



## **St. JOHN'S COLLEGE OF ARTS & SCIENCE**

(An ISO 9001 : 2008 Certified Institution)  
(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)  
(A Christian Minority Institution)

John's College Road, Ammandivilai, Kanyakumari District - 629 204,  
Tamil Nadu. Visit us at : [www.stjohnskk.ac.in](http://www.stjohnskk.ac.in)



Ph : 04651 200014 | E-mail : Off.: [stjcas@gmail.com](mailto:stjcas@gmail.com) | e-mail Per. : [edwingnanadhas@gmail.com](mailto:edwingnanadhas@gmail.com) | Mob. 9488272021

### **CRITERIA 3**

#### **3.5.1. Number of Collaborative activities for research, Faculty exchange, Student exchange/ internship per year**

**ST. JOHN'S COLLEGE OF ARTS AND SCIENCE**  
**AMMANDIVILAI, KANNIYAKUMARI, TAMILNADU, INDIA**  
**PG & RESEARCH DEPARTMENT OF COMMERCE**



**27<sup>th</sup> Feb 2021**  
**(Saturday)**

**INTERNATIONAL VIRTUAL  
CONFERENCE  
ON  
INNOVATIVE PRACTICES IN  
COMMERCE AND  
MANAGEMENT**



**IN ASSOCIATION WITH**  
**CAPE FORUM - YOU TRUST**

Reg. Under Indian Trust Act 1882

Trust.Reg.No.198/ B4 - 2017

Kanniyakumari District, Tamilnadu, INDIA

E-mail : [capeforumyoutrust@gmail.com](mailto:capeforumyoutrust@gmail.com)

Website : [www.capeforumyoutrust.org](http://www.capeforumyoutrust.org)





**ICIPCM – 2021**

**INTERNATIONAL VIRTUAL CONFERENCE  
ON  
INNOVATIVE PRACTICES IN COMMERCE AND  
MANAGEMENT**

**ORGANISED BY  
PG & RESEARCH DEPARTMENT OF COMMERCE  
ST. JOHN'S COLLEGE OF ARTS AND SCIENCE, AMMANDIVILAI  
KANNIYAKUMARI, TAMILNADU, INDIA**

**IN ASSOCIATION WITH  
CAPE FORUM - YOU TRUST**

**27.02.2021 – Saturday, @ 10.00 a.m. (IST)**

**INVITED GUESTS & SPEAKERS**



**Dr. M. KARTHIKEYAN  
ETHIOPIA**



**Dr. MUTHMAINNAH  
INDONESIA**



**Dr. ANDI ASRIFAN  
INDONESIA**



**Smt. INDHRA M MANDEY  
INDIA**



**<https://www.facebook.com/caperesearchforum/>**

**WELCOME ALL  
ACADEMIC FACULTIES, RESEARCHERS  
AND STUDENTS**

**Inauguration - 10.00 a.m.**

**Prayer Song**

**Welcome Address** : **Dr. F. EFRAME SOPHIA SELVAM**  
Assistant Professor , St. John's College, Ammandivilai

**Presidential Address** : **Rev. Fr. SAM. F. MATHEW**  
Secretary , St. John's College, Ammandivilai

**Inaugural Address** : **Dr. M. EDWIN GNANADHAS**  
Principal, St. John's College, Ammandivilai

**Felicitation** : **Dr. R. RATHIHA**  
Research Co-ordinator, St. John's College, Ammandivilai

**Special Address** : **Dr. MUTHMAINNAH**  
10.35 a.m. – 10.50 a.m. Universitas Al Asyariah Mandar, INDONESIA

**Keynote Address** : **Dr.M.KARTHIKEYAN**  
10.50 a.m. – 11.05 a.m. Dept of Cooperatives, College of Business & Economics  
Wollo University, ETHIOPIA

**Technical Session I** : **Dr. ANDI ASRIFAN**  
11.05 a.m. – 11.25 a.m. Universitas Muhammadiyah Sidenreng Rappang (UMS Rappang)  
South Sulawesi, INDONESIA

**Technical Session II** : **Smt. INDHRA M MANDEY**  
11.25 a.m. – 12.00 p.m. HOD of Corporate Secretaryship  
Guru Shree Shanthivijai Jain College for Women, Chennai, INDIA

**Paper Presentation** : **Dr. C. SUBATHRA**  
12.00 p.m. – 01.30 p.m. Founder President  
(Chair Person) Cape Forum – You Trust, Kanniyakumari , Tamilnadu , INDIA

**Vote of Thanks** : **Dr. C. JOSEPHINE JEYA SELVI**  
HOD of Commerce, St. John's College Ammandivilai



## Report

### International Conference on Innovative Practices in Commerce and Management

On 27.02.2021 an International virtual conference on innovative practices in commerce and management was conducted by the PG & Research Department of Commerce, St. John's College of Arts & Science in association with Cape Forum - You Trust at 10 a.m nearly 70 academicians participated.

With warm wishes and general introduction by Dr.C.Subathra, founder president cape forum, the conference was inaugurated.

After Tamil Thai Vazthu and lighting the lamp, welcome note was given by Dr.F.Eframe Sophia Selvam, Organizing secretary of the conference, Assistant Professor in Commerce, St.John's College of Arts & Science.

Presidential address delivered by Rev.Fr.Sam F.Mathew, Secretary, St.John's College of Arts & Science. In his address, he insisted that innovation in any field is admirable and all should wish for such innovation.

Next Dr.C.Subathra founder chairman inaugurated the session of conference, after that resource persons had their time one by one.

First Dr. Muthmainnah universitas Al Asyariah Mandar, Indonesia, after a few words of introduction by Dr.F. Eframe Sophia Selvam, Dr. Muthmaniah started her session with PPT presentation. She insisted in her talk 'Innovation in Education' staff should mix education with entertainment thus edutainment should be the weapon of any teacher to bring innovation.

Next Dr.Karthikeyan began his session with 'Innovation in Business'. In his speech he pointed out that in business each and every decision taken must be based on innovation to get success.

Next Dr. Andi Asrifan, Universitas Al Asyariah Mandar, Indonesia started his session with the topic 'Career growth and career development'.

Next Prof. Indhra M.Mandey, She talked on the topic 'Innovation and upcoming business ideas in India'. She explained clearly the factors for business ideas.

