	٨	K
20	Jeffariya V.S	X	1	1 3	(N.X	3	(X	×	×	X	X	×	X	×	X	X	X	K	X	×	×	×	×	×	×	×	×	×	×	×
21	Jevisha A.R.	X	1	0 1		X	X >	X	3	1 %	×	×	×	×	05	X	×	×	х	×	x	×	×	×	X	×	×	χ	X	nt	×
22	Jesmi E	X	1	4	X	6	X 3	2	5 0	b ×	K	×	X	X	×	×	×	×	X	×	×	×	X	X	×	X	х	X	X.	X	X
23	Mary Jalu Thioel J	104	b x		Y	X	*	X	x ,	1 3	X	x	×	X	×	X	×	x	×	X	X	×	X	X	X	X	X	λ	K	Х	X
24	Sahaya Ahila Karishma,	J N	0 5	1	X		21 .7	0 7	×	×	×	×	X	×	×	N	×	X	X	X	×	×	X	X	×	X	×	X		-	X
25	Sahaya Jenika C	1	1	1	0 8	X:	× ;	x X	2	X	×	×	X	×	X	×	×	×	×	X	X	X	X	×	X	X	X	X	X	Х	X
26	Sajirha C	1	14		10	3	K.	x x	2	7	e ×	×	X	x	×	X	×	文	X	×	×	X	X	X	X	×	X	X	a		1000
27	Sarmi M	×	×	1	X	X.	x >	6 7	X	×	×	X	×	×	×	0.2	×	×	X	X	X	×	X	X	λ	X	X	X	X	X	1
28	Section N	X	1	1	X	3 7		X	×	×	3	ć x	×	×	y	4 3	e x	×	4	1.0	×	×	X		X	8	×	×	X	X	100
29	Selva Nanthini R	×		1	*	X ;	x)	0 7	,	X	×	×	04	×	X	×	X	×	X	X	×	X	-	X	×	X	A	X	200	X	0
30	Sheebs	×	-	==	-			t x	2	N	×	X	X	X	×	×	×	×	X	X	×	X	X	AN	8	X	X	×	*	X.	1

