

Three Day International Conference  
on

# ARTS, HUMANITIES, MANAGEMENT, LAW AND TECHNOLOGIES



**20 - 22 February 2025**

**Offline & Online**

**Venue: Poovar Island Resort, Kerala, India**

**Organized by**

**Lavender Literary Club, India**  
[www.lavenderliteraryclub.org.in](http://www.lavenderliteraryclub.org.in)

**in Collaboration with**

**Department of English**  
**Periyar University Centre for Post Graduate**  
**and Research Studies**  
(NAAC 'A++' Grade with CGPA 3.61 (Cycle - 3)  
State University - NIRF Rank 56 - State Public University Rank 25)  
Dharmapuri, Tamilnadu, India

**PG and Research Department of English**  
**St. John's College of Arts and Science**  
Ammandivilai, Kanyakumari, Tamilnadu, India  
(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)  
Accredited with B++ Grade by NAAC 1st cycle  
(Approved by UGC under Section 2F and 12B)  
[www.stjohnsskk.ac.in](http://www.stjohnsskk.ac.in)

**IQAC & Department of Commerce**  
**MGV's Arts, Commerce & Science College**  
Malegaon City, Maharashtra, India  
(Affiliated to Savitribai Phule  
Pune University, Pune)  
NAAC Accredited B++ (SGPA 2.86)  
[www.gdabcollege.in](http://www.gdabcollege.in)

**in Association with**

**Cape Comorin Trust, India**  
[www.capecomorintrust.org](http://www.capecomorintrust.org)

**Cape Comorin Publisher**  
Tamilnadu, India  
[www.capecomorinpublisher.com](http://www.capecomorinpublisher.com)

**Harvest an International**  
**Multidisciplinary and**  
**Multilingual Research Journal**  
[www.harvestjournal.org](http://www.harvestjournal.org)



## ABOUT US

### *Lavender Literary Club*

Lavender Literary Club is an Association for Students, Scholars, Academicians, Scientists and Writers to discuss Human evolution, Civilization, Language, Literature, Environment, Culture, Politics, Law, Religion, Philosophies, Social Justice, Criticism, Psychology and Science “to create” new attitude in the modern social and modern academic discourse. Over the years Lavender has grown to include various activities and it continues to evolve along with new membership. LLC gives charity to destitute homes, orphanages and mentally disabled people through the monetary support of its members. The uniqueness of Lavender is, it provides much needed space to discuss, debate, research and write issues affecting indigenous people, Dalits, women and other marginalized sections including LGBT (Lesbian, Gay, Bisexual and Transgender) because ‘Lavender’ sees it as a discourse of rights. To put it in a nutshell, Lavender Literary Club provides an intellectually nourishing and conducive atmosphere to members and youngsters by giving guidance and training in creative arts, research and entrepreneurship.

### *Periyar University & P.U Centre for PG & Research Studies, Dharmapuri*



The Government of Tamil Nadu established Periyar University in Salem on 17th September 1997 as per the provisions of the Periyar University Act, 1997. The University covers the area comprising four districts namely Salem, Namakkal, Dharmapuri, and Krishnagiri. The University obtained 12(B) and 2(f) status from the University Grants Commission, New Delhi and it was reaccredited by the NAAC with “A++” Grade in 2021. The University secured 56th rank among Indian Universities by MoE NIRF 2024. The University is named after the Great Social Reformer E.V. Ramasamy, affectionately called as “Thanthai Periyar”. The University aims at developing knowledge in various fields to realize the maxim inscribed in the logo “Arival Vilayum Ulagu” (Wisdom Maketh the World). “Holistic development of the students” is the primary objective of the University. Post Graduate and Research Studies of this University started functioning from the academic year 2012-13 with the approval of the Govt. of Tamil Nadu (G.O No. 76; Dated 25-05-2012) and is located at Dharmapuri. It was established with three departments initially and five

more departments were added successively during 2015 and 2016. In consonance with its mission statement “Arival Vilaiyum Ulagu” it is committed to promote an intellectual climate through artistic creation, critical mediation and innovative ideation. The centre inculcates in bridging a gap of holistic integrated education to the young minds. The only motive of the Government of Tamil Nadu and Periyar University to start a PG Extension Centre in Dharmapuri is to reach the unreached in every corner and in outskirts of Dharmapuri and Krishnagiri districts. It plays a vital role in providing the completeness of wisdom and knowledge, by educating and enriching the students from highly rural areas. It always excels with the sense of rendering standard education for a fulfilled development of this area.