After these session, the paper - presentation session started. Dr.C.Subathra and Prof.Indhra M.Mandey were the chair persons. 13 scholars presented their papers. They answered well for the questions asked. Thus the conference came to an end at about 1.30 pm.

#### CHIEF PATRONS

Rev.Dr. V. John Bosco, Founder & Managing Trustee

Rev.Fr.A. Albin Roby, Founder & Trustee

#### PATRONS

Rev.Fr.Sam F Mathew, Secretary

Dr.M. Edwin Ganandhas, Principal

Dr. R. Jeba Malar, Vice Principal

Rev.Fr.B.Nixon, Bursar

Rev.Fr.S.Britto, Chaplin

Rev.Fr.H.Glacin, Transport Manager

Dr. Subathra Chelladurai, Founder, President,

Cape Forum - You Trust, India

#### CONVENOR

Dr.F.Eframe Sophia Selvam, Head, Department of Commerce

#### CO-CONVENOR

Dr.R.Rathiha, Research Co-ordinator

#### ORGANIZING SECRETARY

Dr.S.David, Assistant Professor, Department of Commerce

#### ORGANISING COMMITTEE MEMBERS

Mrs. G.Parvathi - Assistant Professor

Rev.Fr.P.Arul Seelan - Assistant Professor

Dr.S.Sony - Assistant Professor

Mr. W.Vibin Hershon - Assistant Professor

Mr. M.Durai Singh - Assistant Professor

Mrs.S.Ramalekshmi - Assistant Professor

#### Students Co-ordinators

Mr.X.Melvin - II M.Com, Miss.D.Esther - III B.Com

#### PROGRAMME SCHEDULE

9.00 AM - 10.00 AM	: Registration
10.00 AM - 10.30 AM	: Inaugural Function
10.30 AM - 10.45 AM	: Tea Break
10.45 AM - 11.30 AM	: Technical Session 1
11.30 AM - 12.00 PM	: Technical Session 2
12.00 PM - 12.30 PM	: Technical Session 3
12.30 PM - 1.30 PM	: Lunch Break

### St. John's College of Arts & Science

Ammandivilai.

#### International Conference on Digital Transformation in Commerce and Management

On 29<sup>th</sup> April 2022

Venue : Fr. Jan Vriend Auditorium

#### REGISTRATION FORM

Name (BLOCK LETTERS) :

Designation :

Institution/Organisation :

Address for Communication :

Phone :

E.mail:

Participant Category : Paper presenter / In Absentia  
/ Participant

Title of the Paper/ Case Study:

Details of Payment : NEFT / Cash

Signature of  
Guide/HOD/Principal

Signature of  
Participant

#### International Conference on Digital Transformation in Commerce and Management

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Organised by

Post Graduate and Research  
Department of Commerce

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E-mail : [capeforumyoutrust@gmail.com](mailto:capeforumyoutrust@gmail.com) website : [www.capeforumyoutrust.org](http://www.capeforumyoutrust.org)

**UNIVERSITAS MUHAMMADIYAH**

SIDENRENG RAPPANG  
Indonesia

**GLOBAL ACADEMY OF HOLISTIC**

LEADERSHIP AND COACHING INC.,

Canada

# St. John's College of Arts & Science, Ammandivilai

PG & Research Department of Commerce

International Conference on Digital Transformation in Commerce and Management

On 29<sup>th</sup> April 2022

## PROGRAMME SCHEDULE

Registration	-	9.30 a.m
Inaugural Function	-	10.00 a.m
Prayer Song	-	Department choir
Lighting the Kuthuvizhakku	-	Dignitaries
Welcome Address	-	Dr.F.Eframe Sophia Selvam - HOD PG & Research, Department of Commerce
Power Point Presentation	-	
Presidential Address	-	Rev. Fr. Dr.V. John Bosco, Chairman
Introduction about the Conference	-	Dr. Subathra Chelladurai , Founder & President, Cape Forum – You Trust, India
Introducing & Honoring the Guest	-	
Inaugural address	-	Mr. V. Deepak Bright, Senior Manager Canara Bank Thuckalay
Release of the Edited Book	-	Rev. Fr. Sam F Mathew and Prof. K. S. Chandrasekar
Felicitation	-	Prof. K. S. Chandrasekar, Dean – Faculty of Management Studies , University of Kerala and Professor and Head, IMK  Rev. Fr. Sam F Mathew, Secretary  Dr. M. Edwin Gnanadhas, Principal  Dr. R. Rathiha, Research Co-ordinator
Vote of Thanks	-	Dr. S. David, Assistant Professor

Tea break

- 10.30 a.m – 10.45 a.m

Technical Session – 1

- 10.45a.m – 11.45a.m

(Prof.K.S. Chandrasekar , Dean – Faculty of Management Studies , University of Kerala and Professor and Head, IMK)

Technical Session – 2

- 11.45a.m – 12.30p.m  
(Foreign Dignitaries)

Lunch Break

- 12.30p.m – 1.30p.m

Afternoon session

- 1.30p.m – 3.00p.m

Paper presentation, Valedictory Function, Feedback from Participants


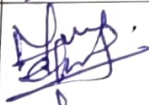
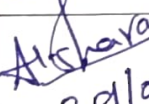













**ST JOHN'S COLLEGE OF ARTS AND SCIENCE, AMMANDIVILAI**

**PG & DEPARTMENT OF COMMERCE**

**INTERNATIONAL CONFERENCE ON 29<sup>TH</sup> APRIL 2022**

**REGISTRATION DETAIL**

Sl.No	Name	Designation	College	Amount	Certificate Issued	Sign
10	<del>ABHILASH Philipos</del> ABHILASH	P.				
1	Anand SM	Research Scholar	S.T.Hindu Nagercoil	200/-		
2	Minu Lekshmi. G	Research Scholar	S.T. Hindu College, Nagercoil	200/-		
3	A. SHARA	M.Phil Scholar	S.T. Hindu College Nagercoil	200		 29/04/22
	<del>Kale Jamin. JL</del>	<del>Research Scholar</del>	<del>St. John's College of arts &amp; science, Ammamudi</del>	<del>200/-</del>		
5	N.M. Lenisha	Research Scholar	Scott christian college (Autonomous) Nagercoil	200/-		
6	SAMUEL. G. P	Research Scholar	Scott christian college (Autonomous) nagercoil	200/-		
7	<del>S. Nethin Sajana</del>	<del>Research Scholar</del>	<del>Scott christian college (Autonomous) Nagercoil</del>	<del>200/-</del>		
8	Soorya. Sunesh. U	Research Scholar	Scott christian College (Autonomous) Nagercoil	200/-		