ST.JOHN'S COLLEGE OF ARTS & SCIENCE, AMMANDIVILAI

Department of Computer Applications
Web Development - January 2024

_		-	_		-	_		- 11		Deve	tobi	nent	-	Jan	uar	y 20	24														
5.NO	NAME OF THE STUDENT	1 hr			4 hr	5 hr	5 hr	7 hr	120	9		770	10000	1000	14	1			l			21	22	800	100	25	26	27	28	29	30
1	Abicalin A	X	-	×	No.	X	×	X	1935						_		hr	hr	-	VA:	hr	100	hr	_	hr	-	hr	hr	hr	hr	hr
2	Abinaya				100				Oh	X	×	X	-	1000	X	X	X	×	X	×	X	从	X	×	×	X	X	X	×	×	X
3	Agnes Selshiya A	X		X	ova	×	X	X	X		x		X	×	-	-	×	X	06	X	×	X	X	×	×	X	X	X	00	×	X.
4	Angelin Sherin S M	1000	men		X	×	×	X	00			X	_		_			X		×	×	Х	X	Х	A	×	X.	X	X	X	100
7	Anshitha S H	X		oh		X		×	X	×		1	×		-	-	x	×		X	×	X	X	×	-	×	X.	λ	X	×	×
8	Anu Jokkin J A	li li	X	×	X	×	×	1000	X	X	×	10000	X	100	-	-	×	×		×		X		ж	×	×	×	×	x	×	×
9	Arun Dharsaun N	X	100	1000	-	- 0.0	-	-	-	×	×	×	*	-	X	7	X	X	-		×	×	X,		X	×	×		20	1000	1
10	Ashhadual Fahadh S	X		100	-	00	-	-	X	X	_	X			X	×	X	×	_	-	X	X	×	×	X	X	×	-		χ.	-
11	Binisha F	-	-	×	1	X			x	00	_	X	_	X			_	X	×	-	×	X	x	1	X	×	X	X	X	X	×
12	Brindh K G	×	100	_	X	×	X			X	-	×		1000	100	-	X	-	X	X.	×	×	x	×	2	X	×	×	×	A.	X
13	Bruno Neefun P	6	-		1	S HOUSE	1000	-	-	×	1	X	-	×	-	-	-	X	×		×	x		X	X	X		1000	1000	×	177
14	Chann P	×	100	-	X	×	X	-	_	X	100000	×	X	1000	-		×	×		-	×	×	×	×		X		W	100	×	-
15	Dhanushva A	7	X	1			-	X	-	-	-	×	-	_	_	X	X		x			-	X	_	×	×	7.		×	X	-
15	Divya M	×	-	7				-	×	X	-	×	X	火火	_	X		_	×	×	×	×	1	PO	_	X	0.8			X	
17	Evunjalin Mijesha M	×	-			-	X	X		X	_	×		-	-	×		×					X	-	×	×					A
18	Frango Ashmi M	× ×				-	100	X			100		×	-	X	X	×	×		X	×	×	×	×			×	×	X	×	×
19	Gifson J	- 10	400			1000	100	100		X	11177	X	×	1000	-	_	×	X	×	200	X	×	_	×	×	×	×		100	X	2
20	Infant Tharson M	-	()		× ×	_	×	1	100	100	1000	-	×	100		X	×	×	X	-	×	×	1000	×	arfes/e	×	×	-	X	2	¥
21	Jahin Meholin		()		-		×	X		100		-	-	_		_	X	×	_	×	X	_	×	X	1.5	×	X	-	-	×	×
22	Jeffri J	13						×		100	-		X	×	X	-	×	X	×				×	X		×	×		_	X	×
23	Jenison S	1		11 100			100	×		100	To a	×		X		-	×	×	X	×	×	x	х	×	0.6		x	A.		K	x
24	Jensha V	-	()		A		1	100	1000	×	X	×	-	_	-	-	×	1	×	×	X	_	X	X	X	K	X	×	-	K	×
25	John Kishan J				e x	100			1000	K		X		×			×		×	×	×	×	-	100	K	×	X	100	A		×
26	Lidviva Julie	3	()				×	×		1 10				1000	1000	-	1000	X	x	0.3	-	1100	X	X	×	X	*			100	1
27	Linsy Rasme B		(X	-	1 >	1000	×			×	100			1000	-		-	X	4	×	x	_	×	×	K	-	X	-		R	x
78	Livinya Rose Berk S	X		100	23 HIS	70	X	F 100		×	+-	×					_	×	X	×	×		×	10.0			X			×	X
20	Mariya Prolsini	×	-		2 3		×	1	X	X	N STATE OF	×	100		X		-	_	X	×	×	×	×	-		100			2	K	K
30	Mary Abisha S	×			XX	-	100	×	E 100	×	TIMES.	1	X	-	-	9 0000	-	X	x	X	1000	×	188	X	+			-	×		X



St. John's college of arts and science

Ammandivilai

Department of English

2023-2024

Syllabus for Certificate Courses

Effective Business Communication

Unit-1:

Communication: Meaning, Significance and process, Importance of communication skills in Business Management, Types of communication, Barriers and Gateways to communication.

Unit-2:

Verbal and Non-Verbal Communication: Importance of verbal and Non-verbal communication persona language and body language.

Types of managerial speeches: Occasional speech, thematic speech.

Unit-3:

Group Communication: Group discussions, meetings, seminars and conferences, Art of facing interviews Listening: Listening Comprehensions.

Unit-4:

Channel, Media types of communication: Electronic Media, Choice of channel and Media, Telephone conversation, formal and Informal communication

Unit-5:

Reading and oral communication: Generic skill of Reading placement Interview.oral presentation.Grammatical tips, sentence correction.

Unit-6:

Written Communication: The importance of writing, condensed writing, preparing to write a Report, features and types of Reports, Barriers to communication.