### *St. John's College of Arts and Science*

St. John's College of Arts and Science is a dream come true for the disadvantaged people along the coastline of Kanyakumari District. Rev. Frs. V. John Bosco and Albin Roby, the founders of this college, have been the trustees of the JVDC Trust (Jan Vriend Development Centre Trust) for the past 12 years to promote higher education among the less fortunate young students of the coastal belt sponsored by Rev. Fr. Jan Vriend from the Netherlands. Fr. Vriend has an ecclesiastical and ecumenical philanthropy to help the poor and downtrodden. The need of this College was very much felt way back in 2002. The discussions on how to realize this dream grappled these priests for a couple of years and in February 2005 Fr. Jan Vriend and his pastoral team successfully finalized the ‘modus operandi’ of this project. The former Bishop Late Rt. Rev. Dr Leon Dharmaraj D. Had been a source of great moral support since its inception. The patron of this College Rev. Fr. John Vriend and the founders Rev. Frs. V. John Bosco and Albin Roby believe that education alone can unlock the golden gates of freedom and development.

So with a missionary zeal they are fully committed to provide the best education founded on Christian values of faith, hope and love. The Most Rev. Dr. Peter Remigius, the Bishop of Kottar gave his blessings by laying the corner stone of this St. John's College of Arts and Science. The Government of Tamil Nadu crowned the efforts of the patron and the founders by granting its permission through the G.O M.S. No.54 dated 04.02.2009. The Manonmaniam Sundaranar University, Tirunelveli, has given its affiliation to the College to function from the academic year of 2009-2010.



### *MGV's Arts, Commerce & Science College*

MGV's Arts, Commerce & Science College, Malegaon City was established to impart higher education to needy poor and minority members of the society and extend the services to all irrespective of cast creed and religion. It enjoys recognition under section 2(f) and 12 (b) of the UGC Act. The College commits itself as an academic community of students and teachers who enjoy the freedom and fill the responsibility to evaluate enhance and disseminate the humanities store of knowledge it endeavours to shape the students into complete human beings with the capability to work for the welfare of the society and the country at large. The College is keeping it self-abreast with the changing times and is on a fast move to equip its students to meet the challenges of globalization and knowledge explosion. The College is actively involved in academic research and it has acquired some sophisticated instruments and equipment for research. The

College has completed the third cycle of the NAAC re-accreditation process with B++ Grade. Our college is making efforts at offering socio-economically relevant programmes from its starting.



### *Cape Comorin Trust*

Cape Comorin Trust was formed with the aim of education and charity. The Founding President is Dr. R. S. Regin Silvest. For people across the globe, the Cape Comorin Trust symbolises humanitarianism and signifies a new force environmental integrity. The primary objective of the trust is to promote charity and a new learning environment among people all around the globe through services, educational institutions, conferences and publications. The service of the organisation will be available to all people, irrespective of caste, sex creed, and religion. Cape Comorin Club is a feeder organization of Cape Comorin Trust. The purpose of this feeder organization is to organise programmes to promote academic activities throughout the world.

### *Cape Comorin Publisher*

Cape Comorin Publisher intends to promote and publish creative writings like Novels, Fiction, Essays, Poetry, and Plays. Moreover, we also publish subjects books in Arts & Humanities, Literature, Sciences, Engineering & Technology, Pharmacy Healthcare, Medicine, Agriculture Life Skills, Physiotherapy Nursing, Commerce, Management, Social Work, Social Sciences, Architecture, Fashion Designing, Law, Journalism, Mass Communication, Aviation, Library Science, Education, Tourism, International, Economy, Religious, Regional Languages, Spoken English, World Affairs, Study Guides. We are publishing Print Books, Academic Journals and electronic publishing such as E-books, Micropublishing, Websites.

### *About the Conference*

Arts, Humanities, Management, Law and Technologies have always been topics of great importance. They play a significant role in the development and progress of the society. In the 21st century there is an enormous need to embrace multidisciplinary and interdisciplinary learning. Multidisciplinary and interdisciplinary learning are needed to boost innovation, adaptation and productivity. This conference will offer Educators, Scientists, Entrepreneurs, Industry Professionals and Policymakers an incredible chance to interact with like-minded people and share their experience and knowledge and find innovative solutions. This conference also helps participants to expand their subject knowledge, research knowledge and professional development.