9	Aziya A	Research Scholar	Scott Christian College (Autonomous) Nagercoil	200/-			
10	J. Jeslin Amy	Research Scholar	Scott Christian college (Autonomous) Nagercoil	200/-			
11	A.S. Sherlin Giarshom	Research Scholar	Scott Christian College (Autonomous) Nagercoil	200/-			
12	B. Iswariyapriya	"	St. Alphonsa College of Arts and Science, Kozhikode	200/-			B.I. Iswariyapriya
13	Tom J Mathew	"	"	200/-			
14	K. Mary Macleen Sheema	"	"	200/-			
15	<del>Reshma A</del>	"	"	<del>200/-</del>			
	DR. Sivarasan /						

200  
 12  
 400  
 200  
 400



CONFERENCE DIRECTOR  
Dr. R. Jeba Malai, Vice Principal  
Dr. R. Rathihai, Research Co-ordinator

#### CONVENOR

Dr. C. Josephin Jeya Selvi,  
Head, Department of Commerce

#### CO-CONVENOR

Dr. F. Eframe Sophia Selvam  
Assistant Professor, Dept. of Commerce

#### ORGANIZING SECRETARY

Dr. S. David, Assistant Professor, Dept. of Commerce

#### ORGANISING COMMITTEE MEMBERS

Mrs. G. Parvathi - Assistant Professor,  
Rev. Fr. P. Arul Seelan - Assistant Professor,  
Rev. Fr. K.M. Jeniber Edison - Assistant Professor,  
Miss. T. Raisha Pravin Joy - Assistant Professor,  
Dr. S. Sony - Assistant Professor,

#### STUDENT CO-ORDINATORS

Miss. Cathrin Monika - II M.Com.  
Mr. Melvin - III B.Com.

### PROGRAMME SCHEDULE

9.00 AM - 10.00 AM : REGISTRATION  
10.00 AM - 10.30 AM : INAUGURAL FUNCTION  
10.30 AM - 10.45 AM : TEA BREAK  
10.45 AM - 11.45 AM : TECHNICAL SESSION 1

#### INNOVATIONS IN CAPITAL MARKET

11.45 AM - 12.45 PM : TECHNICAL SESSION 2  
RECENT TRENDS IN BANKING SECTOR

12.45 PM - 1.30 PM : LUNCH BREAK  
1.30 PM - 3.00 PM : PAPER PRESENTATION

CERTIFICATE DISTRIBUTION

### COMMUNICATION

#### CONVENOR

Dr. C. Josephin Jeya Selvi  
Ph: 9789744336

#### Organizing Secretary

Dr. S. David  
Ph.: 9445710964

St. John's College of Arts & Science  
Ammandivilai.

## National Conference on Emerging Trends in Financial Market

5<sup>th</sup> March 2020

Venue: Fr. Jan Vriend Auditorium

### REGISTRATION FORM

Name (BLOCK LETTERS) :

Designation :

Institution/Organisation :

Address for Communication :

Phone :

E.mail:

Participant Category : Paper presenter / In Absentia  
/ Participant

Title of the Paper/ Case Study:

Details of Payment : NEFT / Cash

Signature of  
Guide/HOD/Principal

Signature of  
Participant

Note: If participants need additional copies of Registration form they can take Photocopy

## National Conference on Emerging Trends in Financial Market

5<sup>th</sup> March 2020

Venue: Fr. Jan Vriend Auditorium



Organized by



Post Graduate & Research  
Department of Commerce

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In Collaboration with

## IAA (Indian Accounting Association)

Thanjavur Branch

No.7, G.R.R.Nagar, Melavathsachavadi Post,  
Thanjavur 613 005, Tamilnadu  
[www.indianaccounting.org](http://www.indianaccounting.org)

# St. John's College of Arts & Science, Ammandivilai.

## National Conference Report

On 05.03.2020, The Post Graduate & Research Department of Commerce conducted a

National Conference –on “Emerging trends in financial market” in the college auditorium about 36 scholars published paper in ISBN edited book in this conference. More than 46 scholars from 7 colleges participated and 12 of them presented papers. The dignitaries were

1. Chair person of session I – Dr.S.Priya, HOD, Asst.profin Mahatma Gandhi College, Thiruvananthapuram, Kerala.
2. Chair person of session II – Dr. Bini, Associate professor in Scott Christian College, Nagercoil.
3. Rev.Fr.Sam.F.Mathew—Secretary.
4. Dr.R.Rathiha—Research co-ordinator.
5. DR.M.Edwin Gnanadhas—Principal.
6. Dr. Vengateshwaran—Asst.Prof in TDMNS college, Chair person of paper presentation.
7. Dr.C.Josephine Jeya Selvi – HOD.
8. Ms.M.Catherin Monika— PG Secretary.
9. Mr.X.Melvin – UG Secretary.

The conference started with prayer song by the department choir. After lighting the lamp by our dignitaries. The HOD of PG & Research department Dr.C.Josephine Jeya Selvi welcomed the gathering. The research co-ordinator Dr.R.Rathiha gave the introduction to the seminar. Dr.F.Eframe Sophia Selvam, Assistant Professor introduced the chair person Dr.S.Priya further more she was honoured by our secretary and Research co-ordinator. Mrs. Parvathi Assistant Professor introduced the chair person Dr. Bini. Then she was honoured by our principal and HOD.

Dr. Vengateshwaran, the chair person for paper presentation, was honoured by our principal. Followed by the release of ISBN edited book by our Secretary, the first copy of which was received by Dr.R.Rathiha. Also our news letter on logistics management was released by our principal, the first copy of which was received by our HOD. Then inaugural address was given by our secretary Rev.Fr.Sam.F.Mathew. In his talk, he insisted not to miss any opportunity, overnight any one may become a notable person.