STJOHN'S COLLEGE OF ARTS & SCIENCE, AMMANDIVILAI

NO	NAME OF THE STUDENT			-	-	-	-		EFF	ECT	TVE		NESS.			CAT	ON 2	223- 2	824												
-		Un:	250	ahi	i to	5.4	EA	100				1		1	100	100	1000	1114	10000										I		
Ц	AARO JOE FASTINALI	X	×			f	10.10	770	in the	711	110 h	13 %	1210	13 be	14 hr	15 %	16.tv	17 Nr	Tilliy	1070	30 for	21.lv	22 lu	23.7er	24 fer	25 hr	26 te	2710	2810	29 N	ā
Щ	Alli D	X	×	×		1	1	1.0	-0	-44		1-0-	Y.	O.	a	X	X	×		x	x	x	x	×	х	×	X	×	O.	3	1
ш	ARSHA G	a	×	1 4	GH5	1000		100	1008	100	×	170	X	7611	X	×	×	a	A	×	x	×	Ý.	×	2	×	x	x	X	7	1
	AKSHAYADT	×	0	×				X	100	_	a	_	X	×	X	×	X	X	×	x	x	X	×	×	×	x	×	×	×	2	I
	ANCIEN SENUS.	4	V	1220							X.			×	λ	×	X	X	X	X	X	X	X.	×	×	x	×	A	13	2	ı
4	ANN JOPPORAZI C	X	X	100	x								×	X		×	×	X	×.	×	×	×	X	x	×	X	×	x	X	×	l
Н	ANTO SWEDIA M	x	a	100	1751	-	×	×	0	Ž.	×	0		×	-X.	1000	0	1777.11	×	×.	X.	×	×	X	×	x	×	×	x	×	1
	AROCKIYA NIPHSHA I	×	X	X	8	x	×	×	0	1	0		×	X	×	X	×	X	X.		×	A	×	X	X	×	X	×	×	×	I
	BLESSY H	x	X	0							X		X	×.	500	a	×	95	X	Section 2	152	×.	a	×	X	X	X	x	X	<	Ī
4	IAGASSHA V	X	X	X							×		(RASE	X	×	×	×	×	a	TIO:	×		×	스	×	×	X	~	× 1	×	Ē
4	JASBIN J	x	X	×										×	-	×	2	1000	X	×	×	X		X	X	K	a	×	×	<	
	J05H84A1	×	X			×						×	×	×	-0.0	×	â	x	123			×			×	X			× ×		Ŀ
ı	LARDAM	a	X			×					X	100	X	300	X		K	-			X	9	37/12		-		-		CX		
i	MARY MAKEINALE	X.	×	X	X	×	×	a	×	×	×	×	×	X.	×		X	×	a			Saul	×		2	Marie II	X	5	K 2	<	
ì	NANCY DELPIKA T	X	K	X	>	×	×	×	×	X	a	×	X	a	x	X	×	1	150	X	X		× v		X	*	X.	XX	5		à
ī	NASHIHA YATRIMA A N	X	×	X	×	×	X	×	х	×	X	8	X	X	X	×	×	1	133	×		x	X	×	X	X		2	×	£.	į
ī	MINANUA	×	X	a	X.	X		×	×	9	0	×	×	X	X	a	a	×	X	2			X	a	X	×		×	×	8	
	PRINTERALI	×	×	X	×	×		×	TEXT I	10.73	×	×	X	X	x	x	×	a	×	21	×	100	X	7	×	×	Sall II	4	9		
	RASPITHA MOCJ	x	0	×	X		X	0.00	-27	X	7	a	a	×	X	×	×	×	0	X	×			×	x	100	×-	X			9
	EPYA S	X	×	DANI	2	100	9	×	55500	200	×	×	X	×	X	×	×	x	x I		x	×	3 /		X.		Real E		X		4
	SABAYA MXRY JEXANTHEE	X	X	X	*			X	X		X	X	X	X	400000	×.	X	X	X	x	al	x	X	×	2	7	DOM:			X	
_	SALMINA FATHIMA F	X	x	0		X	×	×	×	X	X	X	X	X	X	×	a	X	X	8)		X	+	K	×	2	× >		20	×	
4	SILONIYA STHEHIDI S	X	X	×	0	a	339	267	1720	300	A	1	X	X	2	X.	×	*	2	K	8	X	4	X	X		2 1	1 7			
4	HIDYA	K	×	2	0	2	×	120	X	X	×	X	X	9	-	×	X	-	a	×	2	X	2	2	X	K	X	K	100		
4	STRINY I	X	x	T	1	×	×	×	100	20.0	×	×	X	×		100 SOR		×	X	4	×	5	X	2	a	×	×	x	AND DO	4	į
1	WEETLIN STEIDANG	X	×	×	×	X	×	X	×	1	×	207	a	2	×		X	X	×	×		ON THE	×	×	×	×	×	×	XS	2	į
						H000	100	-	-	to the	-32	Maria.	2000	-	N.I	X	X.	X	a	X	X	×	×	X.	×	x:	X	X.	×	X L	