## Organizing Committee

### Chief-Patrons

**Dr. Frank Joison Sathya**, President, Lavender Literary Club, India  
**Rev. Fr. Dr. V. John Bosco**, Founder & Chairman, St. John's College of Arts and Science  
**Rev. Fr. Albin Roby**, Founder, St. John's College of Arts and Science  
**Hon'ble Dr. Prashantdada Hiray**, General Secretary, Mahatma Gandhi Vidyamandir, Nashik

### Patron

**Rev. Fr. Sam F Mathew**, Secretary, St. John's College of Arts and Science  
**Hon'ble Dr. Apoorva Prashant Hiray**, Coordinator, Mahatma Gandhi Vidyamandir, Nashik

### Co-Patrons

**Dr. V. Y. Dasappan**, Principal, St. John's College of Arts and Science  
**Dr. Arif Anjum**, MGV's Arts, Commerce & Science College, Malegaon City

### Facilitators

**Rev. Fr. B. Nixon**, Bursar, St. John's College of Arts and Science  
**Rev. Fr. H. Glacin**, Transport Manager, Library in-charge, St. John's College of Arts and Science  
**Rev. Fr. S. Britto**, St. John's College of Arts and Science

### Chief-Advisor

**Dr. R. S. Regin Silvest**, President, Cape Comorin Trust, India

### Convener

**Dr. C. Govindaraj**, Professor & Head, Department of English, Periyar University Centre for Postgraduate and Research Studies, Dharmapuri, Tamil Nadu

### Organising Secretaries

**Dr. E. Anita**, Assistant Professor and Head, PG and Research Department of English, St. John's College of Arts and Science  
**Dr. Rizwana Hamdani**, Assistant Professor in Economics (H.O.D), MGV's Arts, Commerce & Science College

### Coordinators

**Dr. Shakeb Ahmed**, Assistant Professor in Commerce, MGV's Arts, Commerce & Science College  
**Prof. Imran Ahmed**, Assistant Professor in Commerce, MGV's Arts, Commerce & Science College  
**Dr. G. Godwin**, Assistant Professor, PG and Research Department of English, St. John's College of Arts and Science  
**Dr. J. Blesslin Diamond**, Assistant Professor, PG and Research Department of English, St. John's College of Arts and Science