Our principal Dr.M. Edwin Gnanadhas, felicitated the gathering. Dr.S.David, Assistant Professor thanked the gathering. After the tea break, the technical session – I about 'Capital market' topic was handled by Dr.S.Priya. Following that session Dr.Bini continued her session –II under the head 'Merger of banks'- All the participants found the two sessions very useful.

After the lunch break, 12 scholars presented their papers in the paper presentation session, in which Dr. Vengateshwaran and Dr.Muniyandi, Assistant Professor in TDMNS college were the chair persons, in the Multi-media lab. After that in the auditorium, certificate were distributed. Then, with the national anthem, the conference came to an end at 3 p.m.

As a feed back evaluation, Mrs.Jegatha, Assistant Professor in TDMNS college (Research Scholar) appreciated that the arrangements for the conference were well done. The guidance by the volunteers was notable and especially the hospitality was very fine, Over all 236 persons participated in the conference. Totally the performance of St.John's college of Arts & Science was highly remarkable.



## PROGRAMME

<b>Registration</b>	- 9.30 a.m
<b>Inaugural Function</b>	- 10.00 a.m
<b>Prayer Song</b>	- Department choir
<b>Lighting the Kuthuvizhakku</b>	-
<b>Welcome Address</b>	- Dr. C. Josephine Jeya Selvi HOD- PG & Research, Department of Commerce
<b>Introduction about the seminar</b>	- Dr. R. Rathiha, <b>Research Co-ordinator</b>
<b>Introducing &amp; Honouring the Guest</b>	- Dr. F. Eframe Sophia Selvam, <b>Asst.Professor</b> & Mrs. G. Parvathy, <b>Asst.Professor</b>
<b>Inaugural address</b>	- Rev. Fr.Dr.V. John Bosco
<b>Releasing Newsletter</b>	-
<b>Releasing the Journal</b>	-
<b>Felicitation</b>	- Rev. Fr. Sam F. Mathew, <b>Secretary</b> Rev. Fr. Nixon, <b>Bursar</b> Dr. Edwin Gnanadhas, <b>Principal</b> Dr. R. Jebamalar, <b>Vice-Principal</b>
<b>Vote of thanks</b>	- Dr. S. David, <b>Assistant Professor</b>
<b>Tea break</b>	- 10.30 a.m- 10.45a.m
<b>Technical Session-1</b>	- 10.45 a.m – 11.45 a.m
<b>Technical Session-2</b>	- 11.45 a.m – 12.30 p.m
<b>Lunch Break</b>	- 12.30 p.m-1.30 p.m
<b>Afternoon session (1.30 p.m – 3.00 p.m)</b>	Paper Presentation Valedictory Function <b>Feedback from Participants</b>

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National Conference on Emerging Trend in Financial Market (March 5<sup>th</sup> 2020)  
Participation List.

Sl.No	Names	Designation	College	Amount	Signature
1.	Eugene Zahir Fernando	Ph.D	Sadakallulah appa college Triv	200	L.H
2.	Dr. A. Hamid	Associate Professor	" "	200	K.D
3.	R.RAMASELVAM	Ph.D	Scott Christian college (Autonomous) Nagercoil	200	RS
4.	Durai Singh M	Ph.D	" "	"	DS
5.	Shaneesh V	Ph.D	" "	"	DS
6.	M. INDHU MATHI	II B Com	St. Jerome's College	200	- S.M.T.
7.	<del>Dr. Maria</del> Maria Mathu Shanthini	Assist. Professor	St. Jerome's College	200	R
8.	Azeera Afrib M	Research Scholar	Scott Christian college (Autonomous)	200	AF
9.	K. Shobana	Research Scholar	Vivekananda college	200	R
10.	J. Joshy	III B Com	St. Jerome's college	200	Joshy
11.	B. Antony Abash	III B Com	St. Jerome's college	200	Abash
12.	V. Janani	Ph.D	Scott Christian College (Autonomous) Nagercoil	200	Janani
13.	J. Jeevan	III BBA	St. Jerome's College	100	Jeevan
14.	A. Abish Jacob	III BBA	" "	100	Abish

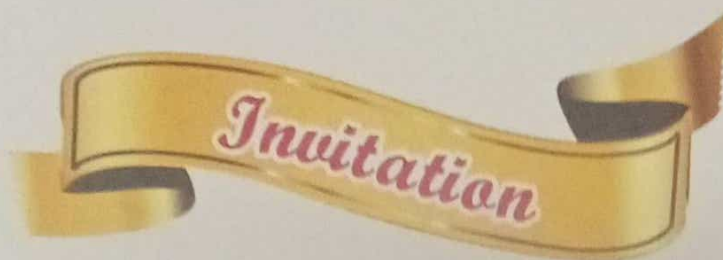
15.	Nithin Vishal	<u>III</u> . BBA	St. Teronies college	100	NLoH
16.	Himron J.	<u>III</u> . BBA	"	100	HL
17.	Gr. Lenin Surjith	<u>I</u> BBA	"	100	devishek
18.	V. Pani Ajish	<u>II</u> BBA	"	100	<del>Ajish</del>
19.	A. Sathu Sabin	<u>II</u> BBA	"	100	Sabin
20.	Sibin mon	<u>I</u> BBA	"	100	Sibin
21.	Devishek	<u>II</u> BBA	"	100	Devishek
22.	Ashik	<u>I</u> BBA	"	100	Ashik
23.	Akash	<u>I</u> BBA	"	100	Akash
24.	Nigsal	<u>I</u> BBA	"	100	Nigsal
25.	Jose Isman	<u>I</u> BBA	"	100	Jose
26.	Bruce	<u>I</u> BBA	"	100	Bruce
27.	Anu. S. S.	<u>II</u> BBA	"	100	Anu. S.
28.	A. Rohin.	<u>I</u> BBA	"	100	Rohin.
29.	J. Daniel	<u>II</u> BBA	"	100	Daniel
<del>30.</del>	<del>M. meshach</del>	<del>Ph.D. Schepherd</del> <del>Full time</del>	<del>TDMS college</del> <del>P. K. K. K. K. K.</del>	<del>100</del>	<del>Meshach</del>



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Department of English, St. John's College of Arts and Science, Ammandivilai,  
Kanyakumari, Tamilnadu, India in collaboration with Cape Comorin Trust, India &  
Cape Comorin Publisher, India