28.	UNISHA G	1.		1	1	1		-	-	-	-	_																			
29	VINU HIRANYA TS	X	-	X	×	X	X	0	A	1.0	×	x	X	0	N N	×	10	1 4	1		×	Tx	×	1	JE		1	12	12		-
30	ABERIA 1 S	1	X	×	×	×	X	×	III S	,	×	×	×	X	0	0		K	1 0	×	100	×	1	0	4	10	1X	10	X	7	7
11	AFFSANA, M	x	X	X	1100	X		X	X	×	X	X	1	X				× 8	X		185	×	X	1		T.	1	0.0	×		
12	AISWAKYA: M.	X	2	7	T	X	X	X	X	X	×	×	M 100	10		×	12	X	A	1	1	1	x	X	15			. 8	c x	2	
13	AISWARYA S	×	×	X	X	x	X	X	X	×	X	×	100	1	100		0	Ja	X	×	a	a	×	K	r	×	×	X	K	8	
14	AJAY K	×	×	×		×	×		X	×	-	X	×	A	X	1	×	×	X	X	a	X	×	X.	X	×	×	×	an	×	1
5	ANISHA M	a	×	×	×		1130	×	1000	×	X	X	×	10	X	X	×	1	4 4	×	×	1	X	×	0	12	×	X	X	X	4
6	ANJANA S.F	x	x	x	×	×	165	×		a		×		K	X	X	X	X	V	X	X	X	×	×	K	×	1	X	X	1	+
17	ANLIN HENCY S	X	×	×	×	×	×	×	×	100	1000	100		×	X	×		×	1	X	X	X	X	1	X	K	×	X	a	X	10
8	ANEISHA D	×	X	X	×	a	x	X	×	X	a	M	×	1	133	a	4	1	×	1x			×				×	O XC	X	×	+
29.	ANUSHVA A	×	X	X	X	X	X	×	×	×	×	X	×	×	×	×	×	×	W. ISU	W	×	,	v	×	X	X	×	×	×	X	t
40	ANUSEYA DEVEM K	×	A	X	X	×	X	X	×	X	x	×	X	X	X	×	×	×	X	×	×	X	1	×	×	To	×	×	2	x	n
ŧŧ	ANOCKIA RISHA S. K.	X	X	x	×	A	a	×	X	X	X	×	a	x	x	X	×	X	a	×	×	X	×	X	X	a	×		×	×	
62	BELINA JASNI G	X	×	x	×	X	×	×	×	×	×	×	×	×	X	X	×	×	X	×	X	X	×	x	×	X	x	a	X	x	4
	EZHIL PKANHA K. B	X	X	X	X	A	X	X	X.	×	×	×	×	X	×	X	×	×	×	X	×	a	×	Y	X	×	K	x	×	X	×
	JESSAA J. A	X	2	X	X	×	- 3	- K	×	a	0.00	X	X	X	X	X	on	×	X	X	×	Marrie 1	X	×	X	×	×	×	X	×	2
	NIMI. S	X	×	*	X	X	0	X		X	X	-	X	X	X	×	×	×	×	X	×	X	X	X		X	×	8	×	K	
-	PRINTING S PHILOMENOSEA E	X	人入	-	X	X	X	7	X	X	X	X	a	a	X	×	×	×	X	×	×	×	X	X	X	×	×	×	×	X	X
	NAME OF TAXABLE PARTY O	on a	X	×	2		-	250.37			×	K	X	X	X	X	X	×	x	100000	×	a	a	1	×	V	x	×	2	X	5
	STENY A	4000	a	a	×	X	×	- con-	100	×	40	×			×	x	_	4	×	×	×	X	x	×	×	×	×	×	×	×,	Z
	MINTHIYA. K	X	×	×	x	×	a		-	1000	x	X	×	×	×	×	+	×	×	×	X	X.	×	×	×	×	x	×	9	×	3
	VIVEKA B'A	×	X	2	×	X	X	X	*	x	×	<	K	×	×	×	×	X.	×	x	×	×	×	×	×	X	X	10	X	×	×