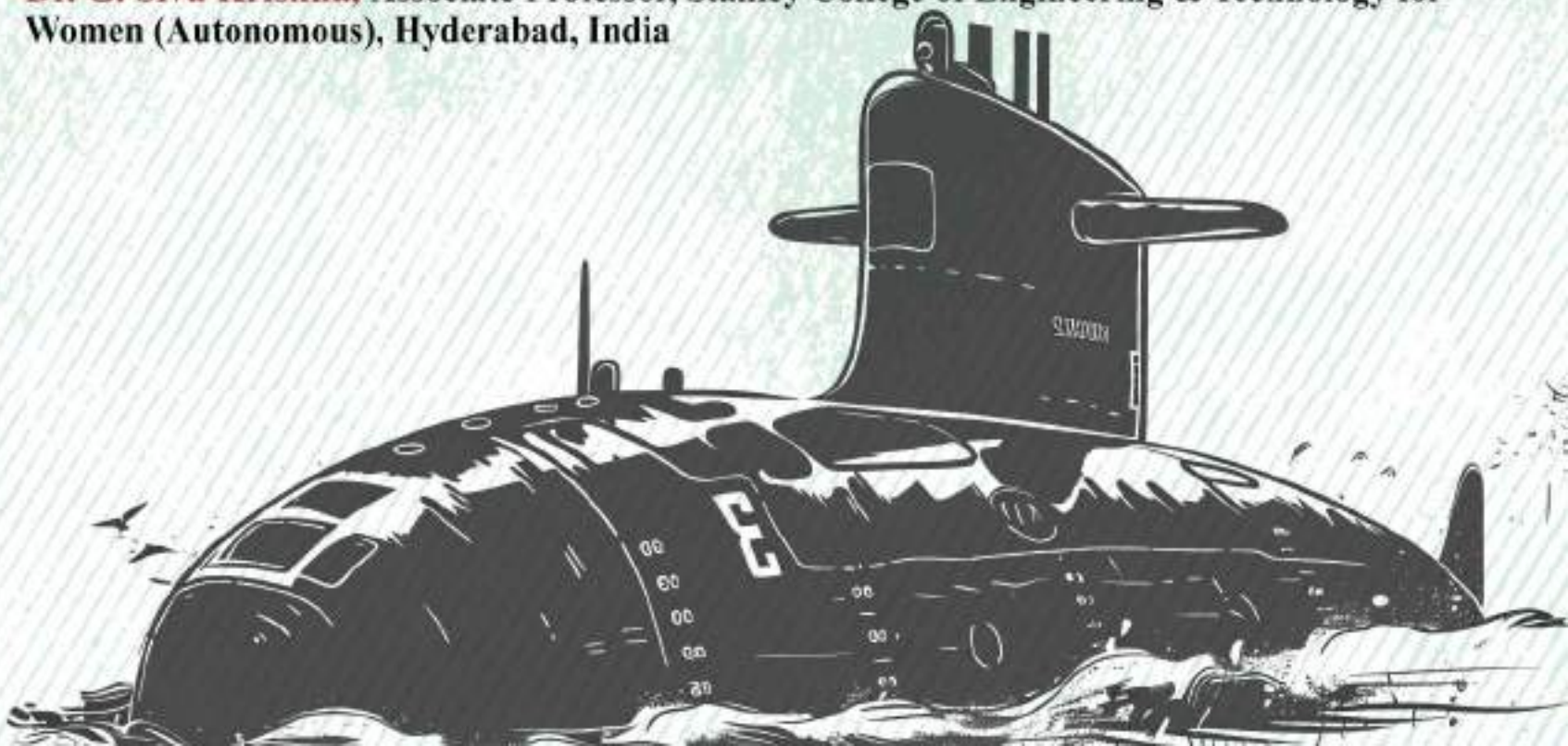


## Co-Coordinator

- Prof. M. U. Mebishiya Persive**, Assistant Professor, PG and Research Department of English, St. John's College of Arts and Science
- Prof. E. J. Oviya**, Assistant Professor, PG and Research Department of English, St. John's College of Arts and Science
- Prof. J. Cathrin Jonisha**, Assistant Professor, PG and Research Department of English, St. John's College of Arts and Science
- Prof. M. Jennifer Deepthi Jose**, Assistant Professor, PG and Research Department of English, St. John's College of Arts and Science
- Prof. Y. B. Angelin Benny**, Assistant Professor, PG and Research Department of English, St. John's College of Arts and Science
- Prof. R. T. Aswini**, Assistant Professor, PG and Research Department of English, St. John's College of Arts and Science

## Advisory Board

- Prof. Dr. Balakrishnan Parasuraman**, Universiti Malaysia Kelantan, Malaysia, President, Malaysian Industrial Relations and Human Resource Association Malaysia, Patron, Lavender Literary Club, India
- Dr. C. I Rajesh**, Chief Advisor Lavender Literary Club, India
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- Dr. S. Veeramani**, Assistant Professor and Head, Department of English, Government Arts and Science College, Lalgudi, Trichy, Tamilnadu, India
- Dr. S. Vijayakumar**, Associate Professor of English, B.S. Abdur Rahman Crescent Institute of Science and Technology (Deemed University), Chennai, India
- Dr. Aloysius Albert**, Assistant Professor of English and Dean of Students, St. Xavier's College Palayamkottai, Tamil Nadu, India
- Dr. Narasimha Murthy S.V.**, Associate Professor of English, Presidency University, Bangalore, India
- Dr. Barathi Srinivasan**, Assistant Professor, Department of English, SRC, SASTRA Deemed to be University, Kumbakonam, Tamilnadu, India
- Dr. Shailja Vasudeva**, Associate Professor, Department of Political Science, Shahid Captain Vikram Batra Government Degree College Palampur, Himachal Pradesh, India
- Dr. Shubhra Jamwal**, Assistant Professor of English, Government College of Education, Jammu, Jammu & Kashmir, India
- Dr. M. Sri Vidhya @ Thangalakshmi**, Assistant Professor, Department of English, St. John's College Palayamkottai, Tirunelveli, Tamil Nadu, India
- Dr. Sougand Akbarian**, Iranian English Language Professor, CEO and Founder of Sougand Akbarian Publications, Translator and Author of Indian Literature, TEDx Speaker
- Dr. Jehoson Jiresh**, Assistant Professor, Department of English and Cultural Studies, Christ Deemed to be University, Bengaluru, India
- Dr. Zameer Gulzar**, Former Assistant Professor, Department of Computer Science and Artificial Intelligence, S.R University, Warangal, Telangana, India
- Dr. G. Siva Krishna**, Associate Professor, Stanley College of Engineering & Technology for Women (Autonomous), Hyderabad, India