**A TWO DAY INTERNATIONAL CONFERENCE**  
**ON**  
**LANGUAGE, LITERATURE, AND HUMANITIES**

**20-21**  
**AUGUST**  
**2022**

**Offline and Virtual Mode**

**Venue: St. John's College of Arts and Science & Google Meet**

*All are Cordially Invited*

**DAY - I, 20 AUGUST 2022 (OFFLINE)**  
**INAUGURAL FUNCTION (10.00. A.M.)**

- Prayer Song : Students, Department of English
- Welcome Address : **Dr. E. Anita**  
 Assistant Professor and Head, Department of English,  
 St. John's College of Arts and Science
- Inaugural Address : **Rev. Fr. Sam F. Mathew**  
 Secretary, St. John's College of Arts and Science
- Presidential Address : **Rev. Fr. Dr. John Bosco**  
 Chairman, St. John's College of Arts and Science
- Felicitation : **Dr. Edwin Gnanadhas**  
 Principal, St. John's College of Arts and Science

Keynote Address :



**Prof. Dr. J. Kennedy**  
 Professor of English  
 Dean/Faculty of Arts & Culture  
 Eastern University, Sri Lanka

Vote of Thanks

- : **Dr. G. Godwin**  
 Assistant Professor, Department of English,  
 St. John's College of Arts and Science

*Tea Break*

**Plenary - I : Time: 11.00 a.m. to 11.30 a.m. (IST)**



**Dr. C. Govindaraj**  
 Associate Professor & Head i/c  
 Department of English  
 Periyar University Centre for PG and  
 Research Studies Dharmapuri,  
 Tamil Nadu, India

**Plenary - II : Time: 11.30 a.m. to 12.00 p.m. (IST)**



**Dr. Rema Devi**  
 Associate Professor and Head  
 Department of English  
 School of Liberal Arts and Special Education  
 Kalasalingam Academy of Research and Education  
 Krishnankoil, Srivilliputhur, Tamil Nadu, India

**Plenary - III : Time: 12.00 p.m. to 12.30 p.m. (IST)**



**Dr. P. Panda Rajammal**  
 Assistant Professor  
 School of Liberal Arts and Special Education  
 Kalasalingam Academy of Research and Education  
 Krishnankoil, Srivilliputhur, Tamil Nadu, India

*Lunch Break*

**TECHNICAL SESSIONS (PARALLEL) TIME: 01.30 P.M. TO 04.30 P.M. (IST)**

**Day - II, 21 August 2022 (Virtual Mode)**

**Plenary - IV : Time: 09.00 a.m. to 09.30 a.m. (IST)**



**Dr. Shalini Kashmiria**  
 Assistant Professor  
 Department of Law  
 Himachal Pradesh University  
 Shimla, Himachal Pradesh, India

**Plenary - V : Time: 09.30 a.m. to 10.00 a.m. (IST)**



**Dr. Daisy Verma**  
 Associate Professor  
 Department of English  
 Himachal Pradesh University  
 Shimla, Himachal Pradesh, India



**TECHNICAL SESSIONS (PARALLEL) TIME: 10.00 A.M. TO 12.00 P.M. (IST)**

**Plenary - VI : Time: 12.00 p.m. to 12.30 p.m. (IST)**



**Dr Julie Gerland**

Holistic Medicines- hors Causa Co- Founder/ CEO  
BTNH world Pte. Ltd, France

**Plenary - VII : Time: 12.30 p.m. to 01.00 p.m. (IST)**



**Dr. Anupama Vohra**

Professor  
Department of English  
University of Jammu  
Jammu Tawi, Jammu & Kashmir, India

**TECHNICAL SESSIONS (PARALLEL)  
TIME: 01.00 P.M. TO 07.00 P.M. (IST)**

**ADDRESS FOR CORRESPONDENCE**

**Dr. R. S. Regin Silvest**

President

Cape Comorin Trust

Tamilnadu, India

Email: [capecomorinconference@gmail.com](mailto:capecomorinconference@gmail.com)

Mobile: +91 9442818648

**Conference related Enquiry:**

**+91 9442509157**



# ST. JOHN'S

## COLLEGE OF ARTS AND SCIENCE

ESTD. 2009

Ammandivilai

Department of English

A TWO DAY INTERNATIONAL CONFERENCE ON LANGUAGE, LITERATURE AND HUMANITIES

### AGENDA

Inaugural function

Prayer Song

Lighting the Lamp

Welcome Address

Inaugural Address

Rev. Fr. Sam F. Mathew

Secretary, St. John's College of Arts and Science

Presidential Address

Rev. Fr. Dr. V. John Bosco

Chairman, St. John's College of Arts and Science

Felicitation:

Dr. M. Edwin Gnanadhas

Principal, St. John's College of Arts and Science

Keynote Address:

Dr. J. Kennedy

Professor of English

Dean/Faculty of Arts and Culture

Eastern University, Sri Lanka

Vote of Thanks

From

Dr. E. Anita Delwin  
Head of the Department  
Department of English  
St John's College of Arts and Science  
Ammandivilai

To

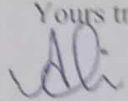
The Principal  
St John's College of Arts and Science  
Ammandivilai

Respected Sir,

As the department of English has planned to organise the Two Day International Conference on Language, Literature and Humanities on 20.8.2022 and 21.8.2022, we require two Seminar halls, Multimedia Hall and the Auditorium for the purpose of conducting paper presentation. We also need the other facilities along with the above mentioned halls for the first day of conference which is to be held in offline mode. So, I kindly request you to provide us the needful essentials for the conference.

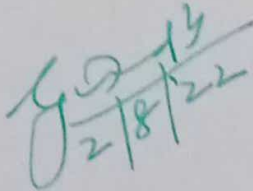
Thanking You.

Yours truly,

  
Dr. E. Anita Delwin

Ammandivilai.

2/8/22

  
2/8/22

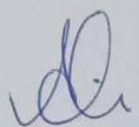


**ST JOHN'S COLLEGE OF ARTS AND SCIENCE**  
**AMMANDIVILLAI**  
**CONFERENCE SURVEY REPORT**

An International conference on Language, Literature and Humanities aims to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results on all aspects of Language, Literature, Culture, Humanities, Social Sciences and Education.

