

St. JOHN'S COLLEGE OF ARTS AND SCIENCE, AMMANDIVILAI
DEPARTMENT OF BUSINESS ADMINISTRATION

Report of Entrepreneurship Awareness Program

Theme : Entrepreneurship Awareness Program
Date : 25-08-2022
Timing : 10.30 AM – 12.30 PM
Venue : Jan Vriend Auditorium, StJCAS
Resource Persons : **Ms. R. Tamilarasi** (Junior Engineer, DIC, Konam)
Thiru. Selvaraj (Entrepreneur, S.M. Lal Bakery, Kadiyapattanam)
Participants : BBA Students.

Program Objective:

To encourage students to take entrepreneurship as a career and to give awareness about the Government Schemes available for the development and support of Young Entrepreneurs.

The Entrepreneurship Awareness Program was scheduled between 10.30 AM to 12.30 PM. The program started with invoking the blessings of Lord Almighty through a Prayer Song by the Department Choir. Ms. Mowliya A. J, from III BBA welcomed the gathering and Dr. M. Edwin Gnanadhas, the Principal of the College gave the introductory address about the program and the resource persons. The resource person Thiru. Selvaraj, Entrepreneur, S.M. Lal Bakery, Kadiyapattanam shared his valuable experience as an entrepreneur.

To appreciate the class toppers in university examination, mementos were given to Pazeena Jonshi. M and Sahaya Vinisha. S from II BBA for II Semester, and Lani Mol. J from III BBA for IV Semester by our resource person. Next, the session was handled by Ms. R. Tamilarasi, Junior Engineer, DIC, Konam. She share the State and Central Government Schemes available for the entrepreneurs at present. Especially she point out

three Schemes and their subsidiary for new and young entrepreneurs who are interested in starting their own business. Through this program students were able to get awareness regarding the entrepreneurship and the support provided by Government for the support and development of entrepreneurs. At last the program ended with a vote of thanks by Ms. Sahaya Abisha. P, from II BBA.



Prayer song by the Department Choir



Introductory Address by Dr. M. Edwin Gnanadhas, Principal, SJCAS



Resource Person - Thiru. Selvaraj (Entrepreneur, S.M. Lal Bakery, Kadiyapattanam)



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Lat 8.142061°

Long 77.322429°

25/08/22 11:20 AM

Resource Person - Ms. R. Tamilarasi (Junior Engineer, DIC, Konam)

Program Outcome:

Students were enlightened about the Government Schemes and support available for new and young entrepreneurs to start their own businesses.

(S.Asha Parvin)
Head of the Department