AMMANDIVILAI

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

CERTIFICATE

OF COMPLETION

This is to certify that ANN ZIPPERAH C	has successfully
completed the Add-On course on SEFECTIVE	BUSINGES COMMUNICATION
during the period from 1th August 2023 to	5th october 2023 and passed
the final examination.	J. Sam Malled
Dr. M EDWIN GNANADHAS	REV. FR. SAM.F MATHEW
Principal	Secretary

AMMANDIVILAI

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

CERTIFICATE

OF COMPLETION

This is to certify that ANCILIN RINU. S	has successfully
completed the Add-On course on EFFECTIVE BH	
during the period from - th August 2023 to 5th no	
the final examination.	J. San Mallette
F-9-15	F. San Mallace

Dr. M EDWIN GNANADHAS

REV. FR. SAM.F MATHEW

Principal

St.John's College of Arts and Science Ammandivilai

Department of English

Certificate course

Report 2023-2024

Department of English organised a learning resource program for the betterment of our student community. To improve the skill of our students we offered the separate certificate course Effective Business Communication, it was successfully conducted dated from 7th

August 2023 to 25thOctober 2022 here by 52 students attended and utilized to develop their skills.

Outcome:

After the completion of this course

- The main purpose of this course is to equip the students with the nuances of the English language which includes proficiency in grammar and its effective usage in speaking and writing.
- It further helps them to prepare for various competitive exams and to keep up with the increasing demand for English in Indian society and at the global level.
- It also develops their overall confidence and personality

0212

PRINCIPAL

Lisher College of Arts and Science

Amount of College of Arts and Arts an

HOD

St. John's College of Arts and Science, Ammandivilai PG and Research Department of Commerce Certificate Course in Data analysis using SPSS 2023-24

Scheme and Syllabus

Module I: Introduction to SPSS (4 Hours)

Opening a data file in SPSS – Variable view – Data view – Entering data into the data editor – Saving the data file – Table creation – Descriptive statistics: Percentile values, Measures of central tendency, Measures of dispersion, Distribution – Cronbach's Alpha test – Charts and graphs - Editing and copying SPSS output.

ModuleII: Working with Data (6 Hours)

Computing Variables - Recoding (Transforming) Variables: Recoding Categorical String Variables using Automatic Recode - Rank Cases - Sorting Data - Grouping or Splitting Data.

Module III: Exploring Data (10 Hours)

Descriptive Statistics for Continuous Variables - The Explore procedure - Frequencies Procedure - Descriptive - Compare Means - Frequencies for Categorical Data.

Non-parametric Tests in SPSS

Chi-square test - Mann Whitney's test for independent samples - Wilcoxon matched pairs sample test- Friedman's test- Wilcoxon signed rank test - Kruskal Wallis test

Module IV: Analyzing Data (10 Hours)

Parametric Tests in SPSS

Compare means: One-sample t-test, Independent Samples t-test, Paired-samples t-test and One-way ANOVA, Two-way ANOVA - Correlation: Bi-variate, Partial and Multiple.Simple linear regression.

St. John's College of Arts and Science, Ammandivilai PG and Research Department of Commerce Certificate Course in MS-Office 2023-24

Scheme and Syllabus

Unit I: Microsoft Word

Working with Microsoft Word: Constructing a new document – Revisingand formatting adocument – Alter the Page Layout, Watermark -Background and Borders – Headers &Footers – Page Numbering

Unit II: Microsoft Word -II

Applying Templates - Formulating Tables - Editing tables - IncorporateWord Art, Clip Arts, Smart art& Pictures - Search & Replace - Transferring and Receiving Documents, Sharing information to others - Encrypt and decrypt a document - MailMerge.