S. No	Responses	Total	Percentage
1.	Excellent	383	55.6%
2.	Good	296	43%
3.	Fair	2	0.2%
4	Poor	7	1%
	<b>Total</b>	688	

IQAC Coordinator.

  
Head of the Department

# INTERNATIONAL CONFERENCE

LANGUAGE, LITERATURE & HUMANITIES

20-08-2022

Rs : 500

REGISTRATION STUDENTS (PRESENTATION ONLY)

S.N	NAME	TITLE OF THE PAPER	NAME OF THE INSTITUTION	FEE	SIGNATURE
1	ARYA S NAIR	DRAUPADI - A PARADIGM OF UNIVERSAL FEMALE	N.V.K.S.D college of Education, Attur.		<i>Arya S Nair</i>
2	ATHIRA.V	REALITY, PAIN, SUFFERING AND SURVIVAL IN JOHN GREEN'S THE FAULT IN OUR STARS	N.V.K.S.D. COLLEGE OF EDUCATION, ATTUR.		<i>Athira V</i>
3	DHEEPHI M	A SOJOURN TO THE MATRIARCHAL PAST OF TRAVANCORE IN IVORY THRONE	N.V.K.S.D. COLLEGE OF EDUCATION, ATTUR		<i>Dheephi M</i>
4	L.H. Karthika L.H KARTHIKA	SUPPRESSION AND OPPRESSION OF WOMEN IN ALICE WALKER'S THE COLOR PURPLE	N.V.K.S.D. COLLEGE OF EDUCATION, ATTUR		<i>Karthika</i>
5	R. J. PRANAV	PSYCHOLOGICAL TRAUMA: A STUDY OF INSANITY IN KAMALA DAS' "SWIFT PORRIDGE"	N.V.K.S.D. COLLEGE OF EDUCATION, ATTUR.		<i>Pranav</i>
6	R. G. ABISHA	PEACE, PARTITION, PROTECTION OF INDIA: A <del>DE</del> EPOCHAL LOOK AT THREE PARTITION FICTIONS - TOMB OF SAND BY GEETANJALI SHREE, ICE-CANDY MAN BY BAPSI SIDHWA, TRAIN TO PAKISTAN BY KHUSHWANT SINGH	BABUJI MEMORIAL COLLEGE OF EDUCATION MANAVALAKURICH	500	<i>R. G. Abisha</i>
7	J. K. ABWAYA	SERIAL KILLING: AN PSYCHOLOGICAL EXASPERATION IN ROBERT GALBRAITH THE CUCKOOS CALLING.	MS UNIVERSITY, PG EXTENSION CENTRE NAGERCOIL	Go pay	<i>Abhiy</i>

B-ED  
Capa correction

B-ED

ph  
G-pay

S.N	NAME	TITLE OF THE PAPER	NAME OF THE INSTITUTION	FEE	SIGNATURE
PG 8	D.V. Vini D.V. VINI	Social Hypocrisy in Vijay Tendulkar's Play 'Silence' the Court is in Session	M.S. University, PG Extension Centre Vadaseery	500 6-pays	V.D.V.
PG 9	ASWINY SONA. C	Optimistic View of life in John Green's Novel 'The Fault in our Stars'	MS. University PG Extension Centre Vadaseery	500 6-pays	aswinny
PG 10	ANISHA. M	Importance of Loyalty and devotion in Khaled Hosseini Novel 'The Kite Runner'	MS. University PG Extension Centre Vadaseery	500 6-pays	Anisha
PG 11	MERWIN SMILE. A.S	Superstition as a Ban of Existence in 'Son of Thundercloud'	MS University PG Extension Centre Vadaseery	500 6-pays	Merwin
PG 12	ABARNA. K ABARNA. K	Endangerment of pesticides in Ambika Dutta Mangok's Novel 'Swarga'	MS University PG Extension Centre Vadaseery	500 6-pays	K. Arbarna

6 pays



S.N	Name	Title of the Paper	Name of the Institution	Fees	Signature
PG	12. R.K. REBELIN	Aggression to Resilience : A study of Khaled Hosseini's 'A Thousand Splendid Suns'	Scott Christian college, Nagercoil	credit 500	Rebelin
PG	14. JELTA.G	Crossing the Borders: A reading of Bama's 'Kazhukku'	"	500 Gr. pay	Jelja
PG	15. R. Radhika RADHIKA .P	The contrast between working class and elite society in 'The Elephant' by Aravind Indiga	M.S. University P.G. Extension centre Nagercoil	500 Gr. pay	Radhika
PG	R.P. ANJU Anju .P.P	The sad plight of honor killing in Jamil Ahmed's short story 'The sin of the mother'	M.S. University P.G. Extension centre Nagercoil	500 Gr. Pay	Anju
PG	17. M. REMYA	PSYCHOLOGICAL CAUSE OF IGNORING IN "MISERY" And "ASSAULT"	M.S. University P.G. Extension centre Nagercoil	500 Gr. Pay	Remya
M.Ed, PPT.	18. S.R. PRASHETHA	SECOND LANGUAGE ACQUISITION THROUGH GAMES	N.V.K.S.D. college of Education, Attoor	500 Thonere	S.R. Prashetha
M.Ed, PPT	19. SHIRLY. J	GRAMMAR AND WORD USE THROUGH MNEMONICS	N.V.K.S.D. College of Education, Attoor	500	Shirly

G. Pay

M.Ed, PPT.