## CONFERENCE DATES AND VENUE

**Day I 20 February 2025**

**Conference Hall, Poovar Island Resort (Offline)**

**Day II 21 February 2025**

**Day III 22 February 2025**

**Microsoft Teams (Online)**

**Offline Paper Presentation**

### **Indian Faculty/Academician: 5000 INR**

(Conference Kit, Lavender Literary Club Membership, Abstract Proceedings with ISBN, Full Paper Publication in International Peer Reviewed Journal with ISSN, Buffet Lunch in Resort (Non-Veg and Veg), Refreshments, Poovar Island Sight Seeing in Boat)

### **Indian Research Scholars: 4500 INR**

(Conference Kit, Lavender Literary Club Membership, Abstract Proceedings with ISBN, Full Paper Publication in International Peer Reviewed Journal with ISSN, Buffet Lunch in Resort (Non-Veg and Veg), Refreshments, Poovar Island Sight Seeing in Boat)

### **Indian Students: 4000 INR**

(Conference Kit, Abstract Proceedings with ISBN, Buffet Lunch in Resort (Non-Veg and Veg), Refreshments, Poovar Island Sight Seeing in Boat)

### **Abroad Faculty/Academician: 80 USD**

(Conference Kit, Lavender Literary Club Membership, Abstract Proceedings with ISBN, Full Paper Publication in International Peer Reviewed Journal with ISSN, Buffet Lunch in Resort (Non-Veg and Veg), Refreshments, Poovar Island Sight Seeing in Boat)

### **Abroad Research Scholars: 70 USD**

(Conference Kit, Lavender Literary Club Membership, Abstract Proceedings with ISBN, Full Paper Publication in International Peer Reviewed Journal with ISSN, Buffet Lunch in Resort (Non-Veg and Veg), Refreshments, Poovar Island Sight Seeing in Boat)

### **Abroad Students: 50 USD**

(Conference Kit, Abstract Proceedings with ISBN, Buffet Lunch in Resort (Non-Veg and Veg), Refreshments, Poovar Island Sight Seeing in Boat)



## Online Paper Presentation

### Indian Faculty/Academician: 2000 INR

(E-Certificate, E-Abstract Proceedings with ISBN,  
Full Paper Publication in International Peer Reviewed Journal with ISSN)

### Indian Research Scholars: 1500 INR

(E-Certificate, E-Abstract Proceedings with ISBN,  
Full Paper Publication in International Peer Reviewed Journal with ISSN)

### Indian Students: 1000 INR

(E-Certificate, E-Abstract Proceedings with ISBN)

### Abroad Faculty/Academician: 40 USD

(E-Certificate, E-Abstract Proceedings with ISBN,  
Full Paper Publication in International Peer Reviewed Journal with ISSN)

### Abroad Research Scholars: 30 USD

(E-Certificate, E-Abstract Proceedings with ISBN,  
Full Paper Publication in International Peer Reviewed Journal with ISSN)

### Abroad Students: 20 USD

(E-Certificate, E-Abstract Proceedings with ISBN)

## Conference Offline Participation Only

### Indian: 4000 INR

(Conference Kit, Buffet Lunch in Resort (Non-Veg and Veg),  
Refreshments, Poovar Island Sight Seeing in Boat)

### Abroad: 50 USD

(Conference Kit, Buffet Lunch in Resort (Non-Veg and Veg),  
Refreshments, Poovar Island Sight Seeing in Boat)

**Only 100 Registrations are available for Offline**

**Note: Registration Fee includes free Lavender Literary  
Club Membership UGC Group II-Scopus Journal Publication  
will on request with Nominal fee (Journal Review)**

## Accommodation

If anybody need rooms on sharing basis  
please contact +91 9442818648 on or before 31 January 2025  
Committee will arrange rooms with nominal fee. Please inform in advance.