Unit III: Microsoft Excel

Microsoft Excel - create a spreadsheet using Auto fill, setting margin, adding and removing Rows and Columns, creating and copying formulae, changing Column widths and row heights, using Auto format, creating and printing achart, Page Layout, converting files in to a different format, finding total in rows and columns and Mathematical Expression such as Add, Subtract, Multiply and Divide.

UnitIV: Microsoft Excel

More Advanced Excel Functions: Normal, Page Layout, Page Break View— Employing theFreeze Panes Tool — Employing Financial Functions:PMT, RATE, NPER, PV, FV — Logical Functions: AND, FALSE, IF, NOT,OR,TRUE—BAHTTEXT Text Function—LEFT Concatenation — Using LOWER and UPPER — Value Function — Examining Date & TimeFunctionality.

Unit V: Microsoft Power Point

Applying the Auto-content wizard to create and Store a presentation -Design template – Creating a Blank presentation – Opening a Previously-made presentation – Adjusting the Background – Choosing the Presentation Layout – Establishing the Presentation Style.



AMMANDIVILAI

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

CERTIFICATE

OF COMPLETION

This is to certify that SAHAYA ANCY J	has successfully
completed the Add-On course on Data Analysis Using	289%
during the period from 15-07-2023 10 4-10-2022	and passed
the final examination.	

Dr. M EDWIN GNANADHAS

Principal

REV. FR. SAM. F MATHEW

7. Jan Mallier



AMMANDIVILAL

(Affiliated to Manonmaniam Sundaranar University. Tirunelveli)

CERTIFICATE

OF COMPLETION

This is to certify that SAHBYB SATIMB S	has successfully
completed the Add-On course on Data Aralysis Very	2248
during the period from 15-07-2023 Lo 14-10-2023	and passed
the final examination.	

Dr. M EDWIN GNANADHAS

Principal

REV, FR. SAMLE MATHEW



AMMANDIVILAI

(Affiliated to Manonmaniam Sundaranar University. Tirunelveli)

CERTIFICATE

OF COMPLETION

This is to certify that JOEL M DAMI	_ has successfully
completed the Add-On course on Data Analysis Using	22920
during the period from 15-07-2023 to 4-10-2023	and passed
the final examination.	

Dr. M EDWIN GNANADHAS

Principal

REV. FR. SAM.F MATHEW

AMMANDIVILAI

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

CERTIFICATE

OF COMPLETION

This is to certify that REGIN R	has successfully
completed the Add-On course onMS- OFFICE	
during the period from 2501-2024 to 09-04-	2024 and passed
the final examination.	

Dr. M EDWIN GNANADHAS

Principal

REV.-FR. SAM.F MATHEW

AMMANDIVILAL

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

CERTIFICATE

OF COMPLETION

This is to certify that RAKSHITHA R	_ has successfully
completed the Add-On course on M3 - OFFICE"	
during the period from <u>25-01-2021</u> , <u>20-011-202</u>	and passed
the final examination.	

Dr. M EDWIN GNANADHAS

Principal

REV. FR. SAM.F MATHEW

F. Lan Mallet

AMMANDIVILAI

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

CERTIFICATE

OF COMPLETION

This is to certify that KERISHA A	has successfully
completed the Add-On course on "M.S. OFF	CE"
during the period from 2.5- 01-2024 2-0 09-0,	4-2024 and passed
the final examination.	

Dr. M EDWIN GNANADHAS

Principal

F. Jan Malleds Secretary

REV. FR. SAM.F MATHEW



(Accredited with B++ by NAAC & Approved by UGC under section 2(f) & 12(B) status)

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

(A Christian Minority Institution)



St. John's College Road, Ammandivilai, Kanyakumari District - 629 204, Tamil Nadu, South India. Visit us at : www.stjohnskk.ac.in

Ph: 04651 200013 | E-mail: Off.: stjcas@gmail.com | e-mail Per:: desappanvy@gmail.com | Mob. 6282239186

Declaration

I hereby declare that the details and information given above are complete and true to the best of my knowledge and belief.

Dr. V.Y. DASAPPANMA, M.Phil. Ph.D.

ST. JOHI PS TURING OF ARTS & SCIENCE AMMANDIVILAI - 629204 KANYAKI MARI DISTRICT