M.Ed, PPT

INTERNATIONAL CONFERENCE  
LANGUAGE, LITERATURE & HUMANITIES

20-08-2022

Students  
REGISTRATION FACULTY (PRESENTATION ONLY)

S.N	Name	Title of the Paper	Name of the Institution	Fees	Signature
PG 20	G. Reshma RESHMA . G	Representation of Selfless love in Munshi Premchand short story Idgah	M.S. University, PG Extension center, Vadasery	500 G. pay	G. Reshma
PG 21	P.V. Anusha ANUSHA . PV	A Study On the Exploration of the Importance of Education and Human values	Ms University PG, Extension Center	500 G. pay	P.V. Anusha
PG 22	A Abina ABINA	Revelation of Self-Experience in Meena Alexander's "Nampally Road"	Ms University, PG Extension center, Vadasery	500 G. pay	A Abina
PG 23	R. Sharmi SHARMI . R	Sexual Molestation within well-known Surroundings: A Glance through Roy's Sleeping on Jupiter	MS University, PG Extension Center, Vadasery	500 G. pay	R Sharmi
PG 24	SNEKHA . D	A COMPARATIVE STUDY on the LANGUAGE SKILLS OF DELINQUENTS & NON-DELINQUENTS ADOLESCENTS.	NYKSD, College & Education, Attar.	500 G. pay	SNEKHA . D

G. pay  
G. pay

PG 24  
SNEKHA . D

[illegible]



A TWO DAY INTERNATIONAL CONFERENCE ON  
LANGUAGE, LITERATURE AND HUMANITIES

ST JOHN'S COLLEGE OF ARTS AND SCIENCE, AMMANDIVILAI

&

CAPE COMORIN TRUST  
CONFERENCE FEEDBACK

Name: Divya-M.S

Email: divyanisanth87@gmail.com

Designation: Research Scholar

Respond to the following questions by using the rating scale below:

1-Excellent      2-Good      3-Fair      4-Poor

- |   |   |   |   |   |
|---|---|---|---|---|
| 1. This conference was well-organised                     | ✓ | 2 | 3 | 4 |
| 2. Resource persons were knowledgeable                    | ✓ | 2 | 3 | 4 |
| 3. The facilities were appropriate                        | ✓ | 2 | 3 | 4 |
| 4. Do you feel the conference met its aims and objectives | ✓ | 2 | 3 | 4 |
| 5. My expectations of the conference were met             | ✓ | 2 | 3 | 4 |
| 6. Lunch and refreshment                                  | ✓ | 2 | 3 | 4 |
| 7. What is your overall rating of the conference          | ✓ | 2 | 3 | 4 |

Any Suggestions:

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**St. John's College of Arts and Science**

**Ammandivilai, Kanyakumari District.**

**Affiliated to Manonmaniam Sundaranar University, Tirunelveli**

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**Department of English**


**International Virtual Workshop**

**on**

**Thesis Writing and Publication**

A five-day International Virtual Workshop on **Thesis Writing and Publication from 24<sup>th</sup> to 28<sup>th</sup> January 2021** was organized by St. John's College of Arts and Science, Ammandivilai, Kanyakumari, Tamilnadu, India, in Association with Cape Comorin Publisher, India, Cape Comorin Trust, & Lavender Literary Club, India, in Collaboration with Andhra Loyola Institute of Engineering and Technology, Andhra Pradesh, India. The speakers are Dr. Meenakshi Sharma, Dean, University Center of Research and Development, Galgotias University Yamuna, Expressway, Greater Nodia, India, Dr. Subash Chandra Pattnaik, Department of Business Management Central University of Odisha, India, Dr. Ahmed A. Eingar, Assistant Professor Faculty of Computers and Artificial Intelligence Computer Science Department Beni-Suef University Egypt, Dr. Abd. Ghofu, Assistant Professor, State Islamic Institute Madura, Indonesia, Dr. Like Raskova Octaberlina, Universities Islam Negeri Maulana Malik Ibrahim, Malang, Indonesia, Dr. Ganesan Shanmugavelu, Senior Lecture, Institute of Teacher Education Ipoh Campus, Malaysia, Dr. Champswar Mishra, Deputy Librarian, Tripura University, Dr. Nadarajan Thambu, Associate Professor Sultan Idris Education University, Malaysia, Dr. S. Vijayakumar, Assistant Professor of English, B.S. Abdur Rahman Crescent Institute of Science and Technology ( Deemed University) Chennai, India, Dr. B. Beneson Thilagar Christadoss, Associate Professor , Department of English, St. John's College, Palayamkottai, Tamilnadu, India, Dr. Balakrishnan Parasuraman, Professor, University Malaysia Kelantan, Malaysia, Dr. Narasimha Murthy S.V , Assistant Professor of English,

Presidency University, Bangalore, India delivered eloquent speeches which were thought provoking and motivational and they instilled a sense of personal dignity in the minds of participants.



**International Virtual Workshop**  
on  
**Thesis Writing and Publication**  
24-28 January 2021

**Program Schedule**  
06.00 p.m. to 08.30 p.m. (IST)

**Jointly Organised by**

- Lavender Literary Club, India
- Cape Comorin Trust, India  
[www.capecomorintrust.org](http://www.capecomorintrust.org)
- Andhra Loyola Institute of Engineering and Technology  
Vijayawada, Andhra Pradesh, India  
<https://www.aliet.ac.in/>
- Department of English, St. John's College of Arts and Science  
Amandivilai, Kanyakumari, Tamilnadu, India  
<http://www.stjohnsskk.ac.in/>
- Cape Comorin Publisher, India  
[Www.capecomorinpublisher.com](http://www.capecomorinpublisher.com)

**Day - I, 24-01-2021**  
06.00 p.m. to 08.30 p.m. (IST)

**Topic: Publication and Journals**

  
**Dr. Meenakshi Sharma**  
Dean, University Center of Research and Development, Galgotias University  
Yamuna, Expressway, Greater Noida, India

**Topic: Essentials of a Publishable Paper**

  
**Dr. Subash Chandra Pattnaik**  
Department of Business Management  
Central University of Odisha, India

**Day - II, 25-01-2021**  
06.00 p.m. to 08.30 p.m. (IST)

**Topic: How to Write and Get Published a First Class Paper**

  
**Dr. Ahmed A. Elngar**  
Assistant Professor Faculty of Computers and Artificial Intelligence Computer Science Department Beni-Suef University  
Egypt