## SUBMISSION GUIDELINES

Font : Times New Roman  
Font Size : 12  
Abstract : 150 words with 5 Keywords  
Full Paper : Minimum 2500 words and  
Maximum 5000 words  
Methodology: MLA/APA Style  
Format : MS Word only

### Paper or Abstract Submission Format

1. Title of the Article
2. Name of the Candidate
3. Designation
4. Official Address with Country,
5. Contact: Email and Mobile Number



### Important Dates:

Last Date of Abstract: 09 February 2025  
Last Date for Registration: 10 February 2025  
Last Date of Full Paper: 18 February 2025

Abstract Submission,  
Send Your Paper &  
Registration Confirmation

[conferencelavender@gmail.com](mailto:conferencelavender@gmail.com)

**Note: Please submit your abstract in E-Mail to receive Conference Paper Presentation Registration Form**  
**Please submit a request in E-Mail to receive Conference Participation Only Registration Form**

## TOPIC AREAS

### Humanities

Cultural Studies; Comparative Studies; Anthropology; Geography; Interdisciplinary Studies; Philosophy; Sociology; Public Administration; Religious Studies; Environmental Humanities; Liberal Studies; Cultural Traditions; Indigenous Studies; Aboriginal Studies; History; Literature; Indian Literature; Asian Studies; Himalayan Studies; Western Ghats Studies; Environmental Studies; Tribal Studies; African Literature; American Literature; Australian Literature; Caribbean Studies; LGBTQ Studies (Queer studies); Marginalized literature; Languages; Performing arts; Psychology; Communication; Gender Studies; Political Science; Criticism; Journalism.

### Arts

Visual arts; Performing Arts; Literary arts; Home Science; Media Studies; Fashion Studies; Fine arts; Music, Educational Research, Teaching, Education, Arts Education, Learning.

### Management

Advertising Management; Arts Management; Communication Management; Event Management; Food and Beverage Management; Hospitality & Tourism Management; Project Management; Supply Chain Management; Risk Management; Disaster Management; Health Management; Hospital Management; Sports Management Operational Management; Human Resource Management; Institutional Management; Public Sector Management; Managing Innovation; Business Administration; Law & Regulations in Business; Product Management; Economics; Banking & Finance; Economics; International Trade; Technology & Innovation in Business.

### Law

Civil law; Property law; Criminal law; Administrative law; Intellectual property law; Corporate law; Immigration law; International law; Human rights law; Environmental law; Family law; Municipal law; Arbitration; Constitutional law, Health care law; Patent law; Labour Law; Consumer protection law; Information technology law; Banking and finance law; Taxation law; Cyber law; Customary law; Family law.

### Technology

Applied Computer Science; Artificial Intelligence; Cloud Computing; Communication; Internet Technology; Robotics; Engineering and Software Development, Agriculture and Food Technology, Health care, Power and Energy, Aerospace and Defense, Automobile, Smart City, Manufacturing, Social Entrepreneurship.

## Conference Venue to nearby Airport, important Railway Stations



Poovar to Trivandrum Airport- 28 km

Poovar to Trivandrum Railway Station- 27 km

Poovar to Parassala (Parassala Railway station),  
Kerala- 12 km

Poovar to Nagercoil (Nagercoil Railway Station),  
Kanyakumari District - 48 km

Poovar to Marthandam (Kuzhithurai Railway Station),  
Kanyakumari District-21 km



### Nearby Locations

#### Kanniyakumari

Vivekananda Mandapam, Thiruvalluvar Statue, Kamarajar ManiMandapam, Mahatma Gandhi Mandap, Padmanabapuram Palace, Chitharal Jain Rock Cut Temple, Mathoor Hanging Bridge, Udayagiri fort, Thiruparappu Water Falls, Beaches, Temples / Churches / Masjids, etc



#### Trivandrum

Sree Padmanabhaswamy Temple, Attukal Bhagavathy Temple, Thiruvananthapuram Zoo, Napier Museum, Sri Chitra Art Gallery, Kowdiar Palace, Kovalam, Vizhinjam Beach, Magic Planet, Veli Lake, etc



## Poovar, Kerala, India Attractions



Accommodation can personally be booked in

<http://www.poovarislandresorts.com/>

<https://www.estuaryisland.com/>

<http://isoladicocco.com/>

<http://www.joysresortspoovar.com/>

[www.clubmahindra.com/](http://www.clubmahindra.com/)

<http://leelabackwaters.com/>

Other Booking options

<https://www.agoda.com>

<https://www.trivago.in>

<https://www.booking.com>


<https://www.yatra.com>

<https://www.tripadvisor.in>

<https://www.goibibo.com>

## Communication Details

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