**Topic: Fundamental of Manuscript: How to Prepare your Manuscript**

  
**Dr. Abd. Ghofur**  
Assistant Professor  
State Islamic Institute Madura  
Indonesia

**Topic: Boosting Writing Potential by Increasing Intrinsic Motivation**

  
**Dr. Like Raskova Octaberlina**  
Universitas Islam Negeri Maulana Malik Ibrahim, Malang, Indonesia

**Day - V, 28-01-2021**  
06.00 p.m. to 08.30 p.m. (IST)

**Topic: The Question of Qualitative Approach: An Option or Mandatory**

**Topic: Structure of a Thesis**

**Dr. Balakrishnan Parasuraman**  
Professor  
Universiti Malaysia Kelantan, Malaysia

**Dr. Narasimha Murthy S V**  
Assistant Professor of English  
Presidency University, Bangalore, India

**Registration Details**

**Registration Fee**

Indian	: 500 INR
Foreign	: 10 USD
Account Name	: Lavender Literary Club
Account Number	: 920020047353476
Account Type	: Current
IFSC	: UTIB0002771
Bank	: Axis Bank
Branch	: Marthandam
Registration Form	: <a href="https://docs.google.com/forms/d/e/1FAIpQLSfayfsg_IZnld35vJcFtP87Yun4bcpmnBeNea-y0_SiVWg/viewform">https://docs.google.com/forms/d/e/1FAIpQLSfayfsg_IZnld35vJcFtP87Yun4bcpmnBeNea-y0_SiVWg/viewform</a>
Meeting Platform	: Google Meet

**Mobile**

Dr. Frank Joison Sathya	: +91 9486522450
Dr. R. S. Regin Silvest	: +91 9442818648

**Day - III, 26-01-2021**  
06.00 p.m. to 08.30 p.m. (IST)

**Topic: Conducting Research**

**Topic:**

**Dr. Ganeshan Shanmugavelu**  
Senior Lecturer  
Institute of Teacher Education  
Ipoh Campus Malaysia

**Dr. Champarawar Mishra**  
Deputy Librarian,  
Tripura University

**Topic: Ethics and Plagiarism in Research**

**Dr. Nedergan Thambu**  
Associate Professor  
Sultan Idris Education University  
Malaysia

**Day - IV, 27-01-2021**  
06.00 p.m. to 08.30 p.m. (IST)

**Topic: Developing a Thesis Outline**

**Topic: Research Writing and Publication**

**Dr. S. Vijayakumar**  
Assistant Professor of English  
B.S. Abdur Rahman Crescent Institute of  
Science and Technology (Deemed  
University) Chennai, India

**Dr. S. Beneson Thilagar Christadoss**  
Associate Professor  
Department of English  
St John's College,  
Palayamkottai, Tamilnadu, India

More than 100 participants participated in the event. The conference was a befitting event for each and every participant. Success of the programme solely depended on the organizers Dr.V Ponnulexmi, Head of the Department, Ms.Suganya, Ms.Aberna, Ms.Smitha and Dr.Anita Delwin, who worked round the clock to make it valuable. Overall, the workshop benefited every participant.

Head of the Department

Principal







**24<sup>th</sup> March 2022**

**Madhava Anandh A**

Dear Madhava,

On behalf of Macinson Software India Private Ltd., we are elated to inform you that you have been selected for the position of internship with our company. On your acceptance of this offer letter, you will be required to join the organization from March 24, 2022 and you will be reporting to Mrs Jeb S.

We would like to inform you that the duration of this internship will be 3 months and it will be an unpaid internship. During this time, your employment status with Macinson Software India Private Ltd. will be temporary and therefore, you will not be entitled for kind of privileges that other employees of the company are entitled to.

Your internship will end on June 24, 2022. We would also like to highlight that the company holds complete rights to terminate your internship anytime during this period with or without any reason.

During your internship, you will get access to different kinds of confidential information about the company and by accepting this offer letter, you agree that you will take complete care in maintaining the confidentiality of all the information the you come across and by any means, you will not be using it for any kind of personal benefits or reasons other than work related tasks. On completion of your internship, you will be required to handover all the official documents, laptop and other company possessions that will be given to you during your internship.

By accepting this offer letter, you agree to all the terms and conditions that have been mentioned above and you agree that you will be following all the rules and regulations at the company and you will also be observing all the practices and policies that define the working and conduct at the company.

We look forward to have you onboard and we are hopeful that this association will be mutually beneficial to both the parties. You will need to express your acceptance to the appointment as intern with our company by signing the copy of this document and sharing it with us by post/mail.

Congratulations and welcome aboard.

Accepted by

*A.m.Anandh*

Madhava Anandh .A





# Macinson Software India Private Ltd

No.178/1, Ranganatha Layout, Bannerghatta, Bengaluru, Karnataka, 560083

<http://macinson.com>

**24<sup>th</sup> March 2022**

**Nigal Tony Vijay**

Dear Nigal,

On behalf of Macinson Software India Private Ltd., we are elated to inform you that you have been selected for the position of internship with our company. On your acceptance of this offer letter, you will be required to join the organization from March 24, 2022 and you will be reporting to Mrs. Jeb S.

We would like to inform you that the duration of this internship will be 3 months and it will be an unpaid internship. During this time, your employment status with Macinson Software India Private Ltd. will be temporary and therefore, you will not be entitled for kind of privileges that other employees of the company are entitled to.

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We look forward to have you onboard and we are hopeful that this association will be mutually beneficial to both the parties. You will need to express your acceptance to the appointment as intern with our company by signing the copy of this document and sharing it with us by post/mail.

Congratulations and welcome aboard.

Accepted by

Nigal Tony Vijay



## St. JOHN'S COLLEGE OF ARTS & SCIENCE

(An ISO 9001 : 2008 Certified Institution)  
(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)  
(A Christian Minority Institution)

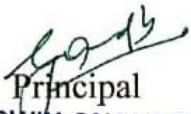
John's College Road, Ammandivilai, Kanyakumari District - 629 204,  
Tamil Nadu. Visit us at : [www.stjohnskk.ac.in](http://www.stjohnskk.ac.in)



Ph : 04651 200014 | E-mail : Off.: [stjcas@gmail.com](mailto:stjcas@gmail.com) | e-mail Per.: [edwingnanadhas@gmail.com](mailto:edwingnanadhas@gmail.com) | Mob. 9488272021

### DECLARATION

I hereby declare that the details and information given above are complete and true to the best of my knowledge and belief.

  
Principal  
Dr. M. EDWIN GNANADHAS  
PRINCIPAL  
St. John's College of Arts and Science  
Ammandivilai- 629 204

#### Mission

To provide accessible, affordable and personalized educational opportunities and character building founded on the Christian values of Faith, Hope and Love

#### Vision

To create an environment in which our students can fulfill their potential, pursue excellence, overcome the challenges and be the global leaders of the future